

# FINANCIAL TIMES

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Europe's shipyards battle to stay afloat, Page 4

Australia	100.00	Indonesia	1500.00	Philippines	100.00
Canada	100.00	Japan	100.00	S. Africa	100.00
France	100.00	Malaysia	100.00	Singapore	100.00
Germany	100.00	Thailand	100.00	Taiwan	100.00
Italy	100.00	UK	100.00	USA	100.00

## World news

### Abduction deepens Manila crisis

Hundreds of police and soldiers searched the Manila region of the Philippines for gunmen who kidnapped a Japanese businessman in the second major crime to rock the government in four days.

A general strike has been set for today in Manila to protest against the murder last Thursday of left-wing leader Raulito Orlina. President Corason Aquino spent two hours with top advisers discussing the Orlina's murder and the abduction of Nobuyuki Wakaoi, head of the Philippines branch of the Mitsui Company.

Japan last week played host to Aquino and pledged hundreds of millions of dollars in aid and investment for the Philippines. Page 4

### Pacific violence

French Prime Minister Jacques Chirac called off a meeting with the leader of the independence movement in France's south Pacific territory of New Caledonia following a new outbreak of violence there in which a 14-year-old boy was shot dead and 14 people were wounded.

### S Africa shooting

South African police shot dead a black man and injured six people when they dispersed a crowd in Durban with teargas and birdshot. The government's Bureau for Information said the crowd had surrounded a police vehicle after a black union meeting.

### Israeli attack

Israeli jets attacked a Palestinian guerrilla naval base near the port of Sidon in southern Lebanon a day after a Jewish student was fatally stabbed in Jerusalem by Arab guerrillas.

### IBM office bombed

A bomb exploded at an IBM computer research centre in Heidelberg, West Germany, causing extensive damage but no injuries. Police said they believed left-wing extremists were responsible.

### Beirut clashes

Palestinians and Shiite Muslims fought for the 20th successive day at Beirut's Bourj al-Barajneh refugee camp, where at least 37 people have been killed in the past month despite Syrian-mediated ceasefires.

### Hawke prediction

Australian Prime Minister Bob Hawke said the country's economy would improve next year, but he had no intention of calling an election before the end of his term of office in 1988.

### US alman jailed

American alman Eugene Hasenfus was sentenced to 30 years in prison after a Nicaraguan people's tribunal found him guilty of involvement in efforts "to submit the nation to foreign domination." Page 3

### Ex-ministers killed

Two former ministers in the cabinet of Lesotho's deposed Premier Chief Jonathan were abducted with their wives and another man and shot dead.

### Soviet sackings

Three senior marine officials have been sacked over the sinking of the Soviet passenger liner Admiral Nakhimov in August with the loss of nearly 400 lives.

### Asia summit call

South Asian leaders began a summit conference in Bangalore, India, with a call to combat terrorism in the Indian subcontinent. Page 2

### Volcano erupts

Mount Mihara, an island volcano 100km (62 miles) south of Tokyo, erupted for the first time for 12 years. Japan's meteorological agency said there was no immediate danger to the island's 11,000 population.

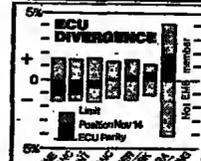
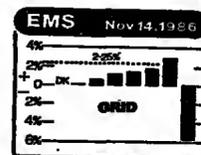
## Business summary

### Toshiba, Motorola discuss links

TOSHIBA of Japan and Motorola of the US, two of the world's leading producers of semiconductors, are discussing collaboration in Japan. Page 2

EUROPEAN Monetary System: The strength of the D-Mark put further pressure on weaker members of the EMS last week. A move out of US dollars and into the D-Mark depressed the two weakest members, France and Belgium.

Further strains developed as the Dutch guilder improved quite sharply. The Dutch krona was placed at 53 per cent of its maximum allowable divergence compared with 49 per cent the previous week.



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the lira) may move more than 2 1/2 per cent. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (ECU), itself a basket of European currencies.

PERMENA: The future ownership of Permentia, Swedish antibiotics and animal health group, was plunged into fresh uncertainty when Froonin, Swedish state holding company, pulled out of the planned deal which would have established it as the dominant shareholder in the troubled group. Page 26

BANKAMERICA: the troubled US banking group struggling to fight a takeover approach by First Interstate, produced details of its plans to restructure its operations and to reduce its worldwide staff by 5,000. Page 23

SETISU: Japan's leading paper-hoard maker, has agreed to acquire a 21.5 per cent stake in Caranstar Industries, the US paper maker, for about \$75m (\$31m). Page 26

LONDON Stock Exchange has ironed out nearly all the bugs in its Talsman computer system with just 500 of the 240,000 equity bargains since Big Bang, or demutualisation, left to be processed. Page 7

SWISS city of Zurich today introduces a new type of private placement, in which a public authority borrowing is linked to warrants on the equity of a listed company. Page 26

BRITISH GAS: The opposition Labour party accused the British Government of underpricing shares to give foreign speculators and institutions windfall profits after privatisation. Page 7

UK GOVERNMENT is considering increased spending on the civilian space budget in order to participate in several European Space Agency programmes. Page 5

RENAULT, French state-owned motor group, is expected to transfer the 42 per cent stake it owns in Mack Trucks, US heavy duty lorry manufacturer, to Renault Vehicules Industriels (RVI), its lorry-making truck subsidiary, as part of a FF 3bn (\$450m) refinancing operation. Page 26

## Boesky case may curb spate of US takeover deals

BY WILLIAM HALL AND RODERICK ORAM IN NEW YORK

WALL STREET will today start picking up the pieces from its biggest financial scandal in recent years, after the announcement on Friday that Mr Ivan Boesky, one of New York's biggest and best-known individual investors, is to pay a \$100m penalty for insider trading offences.

One effect of this may be to stem the frenzied spate of takeovers which has gripped Wall Street in recent months. The revelations by the Securities and Exchange Commission about Mr Boesky's illegal activities in the history will dampen, at least temporarily, some of the hectic speculation in rumoured and confirmed takeover targets which have been the main force behind the market's recovery from its precipitous decline in mid-September.



Mr Ivan Boesky

The sheer size of the deals and Mr Boesky's prominence are also likely to cause widespread concern outside Wall Street about the honesty of the US financial markets and could lead to calls for tougher legislation to outlaw the markets' perceived abuses.

Mr Boesky, who is understood to control over \$20m of investment funds with which he arbitrage takeover stock, attracted such prominence on Wall Street that the mere mention that he was buying

into a particular company was sufficient to send the shares sharply higher.

He was the most successful member of the US arbitrage community, high-risk specialists who are estimated to be gambling up to \$15bn on the outcome of the plethora of takeovers which are now reshaping the US corporate landscape.

Wall Street experts predict that arbitrageurs are now likely to find their sources of information, which are critical to their assessment of takeover situations, much more reticent in the wake of Mr Boesky's ignominious downfall. The same result was apparent earlier this year

after Mr Dennis Levine, a managing director of Dressel Burnham Lambert, the fast expanding New York investment bank, was arrested for making \$12.6m profits on over 50 insider trading actions over a six-year period.

In a bid to avoid being sent to jail, Mr Levine had admitted to the SEC that he had sold inside information, which he had collected from a network of contacts in several leading Wall Street firms, to Mr Boesky over an 18-month period.

The SEC announced late on Friday that Mr Boesky had agreed to return \$50m profits from trading on inside information provided by Mr Dennis Levine, to pay a \$50m penalty and to be barred from the US securities industry for life.

Several leading Wall Street investment bankers indicated over the weekend that they were nervously awaiting a public backlash after the revelation of Mr Boesky's insider dealings in some of the biggest takeover bids in recent years. Mr Donald Marron, chairman of the Paine Webber group, said yesterday that the Boesky affair was "an open

Continued on Page 22

## Washington backing for Thatcher on Trident

BY LIONEL BARBER IN WASHINGTON AND PETER RIDDELL IN LONDON

MRS MARGARET THATCHER, the British Prime Minister, has secured full US support for modernising Britain's independent nuclear deterrent with the Trident missile system, after weekend talks with President Reagan.

Mrs Thatcher returned to London yesterday with the public reassurance she had sought, both about Trident and about US nuclear policy. Mr Reagan told Mrs Thatcher that the US will not press for the abolition of all long-range ballistic missiles during arms talks with the Soviet Union.

Britain, along with other Nato allies such as West Germany, had expressed unease about the sweeping arms control proposals canvassed at last month's US/Soviet meeting at Reykjavik.

This had led to warnings that deep cuts would leave Europe more exposed to Soviet superiority in conventional forces, while leading to charges by opposition leaders in

Britain that the future of Trident, due to come into operation in the early 1990s might now be in doubt.

Mrs Thatcher can now point to a specific commitment agreed with President Reagan after their meeting at his Camp David mountain retreat. This point will be emphasised by the Tories ahead of the election.

The joint communique notes that "the president reaffirmed the US intention of proceeding with its strategic modernisation programme, including Trident. He also confirmed his full support for the arrangements made to modernise Britain's independent nuclear deterrent with Trident."

The leaders agreed on the importance of eliminating disparities in conventional forces as well as reducing nuclear weapons. Nuclear weapons cannot be dealt with in isolation, given the need for stable overall balance at all times.

The communique sets out "priorities on arms control", notably an

agreement on intermediate-range missiles, "restraints" on shorter-range systems, a 50 per cent cut over five years in US and Soviet strategic offensive weapons and a ban on chemical weapons, involving effective verifications as an essential element.

Afterwards, Mrs Thatcher said she believed this process would take quite a time. She added in a BBC interview that it was necessary to put the position on Trident "on the record absolutely clear" so there could be no question of people saying Britain was not going to go ahead with the new system.

The communique was criticised yesterday by British opposition leaders. Interviewed on the BBC's This Week Next programme, Mr Denis Healey, Labour's shadow Foreign Secretary, said it was "inconceivable" for Britain to increase its strategic capability eightfold when deep cuts in US and Soviet forces were in prospect.

## Opec 'may need output cuts' to achieve \$18 target price

BY RICHARD JOHNS IN QUITO

ORGANISATION of Petroleum Exporting Countries members may have to cut back crude oil production by between 700,000 and 800,000 barrels a day in order to achieve the \$18-a-barrel fixed reference price recommended by Opec's pricing committee meeting in Quito late on Friday, according to industry analysts.

Opec members currently produce about 17m barrels of crude oil a day and have been seeking to push up the crude oil price from the current \$14-\$15.70 a barrel level while also increasing Opec's market share.

By adopting this two-pronged strategy the pricing committee, chaired by Sheikh Ali Khalifa, asked after the pricing committee meeting when fixed oil prices might be restored, said: "We are recommending a prompt application. Now whether that means tomorrow or two weeks from today I think is not for us to decide as members of the pricing committee."

however, regard the strategy as contradictory and believe Opec advisers, who are due to meet in Vienna on Wednesday, may, as in the past, be forced to conclude that there is little chance of implementing the pricing committee's recommendations without a reduction in output.

The committee proposals will be submitted to other member states first at the Vienna meeting and then at Opec's next full Ministerial conference due to take place in Geneva on December 11 where they are almost certain to be endorsed, despite the expected reservations of the Opec advisers.

Sheikh Ali Khalifa, asked after the pricing committee meeting when fixed oil prices might be restored, said: "We are recommending a prompt application. Now whether that means tomorrow or two weeks from today I think is not for us to decide as members of the pricing committee."

The urgency implied by Sheikh Ali Khalifa was clearly out of respect for King Fahd of Saudi Arabia's demand for an immediate adoption of a \$18 per barrel price an abrupt stipulation which led to the dismissal of Sheikh Ahmed Zaki Yamani, the long-serving Saudi Minister of Oil.

In practice the earliest starting date would be the beginning of 1987, because of the complexities of reaching the detailed agreement, other delegates suggest.

Sheikh Ali Khalifa said that it was "not necessarily wishful thinking" to believe that the price could be set at \$18, without a reduction in output. He suggested that strict observance of official selling prices might actually control the level of Opec's collective production.

But industry executives, drawing on past experience, were sceptical about members' determination and ability to stick to fixed prices.

## London exchange to review Cambrian listing

By David Lascelles in London

THE Securities Exchange Commission (SEC) has passed information about the Boesky case to the Department of Trade in the UK, where Mr Ivan Boesky was active as an investor and arbitrageur. Details were given under the terms of the recently signed information-sharing agreement between the UK and the US, designed to crack down on insider trading.

The ban imposed on Mr Boesky by the SEC has plunged into uncertainty the interests associated with him in the UK, notably Cambrian and General Securities, the large publicly quoted investment trust, through which he conducted many of his arbitrage activities.

The Stock Exchange's quotations committee will meet today and is to consider the continued listing of the company on the exchange and whether Mr Boesky is fit to remain its chairman. It was thought likely last night that the shares would at least be suspended until the position of the company was clarified.

Mr Boesky will also effectively be barred from dealing in London's securities markets because he will be put on the Stock Exchange's list of people with whom its members are not advised to do business.

Until the weekend, Mr Boesky owned about 12 per cent of the company's ordinary shares, worth about £7m at Friday's close. He also held 80 per cent of its capital shares, worth £18m, giving him nearly 30 per cent of the voting stock. Under the deal with the SEC, these have now been handed over to the US Government, which thus becomes Cambrian's dominant shareholder.

Investment analysts last night considered it unlikely that the value of Cambrian shares would be badly hit because the trust's assets consist mainly of shares in office companies not affected by Mr Boesky's downfall. If they did decline, it would be through Mr Boesky's loss of mystique.

However, as with most investment trusts, Cambrian shares have been trading at a deep discount from the company's net asset value. The price at the close on Friday, when the news from New York was still not known, was 130p for the ordinary shares compared with net asset value per share of 197p reported by the company in June. There would, therefore, be a substantial profit for shareholders if the scandal led to an early winding up of the company. Because of this, some analysts feel Cambrian's price could rise sharply when trading resumes.

Cambrian managed £37m of assets when it last reported in May and had a net asset value of £122m.

## Reagan aide may refuse to testify on arms

BY LIONEL BARBER IN WASHINGTON

PRESIDENT REAGAN'S National Security Adviser, Vice Admiral John Poindexter, the White House official at the centre of the controversy over secret US arms shipments to Iran, made it clear yesterday that he will refuse to testify on oath to Congress about his role in the affair.

Admiral Poindexter, who appeared on television as part of the Reagan Administration's attempts to defend its Iran policy, is likely to claim executive privilege. Previous US National Security Advisers have taken this path in the past but it could leave Admiral Poindexter exposed to further criticism.

The Senate intelligence committee is likely to begin private hearings this week into the arms-for-hostages row, which has turned into a major issue touching on the President's competence and his handling of foreign policy.

Mr Reagan is facing attacks from within his own Republican Party and the Democratic Party, which has sensed that the President has for once failed to rally American public opinion behind him.

A poll by the American Broadcasting Corporation revealed this weekend that 79 per cent of those questioned disapproved of the covert arms shipments to Iran, only 33 per cent believed the President's claim that there was no arms-for-hostages barter, and 64 per cent thought the shipments increased the chance of more American hos-

tages being taken.

There are signs of disarray and disagreement within the White House over the Iran affair. Mr Donald Regan, White House chief of staff and a target of the growing criticism, said in a New York Times interview: "Some of us are like a shovel brigade that follow a parade down Main Street cleaning up."

Admiral Poindexter dissociated himself from this remark, saying that he took exception to Mr Regan's definition of the White House staff's role.

The Vice Admiral confirmed that the joint chiefs of staff had not been informed of the secret arms shipments, which were sent over a period of 11 months. Congress was similarly not informed.

It was not a military operation, Admiral Poindexter said and so it had not been necessary to inform the joint chiefs. He also defended the decision not to inform Congress, saying it was within the President's powers to withhold sensitive information.

Italy warns on arms deals, Page 2

## UK plays down Iran link with Land Rover

BY JOHN GRIFFITHS IN LONDON

UK GOVERNMENT officials were unperturbed last night by disclosures that Land Rover is negotiating to sell 3,000 Land Rovers which almost certainly would be destined for military use by Iran.

They appeared to discount suggestions over the weekend that the Prime Minister, Mrs Thatcher, could be embarrassed, in Washington, by news of the potential sale, in the light of the uproar over the disclosure of US arms sales to Iran.

Both the Department of Trade and Industry (DTI) which handles export licences of equipment or goods considered "sensitive", and the Foreign Office stressed that Land Rover had yet to approach them over the possible contract.

However, over half of all Land Rover sales are military, and since the vehicle's launch in the 1940s sales have broadened to cover about 100 countries.

Its history has led the vehicle to be not usually considered as specific fighting equipment, even though it can be fitted with an armaments platform.

The potential contract, therefore, is considered unlikely to fall foul of Foreign Office, and indeed NATO, guidelines which oppose the sale of arms or equipment which could alter the balance of power between Iran and Iraq or prolong the war.

Land Rover itself acknowledged yesterday that it had supplied a detailed quotation for 3,000 "110" models for £27.5m (\$38m) to a London agency, although it declined to con-

### Some current questions for property investors...and the answers.

What are the true requirements of high technology occupiers?

Is accurate, detailed and extensive information on property investment performance readily available?

What is the likely impact on commercial property of advancing communications technology?

Do surveyors appreciate the scope for harnessing information technology?

Drivers Jonas has recently been working on a study of "The Accommodation Needs of Modern Industry" for the Department of the Environment.

Drivers Jonas is one of the firms sponsoring Investment Property Databank which already covers over one-fifth of UK institutional property holdings.

Drivers Jonas has assisted British Telecom in establishing sites for over fifty cellular radio installations.

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OVERSEAS NEWS

Plans for milk curbs top EEC farm agenda

BY TIM DICKSON IN BRUSSELS

EUROPE'S farm ministers gather here today for what promises to be one of their most difficult meetings since the tortuous price negotiations early this year. A combination of market pressures in the milk sector and national special pleading for lamb producers is likely to dominate what is an unusually busy agenda.

sen, said last week that EEC dairy farmers were producing at least 10 per cent more milk than Community consumers and third country customers currently required, and that he expected rapid political agreement on at least some of the Commission's proposals for reducing output.



Mr Andriessen: looking for rapid agreement

ing within their milk quotas, thereby preventing those who over-produce escaping the penalties of the so-called super levy.

The European Commission meets early this morning to discuss last month's request by the British and French governments for devaluations in the green pound and the green franc—measures which, if granted, would boost domestic farm prices in each country.

South Asian leaders in pact to halt drug supply

By John Elliott in Bangalore

SEVEN South Asian countries which together handle a large proportion of the supply of narcotics to Europe and the US have agreed to co-operate on a series of measures aimed at curbing production and distribution of drugs.

Iran arms deals may harm US links with Europe, warns Italy

BY JOHN WYLES IN ROME

MR GIOVANNI SPADOLINI, the Italian Defence Minister, warned yesterday that revelations about secret US arms supplies to Iran could harm US relations with its European allies, especially Italy.

Italy, anxious to defend its leader, has called for a parliamentary investigation into possible Italian involvement.

Moscow to ease path for private enterprise

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET Parliament will today consider a law allowing limited private enterprise by individuals whose activities have hitherto been illegal.

vidual or co-operative labour but still prevent businesses employing other people or what it considers black market activities.

should introduce a progressive tax on their earnings. The highest existing rate of tax is 13 per cent.

Soviet Union are the private plots which take up 8 per cent of the land and have an annual output of Roubles 21bn (£21bn).

Sandoz chief 'will not quit'

By John Wicks in Zurich

MR MARC MORET, the chairman and managing director of the Swiss chemical concern Sandoz, has said he has no intention of resigning because of the fire at the beginning of the month at a factory belonging to the company.

In addition to India, the other countries are Bangladesh, Bhutan, the Maldives, Nepal, Pakistan and Sri Lanka.

France rules out military intervention in Chad

BY PETER BLACKBURN IN LOME

FRANCE has ruled out military intervention in Chad following fresh fighting between the forces of former rebel leader Mr Goukoni Oueddei and the Libyans in the north east of the country.

President Habre said the former rebel leader Mr Oueddei had "completely cut links" with the government.

Assad proposes world body to define terrorism

By Louis Fares in Damascus

PRESIDENT Hafez al-Assad of Syria said yesterday an international committee should be set up to define and combat terrorism. He challenged the US and Britain, which have both imposed measures on Syria following his alleged involvement in the attempted bombing of an Israeli airliner, to take part.

OECD labour ministers to hold talks on cutting unemployment

BY GEORGE GRAHAM IN PARIS

LABOUR MINISTERS from the industrialised nations meet here tomorrow to discuss ways of reducing unemployment and improving job creation.

Instead, the emphasis is being placed on ways of improving the structure of the labour market so that more jobs are created for the same rate of growth.

therefore being channelled largely to the benefit of those already in work.

Shamir denial over Vanunu

ISRAELI Prime Minister Mr Yitzhak Shamir said yesterday (Israel) did not break any British laws in bringing nuclear technician Mr Mordechai Vanunu home, Reuter reports from Tel Aviv.

On terrorism the countries have agreed to abide by UN resolution 2625 which Mr Rajiv Gandhi, the Indian Prime Minister, yesterday interpreted as meaning that "each of us must do nothing to condone terrorism or give aid and comfort to terrorists."

Gulf ship attacked

Iran launched a missile attack on a cargo vessel in the southern Gulf yesterday as it raged on one of its offshore oil platforms, 24 hours after a long-range strike by Iraqi jets, Reuter reports from Bahrain.

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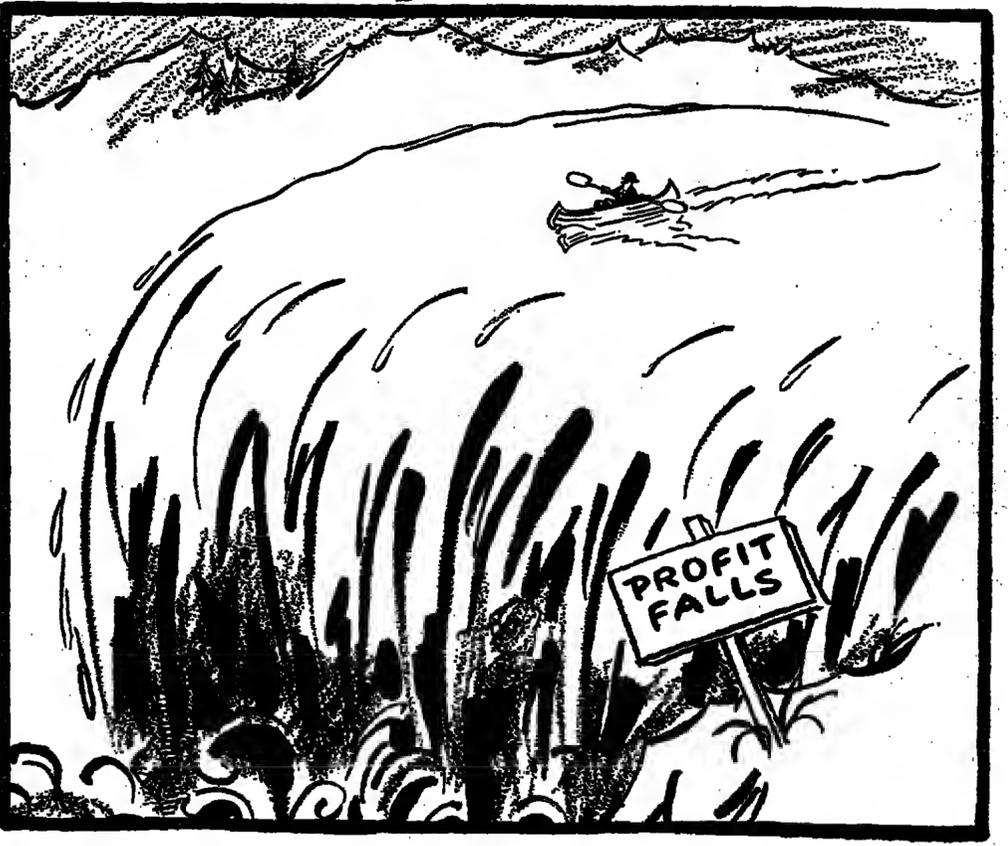


Without export insurance you could be heading for a fall.

Running an export business without export insurance is like paddling down the river without a map; you just never know what lies ahead. Take non-payment for example. One bad debt can cause havoc with your cashflow and turn the tide on profits. The non-payment of, say, a £20,000 contract could erode the profits on a much larger piece of business. All that work wasted when the £20,000 could have been covered for as little as £80. In such an unpredictable trading environment, the cost of ECGD insurance seems a small price to pay compared to the damage caused by a bad debt. ECGD is used by 4 out of every 5 companies who insure their export sales, and can tailor a competitively priced package to suit your individual needs. Before you set off down the river, speak to your local ECGD Regional Director. He could save you from having to bale yourself out.



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# Pratt & Whitney to build and sell R-R helicopter engine

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT, IN LONDON

PRATT & WHITNEY of the US has taken a major step in manufacturing and marketing licence for the US and Canada on the Anglo-French Rolls Royce Turbomeca RTM-322 helicopter engine.

It has held an option on these rights in the engine for some 18 months, during which it has studied the engine both technically and economically. The Pratt & Whitney decision to exercise its long-term rights on the engine demonstrates its confidence in its market potential.

Mr Bob Wolfe, Pratt & Whitney's vice president for small military engine programmes, said: "It's a very competitive candidate for several North American military helicopter applications, and meets all the Government's technical requirements as well."

US potential applications include power for the UH-60 Blackhawk, SE-60 Seahawk and AH-64 Apache, while in Europe possible applications include the Agusta A-129, the prospective NH-90 Nato helicopter for the mid to late 1990s, and the Anglo-Italian EH-101.

"We see a large military market potential in North America for this engine and we are committed to making the RTM-322 a very successful Pratt & Whitney helicopter engine programme," said Mr Wolfe.

# Sarney's main supporters heading for poll triumph

BY IVO DAWNAY IN RIO DE JANEIRO

THE BRAZILIAN Democratic Movement (PMDB) — the largest party in Brazil's governing coalition — yesterday looked on target for a triumphant victory in gubernatorial and congressional elections.



BRAZILIAN ELECTION

After relatively trouble-free polling on Saturday, the PMDB seemed set to win as many as 20 of the 23 contested gubernatorial, routing the right-wing Liberal Front (FRL) and Democratic Social (PDS) parties even in the traditionally conservative north-east.

Party officials were also confident that the PMDB would win clear majorities in both the Chamber of Deputies and the Senate, which together will write a new constitution.

The only question marks hung over the populous industrial states of the south-east — the so-called *Buzuda triangle* — where many political ambitions have foundered in the past.

For the Government, eyes were most closely focused on Rio de Janeiro where the PMDB candidate for the governorship, Mr Wellington Moreira Franco has fought an impassioned campaign against Mr Darcy Ribeiro — candidate of the left-wing Democratic Workers (FDT).

The PDT, led by Mr Leonel

Brizola, a charismatic populist and longtime presidential hopeful, has launched the only serious attack on the policies and government of President Jose Sarney.

First returns and a polling station survey suggested yesterday that Mr Moreira would win a narrow victory, though the result is still unclear.

In Sao Paulo, Mr Orestes Quercia, PMDB candidate for governor, had established a substantial lead over the entrepreneur Mr Antonio Emirio de Moraes and former right-wing governor, Mr Paulo Maluf.

The only significant governorship the PMDB looks likely to lose is Minas Gerais, an industrial state second only to Sao Paulo in population. But this is unlikely to cause much anxiety as the party's candidate, Mr Newton Cardoso, was a highly controversial and contested choice while his FRL rival, Mr Itamar Franco, commands wide respect.

Mr Ulysses Guimarães, PMDB president, said yesterday that the party would continue to give its firm support to the Sarney government and its anti-inflationary economic

strategy. But he said the party would also expect the Government's backing for its policies of progressive change.

In fact, the PMDB is a diverse coalition of political opinion, ranging from conservative to hard-left. Mr Guimarães's main task now will be to instil sufficient party discipline to unite his supporters around a common position on the new constitution.

It may take 10 days before the result is officially announced, and the new constituent assembly is not expected to sit until February.

# Peter Ford in Managua on the trial of US airman Eugene Hasenfus

## Manna for the Sandinistas

THE TRIAL of captured American flyer Eugene Hasenfus, which ended here on Friday night, offered the Sandinista government an ideal opportunity to illustrate its international case that it is fighting not a civil war with "freedom fighters," as President Ronald Reagan would have it, but a defensive war against mercenaries hired by the US Central Intelligence Agency.

"Hasenfus fell out of the sky like manna," one Sandinista official said, and the authorities made the most of their captive from the moment that Justice Minister Mr Rodrigo Reyes, prosecuting, announced that "this is not just the trial of Hasenfus; it is the trial of the United States Administration."

Since Mr Hasenfus, a 45-year-old unemployed construction worker, confessed on US television that he had been running guns to the Contras and that he believed he had been working for the CIA, the outcome of the three-week trial was never in doubt.

But the proceeding of the "Popular Anti-Somocista Tribunal" (TPA), followed avidly by the international press, drove home the Sandinista message to the North American public that Americans are dying or ending up in jail in this war.

How long Mr Hasenfus will stay in prison is still a matter

for speculation. The court sentenced him to 30 years, but few observers expect him to serve his full term.

President Daniel Ortega said before the trial began that Mr Hasenfus was "a victim" of US Central American policy, adding that "the Sandinista revolution has shown itself to be generous." This prompted speculation that an early pardon might be on the cards.

Mr Reyes now insists that "there is no judicial, moral or political reason" for pardoning Mr Hasenfus. "The Nicaraguans are aware that Hasenfus is a necessary who came to sow terror in Nicaragua," he argued, "and they think he should serve his judicial sentence. 'If you say that the war will stop in return for Hasenfus's pardon, then we'd pardon him tomorrow,' he added, "but the war is going to go on."

Mr Hasenfus's future, most observers here believe, depends on what the Nicaraguans can get in return for his release after he has served

enough time to satisfy rank-and-file Sandinistas' thirst for retribution.

"It will take a political situation, allowing us to extract a political price for his return," predicts one Sandinista official privately, suggesting that such a situation might arise within a year or so.

"We don't gain anything from keeping [Hasenfus] inside for 30 years," the official points out, "and we've already got much more out of this affair than we had hoped for."

The Sandinistas could hardly have expected to make more political capital from the lowly cargo handler they captured. His statement that "I came here as a job, not as a soldier" is not my war" illustrated Managua's insistence that it is defending itself against "mercenary bands" waging an illegitimate war.

At the same time, his claim to have been working under the supervision of two CIA agents tied the Contra supply operations directly to Washington, despite US disclaimers

that the El Salvador-based network had been privately organised.

Perhaps most importantly for the Government here, Mr Hasenfus's capture offered evidence to support Sandinista warnings of increasingly direct US involvement in the Contra war.

Fears that such involvement could culminate in an outright US invasion have been voiced repeatedly since the US Congress approved \$100m in aid to the Contras, a move that President Ortega denounced as "a declaration of war."

Setting President Reagan's ill-conceived desire to topple the Sandinista Government alongside the end of the Congressional elections, and the Presidential campaign still a year off, Managua officials believe Washington now has a "window of opportunity" for a military adventure.

Contra leader Arturo Cruz recently suggested that the US might well commit troops in support of its Central American allies, should border tensions



Mr Eugene Hasenfus, above, the American airman shot down delivering guns to US-backed Contra rebels, being sentenced by a Nicaraguan court to 30 years in prison. Mr Hasenfus, 45, said he would appeal, and his wife Sally, also pictured, pleaded for mercy from the left-wing Sandinista government.

Whether Washington would risk an invasion, Sandinista planners believe, depends very much on how it estimates the military costs.

Mr Hasenfus and his three dead colleagues may have been only the first casualties in a preliminary skirmish.

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96	5284	1184	1713	2113	2513	2913	3313	3713	4113	4513	4913	5313	5713	6113	6513	6913	7313	7713	8113
103	4845	1134	1663	2063	2463	2863	3263	3663	4063	4463	4863	5263	5663	6063	6463	6863	7263	7663	8063
110	4406	1124	1653	2053	2453	2853	3253	3653	4053	4453	4853	5253	5653	6053	6453	6853	7253	7653	8053
117	3967	1114	1643	2043	2443	2843	3243	3643	4043	4443	4843	5243	5643	6043	6443	6843	7243	7643	8043
124	3528	1104	1633	2033	2433	2833	3233	3633	4033	4433	4833	5233	5633	6033	6433	6833	7233	7633	8033
131	3089	1094	1623	2023	2423	2823	3223	3623	4023	4423	4823	5223	5623	6023	6423	6823	7223	7623	8023
138	2650	1084	1613	2013	2413	2813	3213	3613	4013	4413	4813	5213	5613	6013	6413	6813	7213	7613	8013
145	2211	1074	1603	2003	2403	2803	3203	3603	4003	4403	4803	5203	5603	6003	6403	6803	7203	7603	8003
152	1772	1064	1593	1993	2393	2793	3193	3593	3993	4393	4793	5193	5593	5993	6393	6793	7193	7593	7993
159	1333	1054	1583	1983	2383	2783	3183	3583	3983	4383	4783	5183	5583	5983	6383	6783	7183	7583	7983
166	894	1044	1573	1973	2373	2773	3173	3573	3973	4373	4773	5173	5573	5973	6373	6773	7173	7573	7973
173	455	1034	1563	1963	2363	2763	3163	3563	3963	4363	4763	5163	5563	5963	6363	6763	7163	7563	7963
180	10	1024	1553	1953	2353	2753	3153	3553	3953	4353	4753	5153	5553	5953	6353	6753	7153	7553	7953
187	366	1014	1543	1943	2343	2743	3143	3543	3943	4343	4743	5143	5543	5943	6343	6743	7143	7543	7943
194	527	1004	1533	1933	2333	2733	3133	3533	3933	4333	4733	5133	5533	5933	6333	6733	7133	7533	7933
201	688	994	1523	1923	2323	2723	3123	3523	3923	4323	4723	5123	5523	5923	6323	6723	7123	7523	7923
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229	1332	954	1483	1883	2283	2683	3083	3483	3883	4283	4683	5083	5483	5883	6283	6683	7083	7483	7883
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341	3908	794	1323	1723	2123	2523	2923	3323	3723	4123	4523	4923	5323	5723	6123	6523	6923	7323	7723
348	4069	784	1313	1713	2113	2513	2913	3313	3713	4113	4513	4913	5313	5713	6113	6513	6913	7313	7713
355	4230	774	1303	1703	2103	2503	2903	3303	3703	4103	4503	4903	5303	5703	6103	6503	6903	7303	7703
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OVERSEAS NEWS

# Manila prepares for strike in protest at killing

BY SAMUEL SENOREN IN MANILA

MANILA was yesterday bracing itself for a general strike today, called in protest at the murder of a left-wing activist last week. At the same time police were continuing to search for a Japanese businessman abducted on Saturday.

The strike was called by the KMTU labour trade union, whose chairman, Mr Rolando Olalia, was killed last Thursday.

The union and other left-wingers sympathetic to Mrs Corason Aquino, the Philippines President, have blamed forces loyal to Mr Juan Ponce Enrile, the Defence Minister, for the killing. They have pledged to continue the strike until he is removed.

The Japanese business executive, Mr Nobuyuki Wakaoji, was kidnapped after playing a round of golf near Manila at the weekend. He is the manager of the Manila branch of the Mitsui trading company, which was among 11 big Japanese companies which pledged to raise investment in the Philippines during President Aquino's visit to Tokyo last week.

It is believed Mr Olalia's murder and the kidnapping of Mr Wakaoji are linked. The two incidents are suspected to be the work of opponents of Mrs Aquino bent on destabilising the Government.

Meanwhile, the Government has toughened its stance in negotiations with creditor

# Delay over Gorbachev visit is blow to Nakasone

By Ian Rodger in Tokyo

THE likely postponement of a visit by Mr Mikhail Gorbachev, the Soviet leader, to Japan is a blow to the prestige of Mr Yasuhiro Nakasone, now in his last year as prime minister.

Mr Nakasone has been hoping that Mr Gorbachev would visit Japan in January, but Mr Edward Shevardnadze, the Soviet Foreign Minister, told Mr Shinichi Yamai, the Japanese deputy foreign minister, who was in Moscow last week, that the Soviet Union was still unable to set a date.

Japanese Foreign Ministry officials said the Yamai visit was the last opportunity to agree on a January date because of the time needed to prepare for a visit.

Mr Nakasone has set improvement of Japan's relations with the Soviet Union, still soured by the lack of a peace treaty after the Second World War, as one of his main diplomatic goals.

The Prime Minister, whose party gave him an exceptional one-year extension in office following his landslide election victory in July, was also counting on the Gorbachev visit to increase his prestige.

Talks in diplomatic circles about a possible return trip by Mr Nakasone to Moscow next summer has now been replaced by speculation that the Prime Minister will retire before the end of his extended term next October.

Japanese and Soviet officials agreed in principle last January on a Gorbachev visit. However, scheduling has proved difficult.

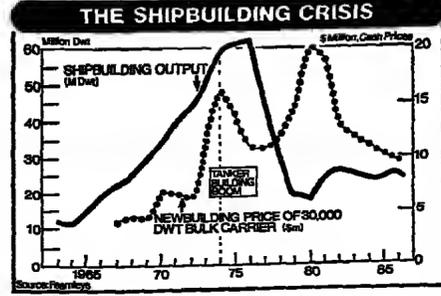
For the Japanese, the main issue on the agenda for such a visit would be the return of the seven islands north of Hokkaido occupied by the Soviets in 1945. That is the only obstacle to the signing of a peace treaty between the two, they say.

Japanese Foreign Ministry officials have made clear that they would expect to see major progress on this issue if Mr Gorbachev came to Japan.

The Soviets have maintained, and they repeated to Mr Yamai last week, that post-war boundaries have been firmly established.

# Kevin Brown on a meeting vital to a European industry Battle to keep shipbuilding afloat

EUROPE'S shipbuilders will be waiting anxiously by their telephones tomorrow for news of a decision in Brussels which many believe will signal whether or not the EEC stays in the increasingly difficult business of shipbuilding.



The Council of Industry Ministers will have before it complex proposals from Mr Karl-Heinz Narjes, the West German Commissioner for Industry, and Mr Peter Sutherland, the Irish Competition Commissioner, for a new regime for shipbuilding subsidies.

The problem facing the politicians is whether the strategic importance of shipbuilding is sufficient to justify the level of subsidy which will be required to keep the industry afloat.

The new regime would replace rules under which member states are required progressively to reduce subsidies to shipbuilding—a policy which has left European yards unable to compete with their major competitors in Japan and South Korea. As a result European capacity has been cut by less than 30 per cent, while South Korea has increased capacity by 240 per cent as part of a drive to establish an industrial base. The result is a 40 per cent surplus in world capacity, and a game in which all the

players are building ships at a loss.

The Commission has suggested a common subsidy ceiling of 26 per cent, which compares with existing limits of 20.5 per cent in the UK, 4 per cent in West Germany, and 23 per cent in France and Italy.

The existing limits relate only to direct subsidies, however, while the new ceiling will cover all forms of aid, including "hidden" elements such as tax incentives to shipowners. This means that for many yards, a ceiling of 26 per cent could imply a substantial cut in subsidies.

In any event, the proposed ceiling is well below the maximum 40 per cent gap between European costs and world prices identified on behalf of the commission in a study carried out by A and P Appledore, the UK consultants.

The shipbuilders have mounted a sustained lobbying campaign to convince Ministers that their inability to compete is a direct result of the aggressive expansion of Far East yards into a shrinking market, and not a consequence of inefficiency.

Mr Werner Fante, secretary of the liaison committee set up by the shipbuilders to try to influence the proposals, says there is little hope for the survival of many yards unless the subsidy ceiling is set somewhere above 30 per cent.

Most of Europe's shipbuilders would prefer to reduce government involvement rather than increase it, he says. "But at a time when South Korea is increasing capacity by

240 per cent there is no prospect of survival without government help."

Mr Peter Milne, a director of British Shipbuilders, says it is vital that the ceiling is at least 36 per cent in the short term. Anything less would be unrealistic, and would force member states to let yards go out of business, he says.

British Shipbuilders has led attempts to persuade Ministers to declare publicly that the EEC will defend its current market share. In the absence of such a declaration, the company says, Far East yards are likely to maintain unrealistic capacity in order to force Europe out of the market.

Mr Milne says Europe must move sharply away from its "fixation" with holding down subsidies and cutting capacity, and accept that in the long term the problems of the industry can be solved only by international agreements to bring supply and demand back into balance.

Most forecasters agree that the market will improve in the early 1990s, when shipowners will need to begin replacing around half the present world fleet. If this happens, there is hope that European shipbuilding could survive in the long term on a commercial basis.

The question facing Industry Ministers tomorrow is whether Europe can afford to keep shipbuilding on a life support machine in the meantime.

SHIPPING REPORT

# Rates for VLCCs set to rise further

By Kevin Brown

RATES FOR very large crude carriers (VLCCs) continued to improve last week, leading brokers to forecast further increases in coming weeks.

Several Japanese charterers were said to be active in the Gulf, where the rate for VLCCs trading to Japan rose to around World Scale 24.5, compared with around World Scale 22.5 for similar ships carrying cargoes to the West.

E. A. Gibson, the London shipbroker, said the number of large vessels available in the Gulf for loading up to the end of November had been halved over the last week. Some owners were even reported to have pulled out of negotiations for early loadings in anticipation of increased demand in the next few weeks.

The market for smaller ships trading from the Gulf was also said to have firmed. Rates for tankers in the 120,000-ton dead weight class rose to around World Scale 50 for the Red Sea.

In the dry cargo market, trade was said to have become more active, with rates rising to \$12.50 per ton for Panamax cargoes from the US Gulf to Japan.

# Party to back Laos thaw

BY STEVEN BUTLER IN BANGKOK

THE HIGHLY secretive Lao Communist Party is holding its first national congress since 1982 in Vientiane, according to diplomats in Thailand.

Although major shifts in policy or leadership are not expected, the congress is likely to endorse moves to improve relations with Thailand and to improve trade ties with the outside world.

Diplomats believe that recent Lao overtures towards Bangkok result directly from the Vladivostok initiative of Mr Mikhail Gorbachev, the Soviet leader, in which he said he wanted to improve Soviet ties with China

and throughout the Asia-Pacific region.

The Laotian moves, however, would need the endorsement of Vietnam, which has 50,000 troops stationed in Laos.

Talks between foreign ministry officials of Thailand and Laos are due later this month, with Thailand expected to agree to reduce trade restrictions.

The Laotian party congress comes one month before an expected party congress in Hanoi. Diplomats say this timing is a token gesture to demonstrate Laotian independence

# Pacific states 'must not retrench'

BY CHRIS SHERWELL IN PERTH

NATIONS on the Pacific rim must avoid "retrenchment" in combating economic difficulties, US President Ronald Reagan said yesterday.

He was speaking by videotape from Washington at the opening of a conference in Perth on trade, investment and finance in the fast-growing Pacific basin region.

Mr Bob Hawke, the Australian Prime Minister, opening the meeting, said protectionism, especially in agriculture, was a major obstacle. "The international rules on fair trade were being manipulated and broken" to the detriment of all nations.

He urged a greater emphasis on deregulation, more liberal investment regimes and reform of the financial system, and said smaller countries in the region were looking to the major economies for action on trading reform.

Both Mr Hawke and Mr Reagan drew attention to major changes caused by economic expansion in the Pacific basin.

Two years ago, Mr Hawke said the value of trans-Pacific trade overtook that of trans-Atlantic trade. Mr Reagan, citing the Pacific's fast-increasing share of US trade, said the region was "leading mankind into a new age of enterprise and progress."

On the region's current challenges, Mr Reagan said his message was: "Now is not the time for retrenchment." Past accomplishments had to be used as a springboard to help jump current hurdles.

More than 400 delegates from 22 Pacific nations are attending the symposium, which features contributions from ministers and senior business and banking executives.

The conference aims to highlight the growing importance of the Asia-Pacific region. Conveniently coinciding with the America's Cup yachting event, it is also designed as an opportunity to promote trade and investment in Australia, especially Western Australia.

# World Economic Indicators

	TRADE STATISTICS			
	Sept '86	Aug '86	July '86	Sept '85
US (\$bn)				
Exports	17,518	17,404	17,707	17,894
Imports	30,078	30,925	35,745	32,860
Balance	-12,560	-13,521	-18,038	-15,026
UK (£bn)				
Exports	4,082	5,470	5,990	6,242
Imports	6,877	1,086	1,588	1,082
Balance	-2,795	4,384	4,402	5,160
FRANCE (FFr bn)				
Exports	72,20	71,93	74,60	76,20
Imports	74,10	68,68	73,05	79,25
Balance	-1,90	+3,25	+1,55	-3,05
WEST GERMANY (DM bn)				
Exports	43,74	45,01	44,07	45,18
Imports	31,99	33,41	34,57	35,46
Balance	+11,75	+11,60	+9,50	+9,72
JAPAN (\$bn)				
Exports	17,789	17,539	17,238	14,523
Imports	9,024	9,821	10,349	9,729
Balance	+8,765	+7,718	+6,889	+4,794

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UK NEWS

Dramatic fall in prices of burgundy

By Edmund Penning-Rossell
A DRAMATIC fall of 46 per cent occurred in the prices of the red wines at yesterday's sale for the 1986 vintage of the Hospices de Beaune...

Baker may seek to alter teachers' pay package

BY DAVID BRINDLE AND PETER RIDDELL

THE Government is likely to seek modifications to the teachers' pay and conditions package agreed by the local authority employers in England and Wales and most of the unions early on Saturday morning. Mr Kenneth Baker, the Education Secretary, was maintaining an uncharacteristic public silence over the weekend...

Government assures Unionists that accord poses no threat

BY HUGH CARNEGY IN BELFAST

THE GOVERNMENT responded yesterday to Unionist protests against the first anniversary of the Anglo-Irish agreement, which sparked violence in which two people died, by restating that the accord posed no threat to Unionism and would be continued. The two dead were a 29-year-old Protestant, struck by a police Land Rover as it confronted rioters in north Belfast, and an elderly Catholic woman, who collapsed after her house in a mainly Protestant area of Carrickfergus was attacked during the night...

Plan to extend television franchises

By Raymond Snoddy
THE Government is moving towards accepting a three year extension of the 15 independent television (ITV) franchises instead of the two-year extension envisaged until recently. A three-year extension is now expected to be put forward in an amendment to the 1961 Broadcasting Act in a bill to be introduced before Christmas...

NEW ISSUE

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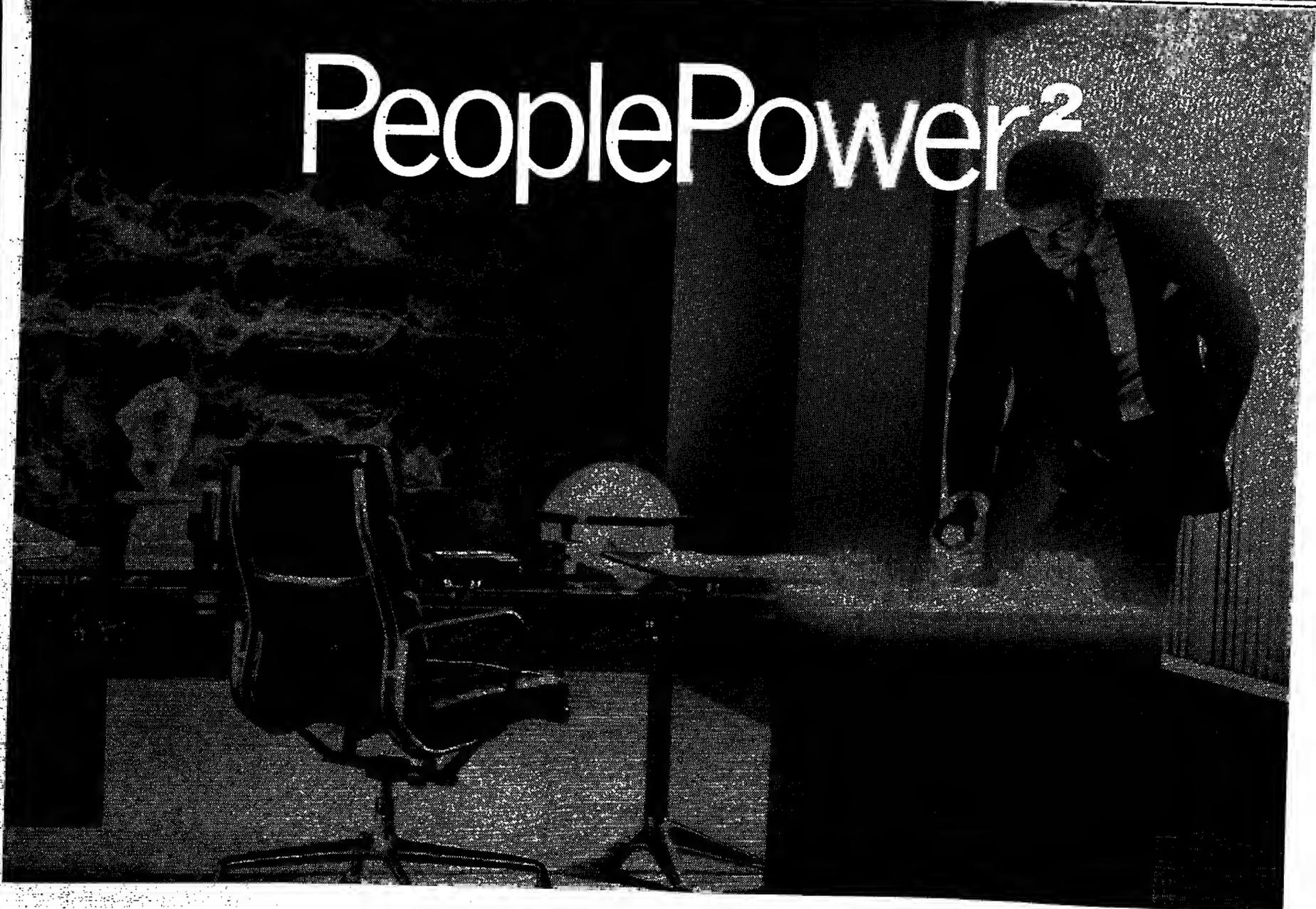
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Alan Cane reports on the software failure which led to chaos

# Big Bang computers doomed to failure

A SOFTWARE fault slipping through exhaustive London Stock Exchange testing procedures in the weeks leading up to Big Bang mainly caused the computer failure which forced the exchange to suspend its computerised market price service, *Seaq*, several times in the first days of the new markets.

Until now, it had been assumed that the exchange had simply - if almost unbelievably - miscalculated by 100 per cent the volume of requests it could expect through its *Topic* price information service.

Now it seems clear that if the exchange's computer specialists had suspected the presence of the software fault and been able to fix it before Big Bang, the system would not have collapsed so embarrassingly under the admittedly huge volume of requests for information in the first few hours of trading.

*Seaq* is the information gathering and processing computer system; pages of information are disseminated to the marketplace via *Topic* and some 9,000 *Topic* terminals.

The exchange, in a press statement put out at the end of the first week after Big Bang, said it was "surprising and disappointing" that the likely demand for information had not been identified during several "dress rehearsals" for Big Bang.

It was certainly surprising to the exchange's staff. So sure was the in-

formation services division of the stability of the *Topic* system that it allowed every user of a *Topic* terminal access to the critical competing market making pages (*Seaq* Level II) on Big Bang day.

*Topic*, a straightforward window-type system similar to the BBC Prestel service but with greatly improved page selection, had performed reliably and unremarkably for six years. The maximum number of requests for pages of information it had to meet was around 2m in a single day. Based on figures Mr George Hayter had noted from the US over-the-counter market system, *Nasdaq*, on which *Seaq* is based, the capacity was doubled.

On October 27, *Topic* had to deal

with 2m requests for information in the first two hours of operation. There was no doubt the system was being asked to perform beyond its capacity - but systems experts were nevertheless puzzled by the dramatic suddenness with which *Topic* stopped working. At the time, it was ascribed to a common problem called "hunting", where the computer has no guidance to which of a multitude of tasks to carry out first and therefore carries out none of them.

Experts were puzzled because systems are conventionally designed to fail in a controlled manner in such circumstances, giving the technicians the opportunity to take steps to keep the computer - and what it is doing - alive. This is

called "graceful degradation."

There was nothing graceful about the collapse of *Topic*. Within minutes of reaching its maximum capacity, it failed. What seems to have happened is that there was a fault in the computer program which controlled graceful degradation in *Topic*.

In simplest terms, a series of operations (algorithm), which should have moved chunks of information from one part of the computer's memory to another as it went into a critical area leading to systems failure.

The fault did not show up during testing or the dress rehearsals because *Topic* had never experienced that level of information requests.

there was some anxiety that large processing volume might show up faults in the computer software.

Stock Exchange member firms are responsible for settling business between themselves and their clients privately, but all business between firms is settled centrally through *Talkman*. Mr Michael Baker, head of the exchange settlement service, said the value of the bargains cleared over the weekend was about 25m.

It is, in fact, very difficult to simulate the kind of situation which *Topic* experienced on the morning of October 27.

So the stock exchange went into Big Bang with a system doomed to failure although it did not know it at the time and would have been unable to test for it.

It is exactly this impossibility of testing for all possible faults and patterns of behaviour in complex computer systems that has led many computer scientists to pour scorn on President Reagan's Strategic Defence Initiative, which will depend on software many times more complex than the stock exchange's.

Business people may be surprised that "the wretched *Seaq* system" as a London evening paper dubbed it after hardware faults forced it off the air again last Thursday, is well regarded by computer professionals.

The handful of faults experienced in its first three weeks of live operations are much less than is commonly experienced in the development of large and sophisticated computer projects.

The central *Seaq* software, the most critical part of the whole operation, has proved rock-solid. The level of hardware faults is only average for a system which involves the connection of 32 separate high powered computers.

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## Gas shares 'foreign speculators' windfall

BY PETER RIDDELL, POLITICAL EDITOR

THE GOVERNMENT has been accused of deliberately underpricing the shares of British Gas in the forthcoming flotation to give foreign speculators and big institutions a massive windfall profit.

Mr Tony Blair, one of Labour's Treasury team, has written to Mr Nigel Lawson, the Chancellor, of the Exchequer demanding assurances that there will be no windfall profits at the expense of the taxpayer.

He quotes undertakings given last December by Treasury officials that it would be - in his words - "a breach of their duty to the taxpayer to undervalue shares for the political purpose of attracting investors."

Mr Blair also asks why it is necessary for any British Gas shares to be sold to foreign institutions, particularly since the Japanese authorities decided last month to exclude any foreign participation in NTT.

He also claims that the shares will be offered so as to generate an immediate premium of at least 15p. This, he says, will give a massive windfall profit of at least £300m to large institutions and companies, of which as much as £120m profit will be taken out of Britain by foreign speculators.

British Gas has already started looking for potential multiple applicants among the 2m people who have registered their interest in this month's offer for sale.

## Trustee status for Chase Manhattan

By David Lascelles

CHASE MANHATTAN Bank of the US claims to have become the first foreign bank to be authorised as a trustee for UK unit trusts.

The bank has established a subsidiary, Chase Manhattan Trustees Ltd, and has engaged an experienced UK unit trust administration manager, Mr Peter Wilson, to administer it. This was a requirement of the Department of Trade and Industry.

In the last few days, Chase began to provide comprehensive custodian trustee services for Prolife Unit Trust Managers, the unit trust arm of the Provincial Insurance Company.

## Companies move faster from unlisted market

BY ALICE RAWSTHORN

THE FLOW of companies moving from the Unlisted Securities Market to a full listing on the London Stock Exchange has accelerated in recent months, according to a report by the accountants, Touche Ross.

The USM was introduced, in November 1980 as a junior tier to the established main market, from which young companies could graduate once they felt ready to cope with the more rigorously regulated environment of a full listing.

Thus far 71 companies have graduated, but a record 10 companies moved up to the main market in the third quarter of this year, according to Touche Ross's latest quarterly survey on the USM.

Touche Ross also indicated that many of the companies which have recently approached it, with a view to enlisting it as their accountant for USM quotations, have eventually opted for the main market. Touche Ross attributes this to concern about potential liquidity problems for shares quoted on the USM.

The USM new issue market is still active, however, although Touche Ross is concerned that the junior market may face a new form of competition from the Third Market - the forum for dealings in the shares of young, unquoted companies - when it is introduced by the stock exchange in January.

USM Quarterly Survey available from Touche Ross, 1 Puddle Dock, Blackfriars, London EC4V 3FD.

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**UK NEWS**

**Audi importer will cut dealers' margin to curb discounts**

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

THE UK importer of Audi cars from West Germany is to cut the dealer trading margin from 17 per cent to 14 per cent as part of a package of measures designed to improve the image of the brand, "offer even better customer service, and encourage investment for the future."

VAG (United Kingdom), the Lorch subsidiary which imports Audi and Volkswagen cars, insisted the new scheme, to take effect in January, was not designed simply to compensate for the steep rise in the value of the D-Mark against sterling.

"The reduction in the current trading margin is aimed at severely restricting dealers' ability to offer extravagant discounts to the detriment of their overall profitability and the image of the product," said Mr Peter Cover, VAG's sales and marketing director.

The 350 Volkswagen-Audi dealers who sold nearly 20,000 Audi cars last year have been told there are no changes to the VW part of the franchise.

The new Audi scheme does away with the dealer's volume sales bonus and emphasises the need for realistic dealer profits as well as providing financial backing for

dealers who reach prescribed levels of customer service.

It has a two-tier structure which provides additional payments to assist with the cost of dealer's demonstrator cars and interest relief "provided the dealer attains the high levels of presentation and customer service set down by the importer."

Under the terms of the new scheme each dealer is expected to provide at least one specialist Audi salesman.

Mr Cover said: "In a competitive market place it is essential we provide our dealers with the right kind of incentive to sell our product, one that not merely encourages sales volume but rewards total commitment to Audi."

He suggested that, in the long term, the new scheme might cost VAG more if the response from dealers was good.

Dealers generally welcomed the scheme.

Mr Jim Greenan, sales manager for Smith Knight Fay, a major VW-Audi dealer in Manchester, said: "It should have been introduced four years ago when the new Audi 100 was introduced. If the network takes the initiative it will put Audi cars where they should be - along with Mercedes and BMW."

**Honda to sell own version of Rover**

By John Griffiths

HONDA'S 180 UK dealers are about to start selling the Ballade saloon, Honda's version of the Rover 200 range. Austin Rover is building Ballades on the same lines as the small Rover at its Longbridge plant near Birmingham.

The two model ranges have a close visual resemblance but differ in body panel details, interior specifications and engines.

The Ballade is to be sold in only 1.5 litre form, in carburettor and fuel injection versions. The Rover 200 range uses either a 1.3 litre Honda engine or Austin Rover's own 1.8 litre 'S' series unit.

Honda's wholly-owned UK importer sees the Ballade as filling a gap left between its small Civic and the more up-market of its larger Accord saloon range.

Honda intends to sell all the 5,000 Ballades a year Austin Rover is to produce, initially through its UK dealer network. This is unlike the Honda Legend executive saloon - also being built by Austin Rover and to be launched at the New Year - of which Honda expects to sell 4,000 in Europe next year in addition to 2,000 in the UK.

**UK commercial vehicle production falls sharply**

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

FORD, the major UK-based commercial vehicle producer, suffered a 15 per cent drop in output during the first nine months of this year compared with the same period of 1985. The state-owned Rover Group experienced an even greater production decline: 25 per cent.

General Motors-Bedford was hit nearly as badly as Rover by uncertainties about its future and the almost complete lack of export demand. Its commercial vehicle output fell by 18.5 per cent.

Only one UK-based manufacturer saw production rise in the nine months. Foden, a subsidiary of Paccar of the US, pushed output up from 328 trucks to 390.

According to statistics to be published soon in the Society of Motor Manufacturers and Traders Monthly Statistical Review, total UK commercial vehicle production in the January-September period fell by 39,190 vehicles or 19 per cent, compared with the same months last year to 188,823.

Ford's output this year has been set back for two reasons. A new version of the Transit van, Britain's best-selling commercial vehicle, was launched in January and pro-

	1985	1986
<b>First nine months</b>		
Rover Group	19,850	14,038
Austin Rover	22,761	15,534
Land Rover	14,827	13,470
Freight Rover	11,688	8,406
<b>Total Rover Group</b>	<b>69,126</b>	<b>51,458</b>
Ford	52,025	50,938
GM-Bedford	44,833	37,148
BNP	1,545	1,422
Renault Truck	3,517	3,189
Sodden At	1,303	1,189
Gibson	1,401	1,201
<b>Total</b>	<b>206,531</b>	<b>168,593</b>

Source: Society of Motor Manufacturers and Traders Monthly Statistical

Land Rover, which has also just completed a major reorganisation to consolidate all its operations on one site. Also, its future was under discussion, during this period. Along with Leyland Trucks, Land Rover was to have been sold to General Motors of the US but the UK Government withdrew from the proposed deal at the last moment.

Land Rover's output in the nine months fell by 30 per cent to 15,034. Its sister Freight Rover company, which produces Sherpa vans, was not so badly affected and its output fell by 6 per cent to 13,470.

Production of light vans by Austin Rover fell 29 per cent to 14,038, while output of trucks and buses by Leyland Vehicles dropped 28 per cent to 8,406.

Doubts about the future of Bedford's medium and heavy truck operations after its parent GM broke off talks with the UK government - GM intended to merge Bedford with Leyland Trucks - proved well-founded and the US group will stop truck production next month.

The Bedford Mfidi vans, based on a Japanese design, did not live up to expectations and Bedford's commercial vehicle output fell 8,707 to 38,148 in the nine months.

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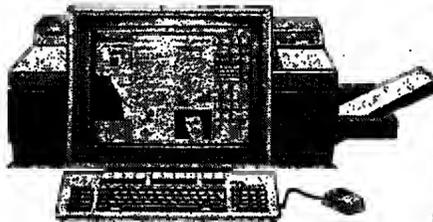
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UK NEWS

# Increased European space role sought in 70% budget boost plan

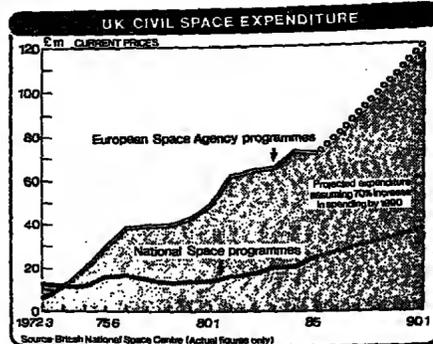
BY PETER MARSH

MINISTERS are considering a substantial increase in Britain's civilian space budget to enable it to participate in several large programmes administered by the 11-nation European Space Agency. The Government is due to publish by Christmas a plan for the UK's space activities over the next decade. Under one option proposed by officials in the British National Space Centre, this could entail spending rising by 70 per cent by 1990, to about £10m a year.

Mr Geoffrey Pate, the Minister for Industry and Information Technology, whose responsibilities include space technology, is examining a draft plan devised by the space centre. Other ministers, including Mrs Margaret Thatcher, the Prime Minister, will also consider the proposals' impact on public spending.

Significant spending increases in space are required if Britain is to play its full part in projects coordinated by the Paris-based European Space Agency.

The organisation has already agreed in principle to fund several big programmes, including the development of a more powerful Ariane rocket, the so-called Ariane-5 project, and a manned capsule for space experiments, called Columbus. Columbus would plug into an international space station, devel-



oped by the US, Japan, Canada and Western Europe, which would see service in the mid-1990s.

Roughly three quarters of the £97m which Britain spent on civilian space science and technology last year went directly to ESA. The rest of the cash funded purely national programmes, such as astronomy.

Britain is Western Europe's fourth biggest spender on space activities, after France, West Germany and Italy. It contributes roughly 12 per cent of the ESA bud-

which the country can benefit from other ESA projects in telecommunications and Earth-mapping satellites.

Britain will also push for support within ESA for a project devised by British Aerospace and Rolls-Royce to construct a space-going aircraft called *Hotol* (horizontal take-off and landing).

Unlike conventional space launchers, *Hotol*, which could be in service by early next century, would take off from an ordinary runway. The project could, according to British officials, greatly reduce the costs of taking people and materials to and from space.

Britain is urging its ESA partners to back either *Hotol* or a derivative of the project which would also use ideas for similar vehicles envisaged by France and West Germany. Under outline plans, the UK would be willing to contribute about £1bn to the £5bn that a *Hotol*-type vehicle would cost.

The UK is still undecided on whether to back a further scheme - a French plan to build *Hermes*, a small manned vehicle, which would sit on top of an Ariane-5 rocket. It would be in service in the late 1990s. Britain argues that Europe may be unable to afford the £5bn estimated cost of constructing *Hermes*.

## Building materials sales boom

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

BUILDING materials sales in Britain are booming, according to a survey from the Builders Merchants Federation, whose members distribute materials worth £5bn a year from 2,250 outlets throughout the country.

The federation's latest survey of its members showed that building materials sales for the year ending in September were up 8.1 per cent. The federation is describing the results of its latest survey as indicating a "boom" in materials sales.

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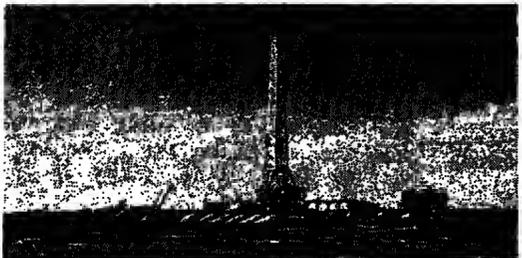
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## Defence delay 'could harm value target'

By Hazel Duffy

THE MINISTRY of Defence (MoD) has been told that the erratic flow of contracts and delays in placing successive orders with defence equipment suppliers could undermine the optimum value target which is at the base of the Government's new-style procurement policy.

Mr John MacNaughton, commercial director of Plessey Electronic Systems, addressing a PA Consulting Group defence symposium, said the very high turnover of senior officials in the MoD's procurement executive, headed by Mr Peter Levene, was one of the factors behind the lack of continuity reflected in the delays.

He calculated that senior officials doing highly complex work in defence procurement stayed only an average three years, against eight years for similar seniority in the private sector.

However, the British defence industry has certain specific advantages over its colleagues in other countries, Mr MacNaughton said. These included the fact that the "much maligned" procurement executive operates under a single umbrella; the Government funds research and development to a greater extent than in most other countries; and, despite allegations to the contrary, the Government supports exporters.

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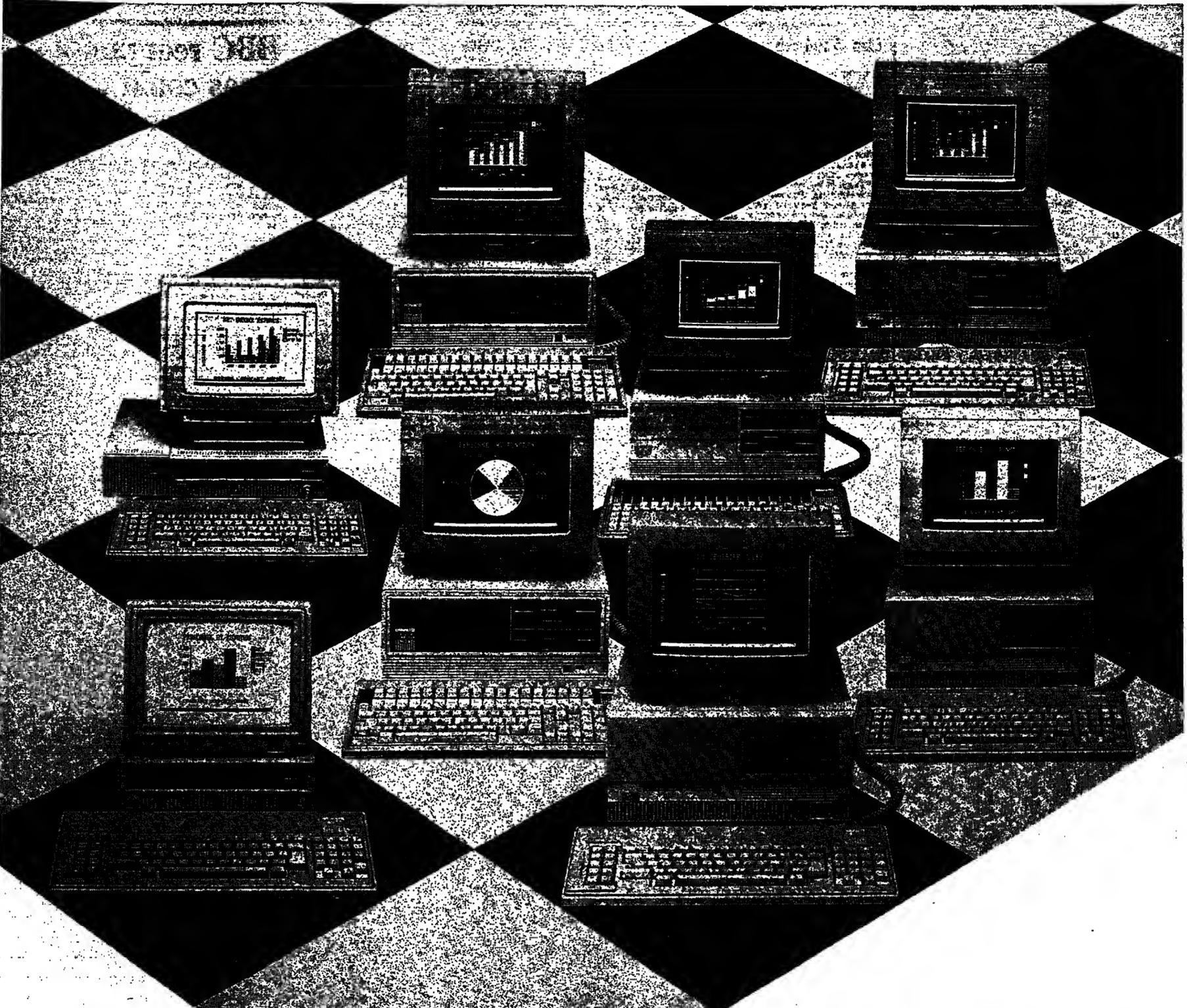
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# New markets for socialist ideas

JOHN LLOYD

IN NO RESPECT has the politics of the right won so much ground as in its philosophical and political fusion of liberty and the free market. So successful has this been that the left, by the confession of its more perceptive members, has simply had nothing to put in its place except the pragmatic, true, but in this matter so far inadequate observation that this seems to have increased the sum of economic misery at the poorer end of society.

The power of the idea is readily seen in its adoption by Dr David Owen the Social Democrats' leader. Dr Owen has argued, following Milton Friedman and—closer to home and better written, Enoch Powell—that the market is the most continuous and most democratic process available; a register of choices far too myriad to control and which, in Mr Powell's words, "helps to mould the world just a tiny fraction nearer to people's desires." In practical Opposition politics, the SDF/Liberal Alliance, especially the Liberal part of it, often hankers at the logic of that position but it has not adumbrated any strategy so long remarked as to be now an article of faith everywhere faces a challenge. The bout of horrid revision which the 1983 election started inside the Labour Party forced it to pull itself together fairly rapidly and to allow Neil Kinnock to take powers which had not been available to a Labour leader since the early days of the Wilson leadership. The message became again that you knew Labour made sense; but, except for the considerable claim that it could run the country more humanely than the present Government, no one said why.

Also in the wake of 1983, a group of people set to thinking. Some 50 leftist intellectuals mainly employed in the politics and philosophy departments of universities and polytechnics, began to hold meetings as the Socialist Philosophers Group and to address the goals of the left and how they might be achieved. Publications have now begun to emerge, either directly from this group or owing much to its influence. An early marker was a Fabian pamphlet of January 1984, "Equality, Markets and the State," by Raymond Plant, Professor of Politics at the University of Southampton, and now a prime mover of the group. Mr Brian Gould, the new

Shadow Treasury Secretary, was the first active politician to see the usefulness of it all and last year published his "Socialism and Freedom" (Macmillan), which drew on the group's discussions and the work of Plant and others. Last month the Fabians published another pamphlet, "Market Socialism: Whose Choice?" which addressed the issue of the market and decided broadly that it was "useful."

Early next year Mr Roy Hattersley will publish a book called "Whose Freedom?" which will confer semi-official status on these still-scattered ventures.

They have been conducted necessarily on the terrain chosen by the right since for a long time the left disclaimed the fight, saying it was a phoney. But where the political/philosophical project of the right has been to square liberty with wealth and the accumulation of private power, that of the left has been to attempt to square liberty with equality. The right's reference points—Friedman, Hayek, Sir Keith Joseph, the Institute of Economic Affairs—have directed much of their fire at keeping just such an attempt pinned down in the mud. But it is now, having acquired some armour, moving forward.

Here are examples of how the argument is developing. In Prof Plant's essay he argues that freedom to choose a course of action which weakens the value of liberty to others decreases the social sum of liberty. His example could scarcely be more central to current concerns: he says that by phoning for private schooling parents secure a "positional" advantage in distribution of a basic resource. In this case an egalitarian would argue for restriction of such a choice on the grounds that "it exercised (it) would enable an individual to impose on others a lower value on their freedom by devaluing the basic means they have to pursue their ends."

But, which way, one child's elite education is several children's sink schools. Mr Gould instances his own (Dagenham) constituents, for many of whom "life is a matter of few options, of subordination to a few understood rules, of missing out on chances that are missing out on others of a general feeling of powerlessness." They do not regard the real freedoms of "democracy confers as 'unimportant.' On the contrary, they are perceived as a serious interference with those

## WILLY BRANDT is a

different sort of elder statesman — an old man with a vision still smouldering. No German alive has done more to confront and bring his countrymen to terms with the legacy of the Nazi past, and to pop and lead them in on unfinished and perhaps hopeless struggle to build a new Europe, bridging the post-war divide between East and West.

Yet Mr Brandt has reaped no great reward of public sympathy. Few politicians are more enigmatic, less comfortable, more capable of provoking both loyalty and distrust. His view of the world may be enlightened, but it is aloof from what the majority of West Germans think and feel. And because it tends to be that of an external observer—and one who is hotly critical of Bonn's current strong dependence on links with the US—he has laid himself open to charges of prompting a neutralist drift in the Federal Republic.

Nearing his 73rd birthday next month, an age when less restless men are content to retreat and the young take over the embers of their memories, Brandt is out travelling the country, making speeches, fighting an election.

A dozen years after he quit the Federal Republic's Social Democratic Party (SPD) Chancellor, caught up in a spy imbroglio the full circumstances of which have yet to be explained, Mr Brandt is still at the helm of the SPD. He has been party chairman for 22 years.

Twice divorced, respected but too austere to be loved by his party, he is pushing the SPD, out of government for four years, behind Mr Johannes Rau, its candidate to unseat Chancellor Helmut Kohl's Christian Democratic Union (CDU) in the January elections.

Following the SPD's crushing defeat in state elections in Hamburg a week ago, the incline of what was already an uphill struggle has now become a steep vertical. But Mr Brandt points to polling day is still more than two months off.

Mr Brandt's golden age was at the start of the 1970s when he was pushing through his Ostpolitik — normalising West Germany's relations with Moscow and Eastern Europe. Over the past decade, he has occupied himself increasingly with international affairs, as chairman of the International Communist Party, and the Brandt Commission, which despite all its good intentions, has failed to prevent a further widening of the North-South gap. But at home the SPD has been wrecked by internal dissent, moving leftwards from the policies it backed with increasing vigour under previous Chancellor Helmut Schmidt, but still squeezed by the gain in popularity of the radically anti-imperialist Green ecology. Mr Brandt has argued a party rally his party behind a set of coherent policies which would provide a credible alternative to Mr Kohl's accident-prone administration. This will almost certainly be Brandt's last election as party chairman. And many people (including some SPD members) believe that his legacy will be to leave it, as it appeared in Adenauer's days, in the natural party of opposition.

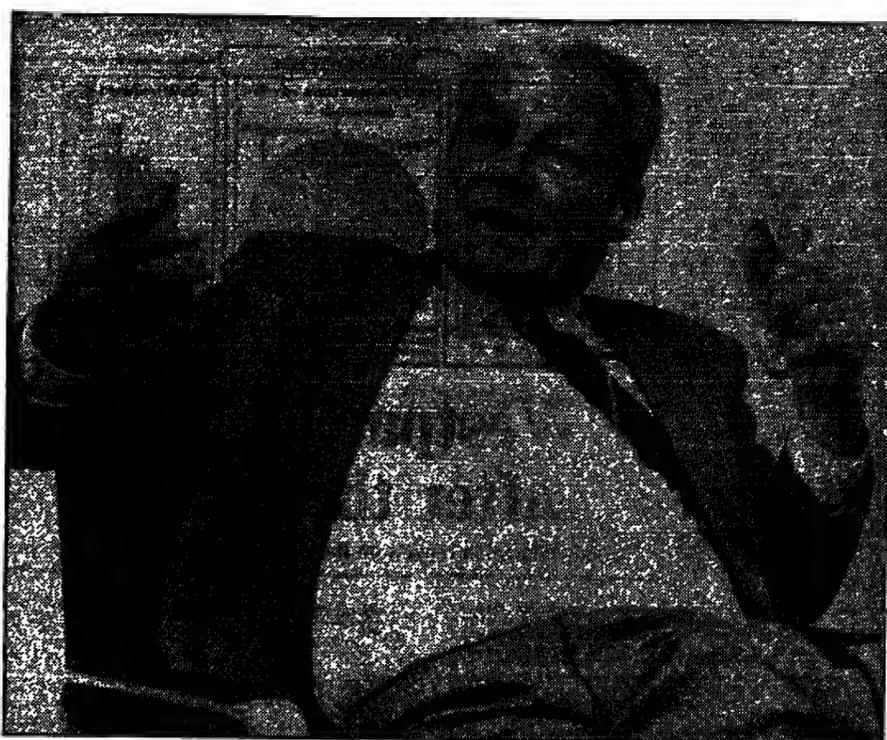
Mr Brandt has had his share of complexities. As a young socialist agitator he fled to Norway from Nazi persecution in 1933 before building up his political career after the war first in Berlin and then Bonn. And he is scathing of the failings of politicians whose view of life and its problems is just too simple.

Mr Kohl has just provoked a diplomatic row with Moscow by indirectly comparing, in an unfortunate interview last month, the "public relations" of Mr Mikhail Gorbachev with those of Josef Goebbels, the Nazi propaganda chief.

"How can a German Chancellor," asks Brandt in what appears to be genuine despair, "descend to such a level of mass terror—and now, with the expression 'public relations' he is being made to sound harmless?"

The immediate task, though, is the January election. Mr Brandt supports Mr Rau's goal of seeing the SPD become the strongest grouping in the new Bundestag (Federal Assembly). Although there has been some suggestion in the past that Mr Brandt and Mr Rau do not always see eye to eye, the party chairman is now backing the chancellor's candidate's firmly stated view of ruling out any possible coalition with the Greens.

The Right accuses the SPD of adopting a policy of phasing



INTERVIEW

# Relentless pursuit of a vision

West Germany's Willy Brandt talks to David Marsh

out nuclear power stations over ten years only because of pressure from the Greens. Mr Brandt admits that the SPD in the past, going back 30 years, was a supporter of nuclear power. Is the SPD not being inconsistent?

But he says: "I believe people in the majority are on our side when we say that the risk is too great, and that (nuclear power) is not as cheap as once thought."

Mr Brandt believes that Bonn's role in the super-powers nuclear disarmament talks will be central to the election campaign. And he hopes that the SPD's discussions with the East German Communist Party, Federal Republic and should play a strong European role—and where possible, the two German states should stand together.

"When the Federal Chancellor adopts the maxim that he should never have any arguments with the administration

around the President in Washington." What should be Germany's role in the world? "A good German must not be a nationalist," Brandt said when he received the Nobel Peace Prize (for his Ostpolitik) in Oslo 15 years ago. "Nationalism" in the German language, says Brandt, "is associated with something aggressive, expansive."

But a country like the Federal Republic, has to care about co-operation in Europe, about bringing forward the peace process. The time of our having the ambitions of a world power has gone. But the Federal Republic can and should play a strong European role—and where possible, the two German states should stand together.

"We don't believe that we have found the solution," says Brandt. "But what steps can the Europeans make when they do not always want to wait simply for things to fall down from the table of the great?"

On the progress towards the elimination of intermediate range nuclear weapons in Europe made at the Reykjavik talks, Mr Brandt comments: "It is not today more important to test readiness to disarm, rather than to carry on testing new weapons? Why have we talked for years about the zero option for intermediate-range missiles, and then, when signs appear that this could be possible, people suddenly discover how dangerous and dubious that all was?"

The Kohl Government's over-closeness to Washington means, according to Brandt, that Bonn's role in the disarmament process is smaller than it should be. The specific weight of German policies continues to diminish as long as the Government simply "relays what is said or thought

in Washington, then we cannot fulfil the role which is there to be fulfilled." He refutes charges of anti-Americanism. "I know that the relationship with America remains important for us as a state, but also for our part of Europe, the European Community. But that works over a long period only when we do not merely play the role of parrots, but can have an open discussion with the US."

At the start of the 1970s, says Brandt, West Germany "was supported by our friendship towards the West" put its relation with the East on a new basis. "At first not everyone in Washington said it was a good thing; we had to convince them."

Links with East Germany would mean a chance for a more independent European role for Bonn. He dislikes the word "reunification" because of its Bismarckian overtones. However, "when the parts of Europe not

only trade with each other and co-operate on pollution and so on, but also—which is what I think possible—move into a process of growing together in the next decades, then we have a position where the two parts of Germany could be closer than other countries."

How long will Mr Brandt be driving towards his vision, at least as party chairman? "My friends know that they would be well advised in 1988 to look around for a new chairman of the Social Democrats. They would have to ask me very, very much for me to carry on."

A final question. What does he think Mr Kohl could learn from him? Mr Brandt replies that his age is both "advantage and disadvantage." And he winds up, with gravitas: "I know fairly well how the world looks. That would be good for the German Chancellor—to know a little more about the world."

# Customs and practice

THOSE WHO smuggle goods into this country can hardly complain if their goods are seized by Customs officers and subsequently forfeited, to the Crown. But what about the wholly innocent owner of property whose goods were taken from him improperly, by the smuggler? Can he make a claim for the return of his property? Hitherto the English courts have been very unhelpful to claimants against the Customs. And despite a favourable ruling from the European Commission of Human Rights in December 1984, last month the European Court of Human Rights, quite unusually, reversed the Commission's ruling in a case brought by a German company, Allgemeine Gold-und Silberhandelsanstalt AG (AGOSI) against the United Kingdom Government.

The English statutory law is clear enough, even if it is overly favourable towards the public interest in the control of the use of property. One section in the Customs Legislation provides that goods imported contrary to any prohibition or restriction are forfeitable, and as such may be seized.

Any person wishing to claim that the goods are liable to forfeiture must give the Commissioners of Customs and Excise notice of his claim in writing within a month of the date of seizure. If a written notice is given, the Commissioners must take proceedings for the condemnation by the Courts of the seized goods. But the courts will examine only whether the seized goods fall into any of the categories of goods mentioned in the law as liable to be forfeited. They will not examine the question of the owner's innocence in the smuggling of the goods.

Once the goods have been condemned as forfeited, however, the innocent owner has one last possible remedy. The Commissioners may, as they see fit, restore, subject to such conditions (if any) as they think proper, (if any) goods forfeited or seized. Whether a decision of the Commissioners to restore the property to its rightful owner, or to insist on its forfeiture, could be challenged in the courts lay at the heart of the proceedings before the Commission and Court at Strasbourg.

In August 1975 two businessmen visited AGOSI at its premises where it engaged in metal smelting and also dealt in gold and silver coins. They asked if they could purchase



1500 Kruggerand at a price of £120,000. The sale was agreed, the coins were loaded into a car bearing UK number plates, and payment was made in the form of an unguaranteed cheque drawn on a English bank.

Subsequently AGOSI was notified that the cheque had been dishonoured. The contract of sale contained a provision according to which ownership of the coins remained with AGOSI until full payment for them had been received by it. Meanwhile the buyers attempted to smuggle the gold coins through Customs at Dover. The coins were discovered concealed in a spare tyre in the boot of the car, and were seized. The two men were ultimately prosecuted for conviction, having unsuccessfully taken their case to the European Court of Justice at Luxembourg.

At the time of the smugglers' seizure AGOSI brought proceedings in the English courts claiming that the Customs had no right to seize the Kruggerand at all, on the grounds that a rule of international law was that condemnation without compensation was unlawful. The Court of Appeal rejected that claim. Lord Denning did say that it was entirely a matter for the discretion of the Customs and Excise to consider whether the claim of the German company was so good that the Commissioners of Customs and Excise should see fit to release them. "There is a very wide discretion given to the Commissioners under which they can forfeit the goods or release them. That may arise at a later time."

That time duly arose. Early in 1980 AGOSI's solicitors wrote to the Commissioners of Customs and Excise requesting the return of the Kruggerand. The solicitor for the Commissioners replied laconically in the negative without giving any reasons for rejecting the request. The Commissioners had previously in the court proceedings accepted that AGOSI was not impli-

cated in the smuggling and had acted innocently. Indeed AGOSI's directors had given material assistance to the prosecuting authorities in the English criminal trial of the smugglers. They were rewarded for their co-operation. AGOSI did not apply for judicial review of the Commissioners' blank refusal to exercise their discretion favourably to AGOSI. That was because it was considered impossible to go behind the Commissioners' decision, or to base any challenge on the ground that there had been any procedural irregularity. Lawyers considered that the Commissioners were not required to give a claimant any such oral hearing.

Instead, AGOSI went off to Strasbourg, invoking Article 6(2) of the European Convention on Human Rights and Article 1 of Protocol No. 1 to the Convention.

The European Court, not unexpectedly, ruled that the forfeiture did not involve a "criminal charge" and declined of its own motion to consider whether the alternative argument could prevail.

The court held that although there were no procedural requirements in the Protocol, it must consider whether the applicable procedures in question afforded the claimant a reasonable opportunity to be taken of the degree of fault or care of the claimant and whether the procedures in question afforded the claimant a reasonable opportunity of putting his case to the relevant authorities. In the result, the court held that the process of judicial review in England that was available to AGOSI to challenge the Commissioners' decision was adequate to satisfy the procedural requirements of the Convention. That finding is an open invitation to AGOSI to have a last fling by applying for judicial review of the Commissioners' decision of 1980. Is it too late?

## PERSONAL FILE

1913 Born Herbert Ernst Frahm, December 18

1933 Fled to Norway, adopted pen-name Willy Brandt

1945 Returned to Germany

1949 Entered Bundestag as deputy for Berlin

1957 Elected governing Mayor of Berlin

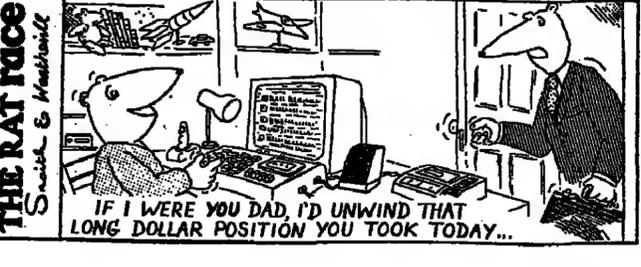
1964 Elected SPD deputy

1966 Foreign Minister in coalition government

1969 Elected federal Chancellor

1974 Resigned chancellorship over "spy in the chancellery" affair

1980-1983 Brandt reports on North-South issues



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# MANAGEMENT

WHEN Westpac was suggested as the name for the newly merged Bank of New South Wales and the much smaller Melbourne-based Commonwealth Bank of Australia in 1981 the board was so stunned that it agreed the choice unanimously, according to Ian Matheson, the recently retired deputy managing director.

But if they were taken back by the name, it was only a momentary pause in a move which was a prelude to a scramble for both domestic and international growth. Since 1981, total assets have increased from A\$18.4bn to A\$49.1bn in 1985, making Westpac the world's 52nd largest bank.

Growth has not come at the expense of profits. Net operating income at Westpac has risen from A\$165m in 1981 to A\$366m last year. Now has the bank's reputation suffered. The once "slumbering giant" is seen as Australia's leading bank at home and, though still establishing itself internationally, is well regarded abroad.

Yet the bank's senior management makes no claim to be spawning another Citicorp. Instead, their response to the new challenges in domestic and overseas banking has been to concentrate on a small number of niche markets.

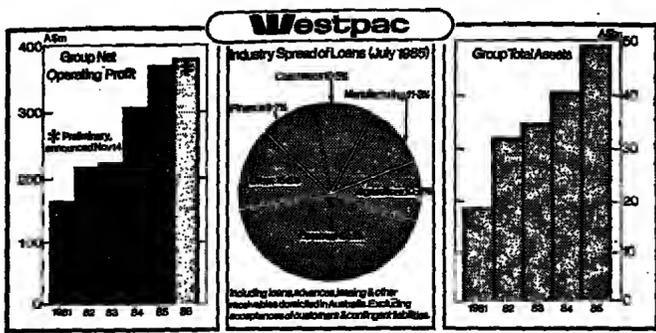
Consultants showed that Westpac's primary advantage is its presence in the Western Pacific—reflected in its name—and its domestic franchise in Australia. Commercial banking and Pacific Rim trade finance remain very much its bread and butter.

Yet Westpac has had to move fast to cater for domestic corporate clients demanding increasingly sophisticated financial products as they have begun to expand overseas. Treasury, corporate finance and capital markets are where the challenges of international banking in the 1980s have been most acute.

Change began at home with the purchase in July 1984 of the maximum permitted 50 per cent of leading Sydney stockbroker Ord Minnett, a stake which is expected to be bumped up to 100 per cent when rules allow next year. Soon after came full control of Australia's largest merchant bank, Partnership Pacific.

Yet Westpac's growth in capital markets and treasury internationally has been hampered by the need to restructure in London and to take on new staff in New York and the Far East. The bank now has branch status in Tokyo and Hong Kong.

Almost half Westpac's London staff has had to be replaced in the past few years to reflect the shift from retail banking



## Westpac: dashing after the niches

Haig Simonian reports on the Australian bank's strategy

and trade finance to treasury and capital markets, according to Colin Shubrook, deputy chief manager of the bank's London-based European division.

To speed things up, Westpac has gone against past practice and hired senior non-Australians for top field jobs abroad. Its New York head, Tony Walton, came from trade finance at Chase Manhattan, while David Murison in London is ex-Schroders. Even Philip Deer, the only Australian among overseas branch chiefs, came in from Morgan Guaranty to look after Westpac's Asian interests until his recent return to Sydney.

Parachuting in top outsiders has caused some cultural and management problems. Despite its internationalisation, Westpac is still a fairly homogeneous and predominantly Australian bank which has tended to grow its own managers, often, like its managing director, Bob White, straight from school. "It's been more difficult for them than for us," says Matheson of the new recruits.

"To say it's been entirely free of tension would be a masterpiece of understatement," according to White. Westpac is certainly not after a Citibank-style "creative tension" which brings up plenty of new ideas but often leaves a string of casualties.

The Westpac style, which



allows managers much leeway, has plenty of takers, especially among staff from a non-Westpac background. Iain Thompson, a chief manager for corporate banking, and Paul McCullagh, head of origination at Partnership Pacific—both are non-Australians—claim to have much more freedom of action now than at their previous banks.

Yet Westpac's international penetration is still patchy. The treasury side has been expanded. A new dealing room is open in London, staff numbers have doubled in the past two years, and strong links have been forged between the bank's main dealing centres in London, New York, Sydney and Wellington.

"They do allow line management to manage," says Mike Beales, treasurer of the bank's European division. His depart-

ment reflects Westpac's niche strategy. Australian and New Zealand dollars are still very much Westpac's specialities, though it has recently been marking inroads in Ecu trading and forward rate agreements.

Buying Johnson Matthey Bankers (JMB) reflected another facet of Westpac's specialised approach. Westpac is already one of Australia's leading gold bullion traders through its Massey Westpac arm and is highly active in mining development finance.

The JMB link adds membership of the London gold bullion ring and could in time lead to a 24-hour gold trading capability. Closer links may also be forged with the bank's capital markets side.

Slightly more puzzling is this year's other big acquisition of US primary dealer William E. Pollock for \$115m, making Westpac one of only five non-US institutions to own a primary dealership. Buying Pollock was very much a leap ahead: the firm will play a pivotal role in expanding Westpac's capital markets activities, especially if the Glass-Steagall Act continues to be eroded, according to Matheson.

"We were looking at opportunities whichever way they came before us," says White. Bank acquisitions in the US and an abortive attempt to buy

a US bank's Asian network have been some of the other ideas mooted to accelerate Westpac's international expansion.

Improving Westpac's response time to such opportunities has been a top priority for Westpac, once nicknamed Australia's "slumbering giant". White thinks such fleet-footedness will become increasingly important in facing the challenges of global investment banking.

"The challenge now is to mould these [acquisitions] into the bank's overall strategy," according to White. Consolidation is the likely next stage pending the completion of a study by ex-BCCG, ex-Bain independent consultant Jim Lawrence into Westpac's capital markets strategy.

Bringing together Ord Minnett and Partnership Pacific into some form of Westpac Investment Bank, much like what was done at Britain's NatWest, is one possibility. Might there also be some belated change of heart over Westpac's decision to steer clear of buying a British stockbroker? The bank has lagged behind on the equity side as some of its highly entrepreneurial clients have ventured into international mergers and acquisitions.

Picking up disenchanted stockbrokers after post-Big Bang ripples or developing Ord Minnett's position in London—where it has just bought a broker-dealer licence on the London Stock Exchange—are two options.

At least capital constraints have been removed for the time being after the Reserve Bank of Australia's decision to count perpetual floating rate notes (FRNs) as primary capital. Westpac had been lobbying for the change for 18 months and telegrams for September's \$500m perpetual FRN were issued within 10 minutes of final approval of the rule change, according to White.

Britain's Standard Chartered Bank—or at least its Asian network—has since been tipped as a potential target for a cash-rich and cash-hungry Westpac, possibly through the good offices of Robert Holmes a Court, one of its major customers.

Yet with Australian corporate taxation some 14 per cent above that in Britain, domiciling a merged bank in Sydney would make scant financial sense. Basing Westpac anywhere but in New South Wales, however, would raise more than a few hackles down under.

Previous articles in this series appeared on September 5, 22, October 6 and November 3.

## A 'participative' style



Bob White postponed his retirement

THE MAN who more than anyone personifies Australia's Westpac Banking Corporation was due to leave his bright wood-paneled office overlooking Sydney Harbour and start a well-earned retirement at the end of October. But the board decided it wanted more—so 62-year-old Bob White is staying on another two years.

The decision, made a year ago, has failed to still speculation about who eventually will take over. The debate has acquired added piquancy because, while there is banking talent aplenty, there is no obvious heir, inside or outside the bank. One possibility, deputy managing director Ian Matheson, was also due to retire in October, and only went.

If the job goes to an outsider, no one who knows Westpac ought to be surprised. Since the group conceived its ambitious international strategy to become a world bank, it has overcome the major hurdle of staff recruitment largely by attracting skills from outside.

None of the structural and strategic changes has happened without careful forethought and planning. Anticipating Australia's recent deregulatory trend as far back as the late 1970s, White called in a Canadian consultant to train in-house advisers, hold management seminars and assess individual talents, all in the cause of "nurturing" Australia's oldest and largest

bank, then called the Bank of New South Wales.

At the same time White created a number of task forces to determine the bank's strategy for the 1980s. From that came the expensive but vital 1981 decision to merge with the Commercial Bank of Australia, which was dominant in neighbouring Victoria, in order to establish the platform for a projection internationally.

Not only were old operations like accounting, advertising and industrial relations to be integrated, but a new bank, complete with staff uniforms, had to be launched. Only the old bank's famous red "W" logo (for Wales) survived. Hundreds of branches, tens of thousands of staff and millions of customers were affected. "Normal service will never be resumed," said the ads. "We are rolling our sleeves up."

The identical target, the fast-growing Western Pacific, was also only part of the story. Just as the bank needed its solid domestic platform, it also wanted high-grade operations in the main international financial centres of London, New York and Tokyo.

The central effort to build up activities in Asia is meanwhile going ahead. Apart from New Zealand and the Pacific Rim, this is focusing on Hong Kong—the location of Westpac's Asian headquarters—China, Singapore and South Korea.

Presiding over all of this has been the smiling Bob White—a "most unlikely" banker even by Australia's standards. Apart from four years during the war, he has now been with the bank for 46 years, having joined in 1940 at the age of 17 as a junior clerk. He tried part-time for a degree, but stopped in favour of his work at the bank.

The result is that his long practical experience makes him well worth listening to. It was he who encouraged for the entry of foreign banks into Australia, and he, with what he calls his "participative" style of management, who has brought Westpac this far.

Now his greatest worry concerns the problems of supervision in an era of deregulation and rapid change. That change, he says, is only beginning. "From my perspective, the challenge is not so much how to manage it in the future, but how to pay for it."

## Business courses

Joint venture strategies. London, January 12 1987. Fee: £285. Individual + VAT. £355 each additional participant. + VAT. Details from Frost & Sullivan, Sullivan House, 4 Grosvenor Gardens, London SW1W 0DH. Tel: 01-730 8438. Telex 261671. Leveraged and management buy-outs. London, December 10-11. Fee: £17.50 per person. Details from IIR, 44 Conduit Street, London W1B 9EA. Tel: 01-494 1017. Telex 01-437 2336. Leadership skills workshop. Eastbourne, December 1-5. Fee: £810 plus VAT. Details from Cherry Bignmore, BIS Applied Systems, 20 Upper Ground, London SE1 8PN. Tel: 01-231 9237. Telex: 810642. Standard conditions of government stores contracts. London, January 20-21. Fee: £454.25. Details from Miss J. K. Van Wyck, Seminar Division, Crown Eagle Communications, Venova House, Station Avenue, London WC1A 3QT. Tel: 01-242 4111. Telex: 896827 TACS G/Ref 1202. Avoiding product liability. London, December 11-12. Fee: £480 (before November 27). £485 (after November 27). Details from Cordelia Currier at Lion International, Premier House, Southampton Row, London WC1B 3AL. Tel: 01-838 2705/6. Telex: 24609 DMPEMP G. Attn: Lion Int. Fax: 01-330 6455.

## Fellowship

IN A MOVE designed to forge a closer link with industry, Fitzwilliam College, Cambridge, is establishing a Business Fellowship which it hopes will attract senior company executives. The step has been taken as a direct result of a symposium held in September 1985 and hosted by the college at which representatives of government, industry and universities discussed issues and problems of funding higher education in the UK, and explored the extent and nature of common ground. The scheme is designed so that companies can second individuals as Visiting Fellows of the college, a status which allows them access to such university facilities as libraries, facilities, research groups and departments, as well as lectures, seminars and classes. It is felt that the fellowship would allow a senior executive to use the college's facilities, for example, to establish priorities or investigate particular strategy it may be working on. Up to two Business Fellows will be accepted at any one time.



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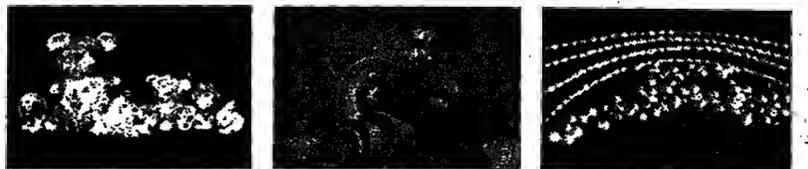
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# FINANCIAL TIMES SURVEY

Monday November 17 1986

## UK Export Services

The official export promotion effort has been subject to pruning in spite of Britain's growing deficit in manufactured goods. Greater self-help and increased reliance on private sector sources of assistance may have to be the answer

### Public money seeks better returns

By Christian Tyler, Trade Editor

AS BRITAIN'S trade deficit in goods becomes ever more exposed to view by the fall in oil revenues, attention has been turning to the level and quality of support for UK exports.

By the end of the third quarter of the year, the cumulative deficit on non-oil trade had reached \$2.4bn, compared with deficits of over £10bn in the previous two full years.

Exports of manufactures have been picking up recently and should continue to grow steadily, according to the Chancellor's autumn statement, but that will not be enough to prevent 1987 showing a £1.5bn current account deficit, the first since the Conservative election victory in 1979.

The City of London remains a world leader in terms of the financial and other export services it provides, in credit insurance, discounting of bills, the forfait market, and sophisticated loan packages to finance project work and capital goods sales overseas. There is growing expertise in countertrade.

Government support for exports has been affected by the pruning of departmental budgets, in the British Overseas Trade Board and the Foreign and Commonwealth Office. But there is little evidence that any serious damage has resulted. Indeed, independent surveys and parliamentary scrutiny tend to show that industry is broadly satisfied with the ser-

vice it gets from the official export promotion effort: the real problem seems to be that not enough companies bother to take advantage of it.

For example, only about 6,500 companies have so far registered on the market opportunities computer bank run by the Department of Trade and Industry and fed by the foreign service.

Bigger export promotion budgets for both these departments would probably more than cover the cost in terms of increased market share: the present rates of return certainly look impressive. But it is not necessarily the best use of public money to provide more services that exporters should be providing collectively or individually for themselves.

The chambers of commerce in London and Birmingham, and to a lesser extent in Manchester and Glasgow continue to run their trade missions with some BoTB support in many markets. But the weakness of the British chambers elsewhere in the country and of trade associations generally, means that grassroots support for smaller companies is still probably inadequate.

In other countries, where membership of chambers and associations is compulsory, there are large budgets available for export promotion. British companies with their long tradition of competing

fiercely with each other for foreign orders, seem institutionally disinclined to band together in the name of Great Britain Ltd.

As UK manufacturing trade shifts away from former colonies towards the safer US and Western European markets, the role of the Government's Export Credits Guarantee Department has diminished. The ECGD's performance has been under close scrutiny since it ran into a cash deficit three years ago because of the world recession and the developing country debt crisis. Today the deficit stands at about £30m, and is expected to climb to nearly £5bn by the end of the decade.

Wholesale reform of the agency, still one of the world's largest, has been considered and rejected by ministers. But the ECGD has been revamping its premium policies to try and win back business in better markets and installing new administrative systems to meet criticism of its slowness and inflexibility. The first results of that exercise will be announced any day.

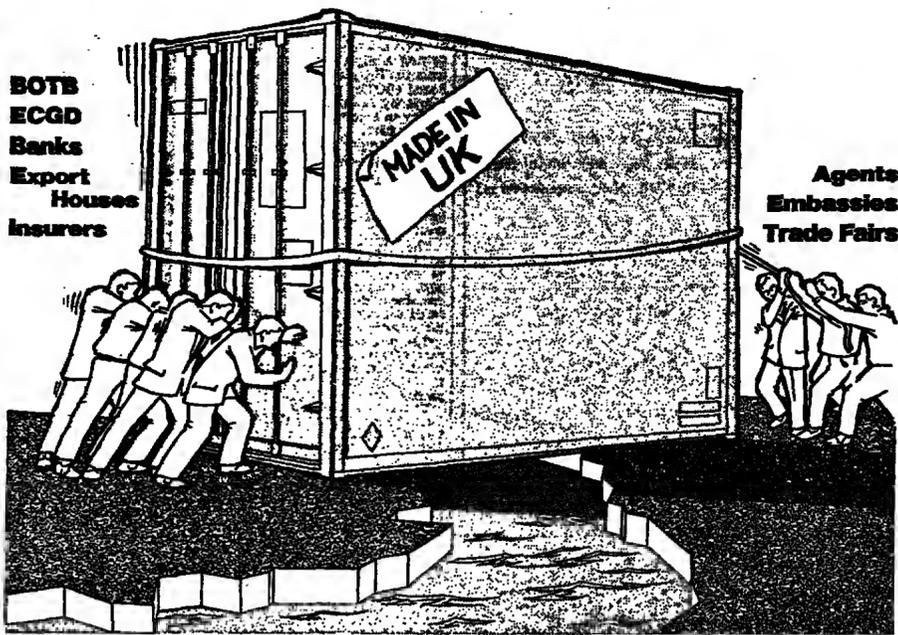
Meanwhile one major scheme, the comprehensive bank guarantee for short-term business, is being withdrawn and other loss-makers are still on trial. Any reduction of the ECGD's cover is likely to be greeted with protests from industry; in the case of the bank guarantees, several private sector alternatives have sprung

up to take their place. As a result of these measures—tougher underwriting and internal streamlining—the ECGD is now paying its way on new business.

Private credit insurance has grown rapidly in response to customer demand for a more selective cover than the ECGD has traditionally offered; so far, the two appear to be complementary rather than competitive. Meanwhile, new private factoring companies have emerged to act as middlemen especially for smaller exporters who have difficulty finding their way through the ECGD maze.

Falling overseas orders for capital equipment and big construction work have forced the banks to cut back their export finance departments and to concentrate on the short-term business. As the market has become more difficult, the sophistication of loan packaging has become greater. Competition between the banks has also increased as exporters shop around for the best support.

Meanwhile, the Government has embarked on a campaign to cut the cost of subsidising project finance. It is locked in negotiation with the banks for a reduction in the margin they receive for lending longer-term under ECGD auspices. After a furious initial response to the proposals, the banks appear to have accepted government plans for making much greater



use of the capital markets, provided their reimbursement for arranging the initial loans remains high enough.

The bigger exporters continue to press the Government for a better system of administering what part of the British aid budget that is reserved for matching foreign offers of concessional finance for major projects. The chief innovation in the past year was the creation of three soft loan facilities, for China, Indonesia and India, to replace the more cumbersome mixed credit arrangements.

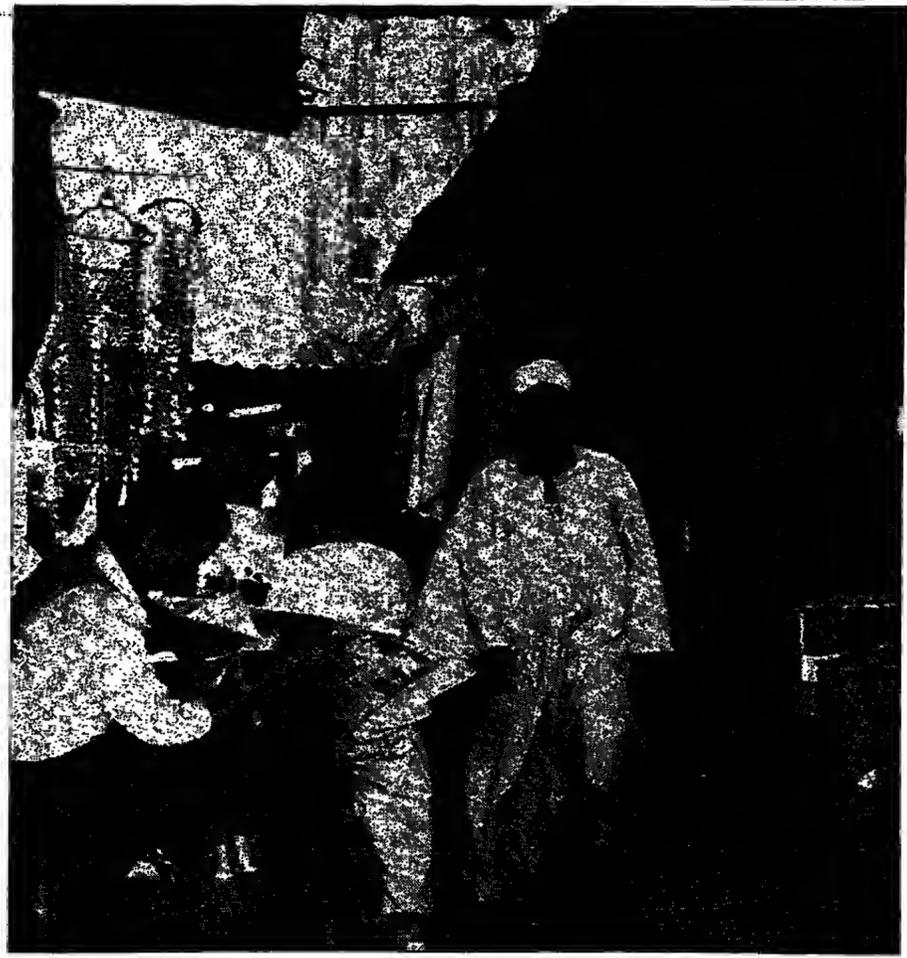
Soft loans will be less of a drain on the aid budget in the short run, but no cheaper than mixed credits in the end. But with negotiations resuming at the Organisation for Economic Cooperation and Development in Paris next month to find

ways of making subsidised credit a great deal more expensive for every rich nation, it remains to be seen whether exporters will welcome a successful conclusion or simply redouble their pleas for more government expenditure. Export promotion is one of those things against which nobody will argue, especially not at a time of severe pessimism about the prospects for Britain's manufacturing industry. The habit of turning to government for help when markets turn down is thoroughly ingrained.

Yet it remains an open question whether government, however much money it may be ready to devote to the cause, can make more than a marginal contribution. The law of diminishing returns can take over very quickly.

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## If countries can vary so much, why can't export credit insurance policies?

All too seldom are export credit insurance policies written with an eye to the real world. Instead they appear to be based on the assumption that, wherever it goes, a company will encounter much the same degree of risk.

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# Promotion makes more use of technology

## Export Services 2

British Overseas Trade Board

SMALLER companies seeking to increase their exports are getting a big shot in the arm from the British Overseas Trade Board (BOTB) which has set as a priority the use of new technology to broaden the country's export base.

The BOTB's latest piece of persuasion is on a video-cassette supplied to thousands of smaller UK companies. It carries the message: "You don't have to be big to succeed overseas."

The cassette explains the services offered by the BOTB as the Government's chief export promotion arm and examines the hurdles facing small companies trying to enter the export market.

The promotion is an essential part of a new drive to exploit the benefits of new technology to help bolster the country's export performance.

The BOTB, a division of the Department of Trade and Industry, acknowledges that in the face of the budgetary shakeout that has affected all government departments in recent years it has taken some time to adjust new technology potential to export promotion.

But under its new chairman, Sir James Cleminson, former head of Heslett and Coleman, the household products and food group, it is now surging ahead.

At the core of the technological change is the BOTB's export intelligence service which formerly relayed information on export opportunities in the form of printed newsletters to exporters. For some years the EIS has been computerising its database, and now operates an ICL-made base in Eastcote.

Last year it completed the introduction of a new, fully integrated, on-line computer system. It is hoped that by next year it will have on its database some 80,000 export intelligence notices which it will be able to hold for up to two years.

It is on the way to becoming

### Use of BOTB Resources

	Net cash spend plus Overseas Trade Divisions and Regional Office Staff costs	
	1984/85	1985/86 (estimated)
	£m	£m
Collection and dissemination of market intelligence	4.0	3.5
Trade Promotions of which trade fairs and related events	20.7	19.2
Outward Missions	2.3	2.3
Inward Missions	1.1	1.0
Other Services of which	6.3	7.3
Export Marketing and Research and Advice	3.1	3.3
Market Entry Guarantee Scheme	1.8	2.5
Publicity and Promotion of BOTB Services to industry and overseas publicity associated with UK participants in trade fairs and missions	2.5	2.6
Capital projects overseas	5.1	5.0
General advice and export promotion; support for export promotion services; planning, evaluation research	7.4	7.9
<b>TOTAL</b>	<b>46.1</b>	<b>45.6</b>

fully on-line to the BOTB's 10 regional offices in the UK.

BOTB officials claim that a great advantage is its close co-operation with the Foreign and Commonwealth Office, and in particular the commercial sections of Britain's many embassies.

Telexed information from commercial counsellors is now screened, classified, edited and computerised. The efficiency inherent in such a programme has meant a vast reduction in paperwork and has enabled the BOTB to reduce its research staff by 20 while at the same time allowing it to process some 42,000 pieces of information a year.

For example, any exporter seeking information on a subject such as frozen peas shipped to West Germany will be able to get quick information on EIS notices on the subject, details of local duties and taxes, packaging, labelling, importers, agents and joint-venture requirements.

The BOTB acknowledges that it has only so much room for manoeuvre, for UK exports are essentially demanded.

As a result of membership of the EEC, the UK's trade has shifted enormously towards the Continent and away from the traditional Commonwealth trading partners.

The strong dollar and the corresponding weakness of sterling have also meant a natural boom in UK sales to the US. The total value of British exports last year was a record £78bn, 53 per cent of which went to the EEC and about 17 per cent to the US.

This is no cause for complacency, however, especially in view of this year's downturn in exports and an outlook for 1987 which is gloomy. Instead of riding the crest of UK sales to its best markets, the BOTB has taken an initiative to promote sales to Scandinavia in an effort to curb the share, and to Canada, where



Sir James Cleminson, the new chairman of the BOTB, is now at its most competitive

UK trade has moved from a deficit to a generally even balance.

The rationale behind the Canadian promotion is that this market, comprising a population of 25m, had been neglected in the face of enormous US demand. But as many Canadian needs and tastes are similar to those of the US and Canada provides a relatively unexploited base for UK companies to export goods to its huge southern neighbour, the BOTB put promotional efforts into increasing sales to Canada.

The organisation, with a staff of 550, also refused to become discouraged by the Latin American debt crisis. Its research showed that substantial cash-for-goods business was still going on in Latin America and that Britain was losing some of the business, especially in chemical products.

So the BOTB sent out an alert to UK chemical companies

to intensify marketing efforts in the region and this, the board says, has resulted in a turnaround in Latin American chemicals purchases for some companies.

The main thrust of the organisation's promotional efforts is to help small concerns, those with 200 employees or fewer. Big companies usually have well-established export sales departments and, except for chemicals, generally need less BOTB support.

It is noted that some 80 per cent of exports are processed by 12 per cent of UK companies, suggesting that small concerns' share in the country's export success is still inadequate.

In an effort to improve this performance, the board, along with the Institute of Export, the Confederation of British Industry and other trade associations, is backing Export '86, the second annual trade fair, scheduled for December 2-4 at The Barbican in the City of London, which is directed mainly at small exporters.

Underlying the UK's export performance is the value of sterling, which, according to Sir James Cleminson, is now at its most competitive ever in relation to the UK's main trading partners. He is therefore urging exporters, both large and small, to keep their production costs as low as possible and thus avoid losing their valuable advantage.

Sir James, as head of a big company whose products are small, price sensitive and sold overseas, speaks from first-hand knowledge of how a strong pound can harm exports.

In a recent interview he noted that UK non-oil exports took a beating at the height of the oil boom in the late 1970s when sterling was valued at \$2.40 against the dollar, and DM 5.15 against the D-Mark.

Many small companies, unable to maintain exports against

such unrealistic values, simply went to the wall. Britain's role as an industrial exporter is only now recovering and even so its performance is somewhat patchy.

Underpinning the board's activities are its 13 international trade advisory groups, such as the British South Asian Trade Association, the Sino-British Trade Council, the Committee for Middle East Trade and the European Trade Committee.

These groups have grown "somewhat like Topsy," said one official under the umbrella of the BOTB, and they individually spearhead developments in UK trade statistics and trends as well as working closely with foreign chambers of commerce in the UK.

With a net cash expenditure estimated at £45.6m for 1986-88 to support British trade (including staff costs), the BOTB is anxious to get as clear a picture as possible of its cost-effectiveness.

It requires all chambers of commerce whose missions: it helps to subsidize to report back on the findings of mission members about overseas business to be won. Similar reporting back is undertaken at trade fairs and related events. It is not an easy exercise, and the BOTB tries to separate orders that would have been gained without its participation from genuine new business that can be traced wholly to BOTB support.

According to one senior official, the narrowly defined cost-benefit ratio is 1.50, so for every pound spent by the BOTB to boost exports about £50 is earned by the exporters.

Last year the board spent some £10m on trade promotions, fairs and related events, £2.3m on supporting overseas missions, and £7.5m on other services, including export market research and advice.

Frank Gray

### Export Credits Guarantee Department

## Greater emphasis put on profitability

BRITAIN'S Export Credits Guarantee Department is searching for a new approach to business that will satisfy its twin, and often conflicting, objectives of support for UK exports and financial independence of the taxpayer.

Founded as long ago as 1919,

ECGD is the world's oldest and most experienced export credit "insurance" organisation and served as the model for similar bodies in other countries. But the losses that hit it after the developing country debt crisis broke in 1982 brought parliamentary criticism in their wake.

Now it is being compelled to modify its business approach by placing a greater emphasis than before on profitability and commercialism in its dealings.

Partly as a result of this, the share of British non-oil exports guaranteed by the department has dwindled to little more than 20 per cent and some bankers and exporters question its relevance to Britain's export promotion effort.

In an effort to reduce its loss, the ECGD has sought to pull back from the more difficult areas of its portfolio towards safer, more secure risks.

Mr Jack Gill, the career civil servant who heads the ECGD and is due to retire shortly, says there are also outside factors at work in the department's declining share of the export insurance market.

British trade has, for example, been shifting away from developing country markets for which exporters have sought official guarantees in the past.

A lot of this business was project-related and there has been a pronounced slump in project business since the debt crisis brought recession to many developing country economies. At the same time the phasing down of interest rate subsidies and the decline in world interest rates means that fewer exporters are looking to the ECGD as a means of arranging cheap finance.

As far as Britain's overall trade effort is concerned, the shift of exporters into more secure developed country markets should theoretically not matter, but it does have an impact on the ECGD. "Given that we are trying to run a business we do need to look a bit carefully at the fact that the big proportion of trade is not

insured with us. We would like to get at some of that business," Mr Gill says.

ECGD's present aim is to cut its costs by altering and phasing out programmes that are not regarded as cost-effective. Second, it is trying to streamline some of the existing services to make them more competitive with what the private sector has to offer.

But to be phased out by next year is the comprehensive bank guarantee scheme which allows exporters to insure the whole of their turnover in short term trade (defined as the repetitive sale of goods made in the UK on credit terms of six months or less). At the same time the ECGD along with the Treasury and Bank of England is engaged in negotiations with commercial banks over a reduction in interest margins that apply to ECGD guaranteed loans.

Mr Gill says he regards the private sector insurance market as complementary with the ECGD, but it is clear from its current approach that the ECGD is gearing up to compete more effectively with the private sector. Last month it announced it was reducing the premium rates charged to exporters for a major project in first-class markets. The aim was to attract business which would normally bypass ECGD because of the high level of premiums in these

markets as well as to promote a shift in its overall portfolio away from the worse class risks.

Moreover, Mr Gill says that the ECGD is now prepared to consider offering insurance on a selective basis rather than on its traditional comprehensive basis which involves insuring an exporter's entire turnover. This will make it more flexible and make it better able to tailor policies to an individual exporter's needs.

"If we're going to balance the books we need a more discriminating premium system," he says. With the new technology now available there is more room to have such a system which would allow ECGD to arrange individual deals. For example, a firm might accept a larger first loss to get a lower premium rate.

Similarly ECGD is now in the process of developing systems that will speed up its underwriting. Using a computer data-base it aims to be able to offer a 24-hour decision turnaround for its services.

ECGD is due to announce its latest financial results today but already there is some evidence that its more commercial approach is paying off. Mr Gill claims that new business taken on since 1983 has broken even. Its borrowings from the Government's Consolidated Fund on which it draws to meet underwriting losses are up to about the £300m range. This is

inside the last public forecast of a deficit of £30m by 1990.

Yet many bankers who deal with ECGD have their doubts. The support that ECGD can give in terms of its range of policies and markets it can cover is eroding, says Mr Campbell Dumford, chairman of the British Export Houses Association and managing director of Midland International Trade Services. A milestone round the department's neck remains the debts it guaranteed to developing countries before the debt crisis broke and which are now being rescheduled.

At some stage this problem would have to be tackled if the ECGD is to become fully profitable again. At the heart of the argument is the continuing uncertainty over what ECGD's role really should be. If it is to be a major official arm of the UK's export effort it cannot be expected to operate on a purely commercial basis; if it is simply to operate as a break-even provider of services to exporters, then it is hard to see a need for government involvement at all.

Bankers says the Government's policy is confused in this respect — and that, as much as the low salary likely to be on offer, may be one reason why the Government could have difficulty recruiting a successor for Mr Gill.

Peter Montagnon

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Export Services 3

Foreign Office

# More support urged for diplomats

IN THE DAYS of gunboat diplomacy before telephones and airplanes were invented, British ambassadors could declare war. These days, they are more likely to find themselves lobbying ministers on behalf of British engineering contractors.

Today's communications may have stripped ambassadors of their power, but, as one diplomat observed, they have added enormously to the complexity of the job.

Businessmen still occasionally complain that diplomats are living in a bygone age, spending too much time on rarefied political analysis when they should be promoting UK exports.

Recent testimony suggests that it is an unfair picture. A House of Lords select committee, in its celebrated but pessimistic report on Britain's overseas trade prospects last October, had this to say: "The committee have been most impressed with the skill and competence of those engaged in commercial work in the Foreign and Commonwealth Office at home and overseas. As in the case of the British Overseas Trade Board, they think that the Government ought to give more and not less support to their activities."

About a third of Foreign Office resources abroad are devoted to commercial work, at an annual cost of some £30m, or

twice those devoted to political work. The Lords noted that demand from companies for advice and information (60,000 inquiries a year) and help with visits had greatly increased while numbers on the ground were reduced. They were also told that the return on investment of the FCO-BOTS service was about 50 to 1, and that the marginal returns are high.

Before it can decide how to allocate its manpower, the FCO has to ask itself the question what its commercial job really is. Is it to help individual novice exporters find local agents and make local contacts in well-trodden markets, or is it to raise Britain's profile in new and difficult markets where there may yet be little UK trade? Should the UK retain its world-wide network, or concentrate its diplomatic forces?

The international network is seen as a valuable asset: it is also justified by the fact that British trade associations, except for those covering chemicals and pharmaceuticals, are generally weak, and only four of the regional chambers of commerce in the UK do much in the way of sponsoring trade missions.

The payback from increasing staff in, say, West Germany is probably both large and immediate, while the return on investment in Brazil, Nigeria or China will be small and further into the future. On the other

hand, exporters should be able to look after themselves in Western Europe, while in the state trading and developing countries, diplomatic mediation is probably essential.

Public expenditure cuts have forced the Foreign Office to look more carefully at what it does in terms of both the services it performs and the deployment of its personnel. A "cost-impact management" group including DTI and FCO officials and set up about a year ago will be making recommendations.

Some functions may be dropped altogether. Charges for other services may be increased, and some assistance presently provided free may be charged for in future.

Inspection of commercial posts may be stepped up from once every four years to once a year, which would give the export promotion managers a better idea of how to deploy their troops.

According to the FCO, there is considerable misunderstanding in industry of the role of overseas staff: they are expected to act as export salesmen, a job for which they have neither the training nor the instinct.

Ambassadors will usually have done a stint as commercial officers at one time or another, but not many of the so-called high-fliers of the administrative grade will have much of that

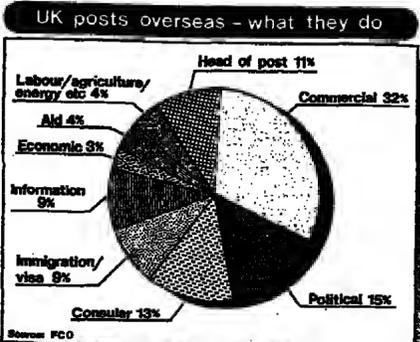
experience. A hard-nosed businessman confronted with an Oxbridge graduate serving his time as a commercial counsellor may come away with a most unfavourable impression.

Most of the commercial posts are filled by people recruited into the executive grade, who—at least so far—rarely show the ambition or ability to make it to the top. However, the executive grade entry is now said to be more highly qualified than ever in terms of university degrees. But the pressure of work is such overseas that executive officers can rarely spend all their time on commercial work.

Some of the burden is taken by locally-recruited staff, usually with a business background or qualification, who spend a few years with the British foreign service but cannot make a career of it.

Commercial training in the Foreign Office is fairly limited—an initial five-week course in the UK, with occasional duty tours later to visit companies and attend seminars. The FCO tries to send up to 20 young diplomats a year into industry on secondment, but cannot get its quota back because the rising stars of industry are reluctant to give up two years to an outside employer for fear their careers will be interrupted.

Christian Tyler



Aid and Trade

# Everybody's political football

THE BRITISH aid programme has always been something of a political football, since it tries to combine two not always reconcilable aims: to help the development of poorer countries and to sustain British exports and the jobs that depend on them.

But ever since the UK announced its first manufacturing trade deficit since the Industrial Revolution, alarmed industrialists have redoubled their criticism of the way the tied-aid budgets are administered.

The football has been kicked about a lot in the last couple of years.

Mr Chris Patten, the new Minister for Overseas Development, has inherited a ministry under siege. In one of his first speeches he brushed aside Fraser comment that saw him relegated to the political saloons, and bravely defended the Overseas Development Administration's traditional concern to prevent domestic commercial considerations overwhelming the external development ones.

"The aid programme isn't going to be a supporters club for anybody except the poor countries it is intended for," he declared. But he showed a ready grasp of the political nettle when he added that he would try to convince those with humanitarian aims that their objectives are not jeopardised by genuine commercial considerations, and at the same time to persuade exporters that "developmental quality control" was to their advantage.

There are those in the Department of Trade and Industry who tick to get their hands on the ODA budget leaving only the humanitarian programme under Foreign Office control. So far, they have been disappointed: foreign policy appears to have outweighed industrial policy.

	Bilateral aid	Of which grants	Multilateral aid	Total	Ratio of Bilateral to Multilateral
France	4	3	1	5	4:1
W Germany	3	1	1	4	3:1
Japan	4	1	1	5	4:1
UK	1	1	2	3	1:1
USA	5	6	2	10	4:1

Source: Overseas Projects Board



Mr Chris Patten (left) Minister for Overseas Development says that the aid programme isn't going to be a supporters' club for anybody except the poor countries it is intended for

Nevertheless, the combination of industrial pessimism at home, a much reduced project market abroad and intense export subsidy competition among OECD nations, could give British aid policy a decidedly mercantilist twist.

As it is, most of the bilateral aid budget is tied to the purchase of UK goods, but the terms of that aid (largely because it goes to the poorest countries) is regarded by the exporting community as too generous. If the aid were more often mixed with export credits, exporters argue, it would go much further.

They also complain that Britain devotes far larger a proportion of its already small total aid budget to international agencies (where it is

of course not tied) than do competitors like France, West Germany, Japan and the US. Even so, statistics produced by the ODA suggest UK contractors get more than their fair share of work funded by multilateral agencies.

Within the bilateral budget there is the aid and trade provision (ATP), specifically created to match predatory financing practices of the foreign competition but still subject—at least in theory—to developmental criteria. The size of the provision, currently £30m, is not so much in question—although industry would certainly like to see this budget expand at the expense of others—as the way in which it is administered.

In the last year or so, how-

ever, the ATP has to all intents and purposes become DTI property. The funds can be used to initiate a concessionary UK bid in markets where soft financing of projects has become endemic—South-East Asia for example. The inter-departmental machinery has also been given an airing. But exporters and their bankers will probably not be satisfied with much less than a complete shake-up of the ministry structure.

One success the industrial lobbies can claim, and that is the creation of soft loan programmes to subsidise sales to India and China of up to \$300m each and to Indonesia of up to \$140m.

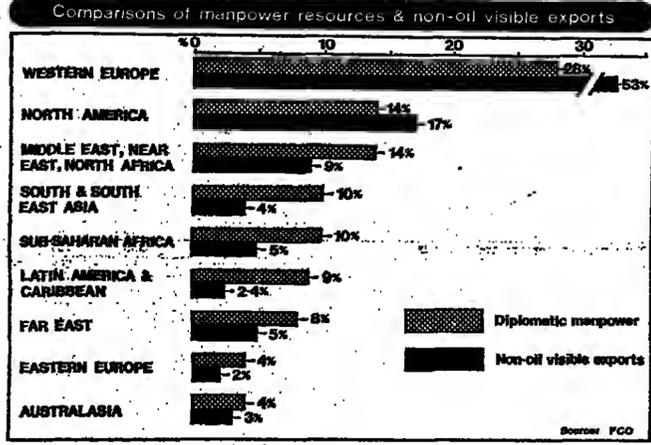
While taking a decidedly more commercial approach to export aid in practice, the Government is still theoretically committed to reducing project finance subsidies by international agreement.

Negotiations resume at the OECD in Paris next month with the aim of raising considerably the minimum grant element in tied-aid export loans.

Success in these talks depends on whether the Japanese can be persuaded to accept a new method of calculating the grant element which will equate the cost for nations with different currency rates.

But the question is how countries will react if the negotiations do succeed. Subsidising project finance will become much more expensive for everybody. Will governments call a truce in the subsidy war, or will they feel obliged to dig deeper into their pockets for the sake of maintaining export-dependent jobs at home? Multilateral disarmament in the aid for trade race could have the perverse effect of making exporters more, not less, victorious than they are already.

Christian Tyler



BBC

# UK products on the air

SMALL UK companies producing goods suitable for overseas markets are being encouraged this winter to take advantage of a free promotional ride being offered by the quintessentially non-promotional organisation, the BBC.

It is not that the BBC is surreptitiously seeking a way to go commercial. Certainly not its Science, Industry and Exports Department, part of its busy external services division at Bush House, Strand, is simply stepping up efforts to tell the world about new UK products coming on the market.

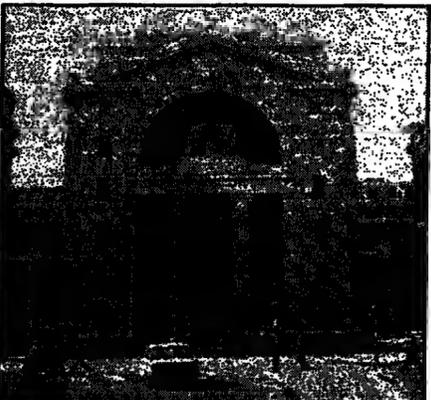
Mr John Newell, the BBC's Science, Industry and Exports Editor, announced recently that the centre of the promotion was the corporation's new "Export with the BBC" video-cassette which tells UK companies, mainly small ones with little experience of exporting, how BBC programming can help to sell their products.

The BBC is tackling the job with zest and has sent its representative, Mrs Sheena Harold, around the country on a promotional drive to drive the message home to businessmen.

Mrs Harold is working closely with local chambers of commerce, the British Overseas Trade Board and other trade clubs and organisations to explain the BBC's aims.

The corporation's external services division already has a well-established programme in vehicle to discuss advances in UK technology. This it does with such World Service radio programmes as New Ideas, Business Matters, Science in Action, and The Farming World. Foreign listeners to its English language and 36 foreign language services total 130m.

New Ideas, for example, explains developments in manufacturing and technology several times a week, while some of the foreign language services, such as those in the German, Japanese and Arabic, expand the New Ideas format into an even larger, more regionally oriented service for their own listeners.



Bush House in London's Strand, home of the BBC's External Services

The BBC is quick to point out that it is not its business to give "free plugs" to UK manufacturers. Instead it treats information about new products purely as news and for its public interest value.

It has an expert liaison unit which carefully sifts through story suggestions, often emanating from corporate public relations people and trade journals. Technical journalists at the BBC then study the subject matter carefully and prepare it for radio broadcast. The BBC accepts no payment or any commercial compensation for the products it decides to include in its broadcasts and it altruistically agrees to send listeners' queries on to the manufacturer at no charge.

"We feel that it is important in reporting export developments in science and technology that we follow it into the market," says Mr Newell. "In this promotion we go the whole way."

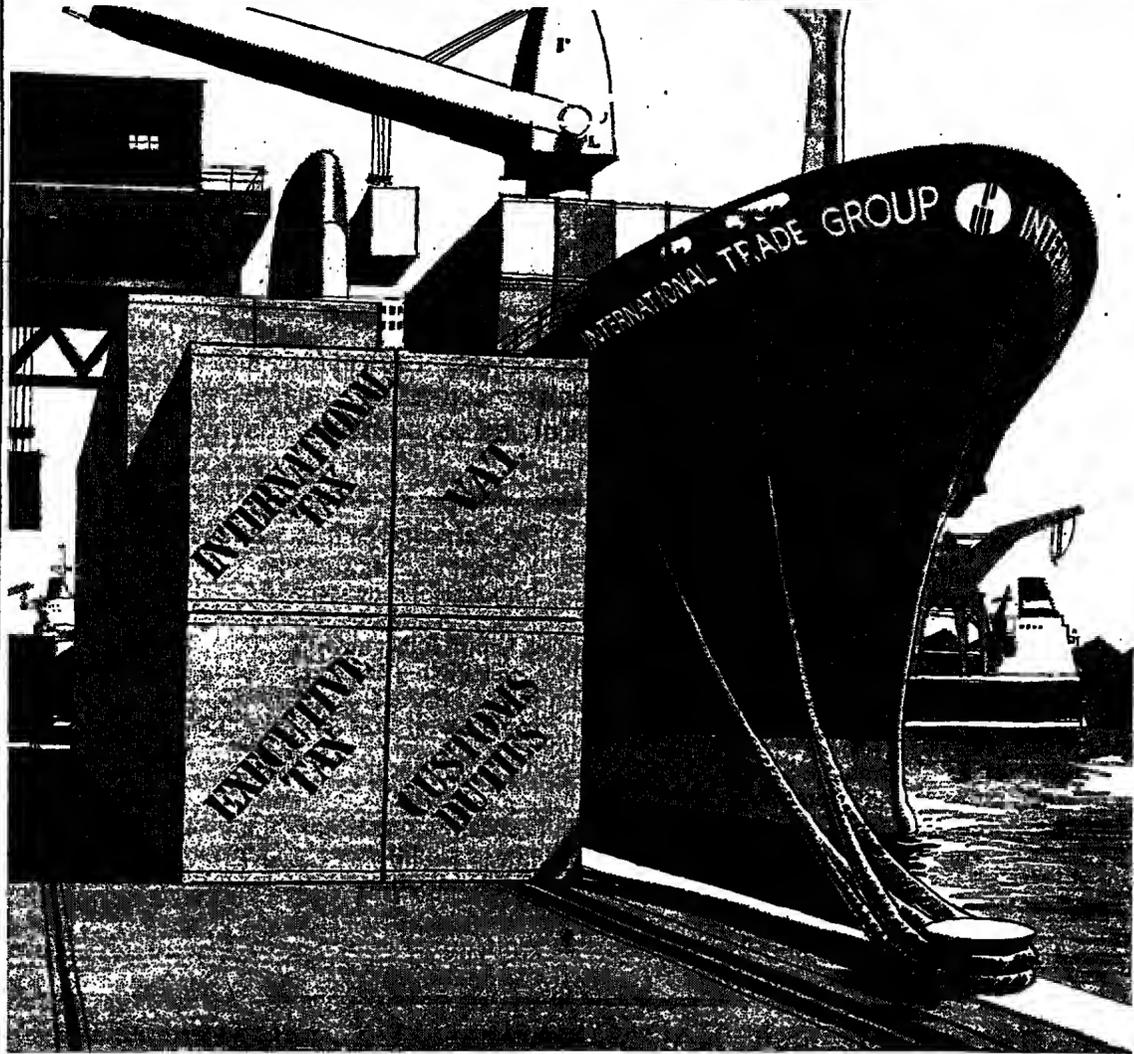
One reason for the BBC promotional effort is that previously it had indifferent results; when it invited exporters to briefings at Bush House.

Even so, it can already point to considerable success in the shape of firm orders that have been won after the favourable response of overseas importers.

For example, Dumex, a maker of chemical solvents, says it achieved £100,000 in annual sales to Norway as a result initially of a Norwegian merchant's interest in a BBC broadcast.

In another instance, Arrowin, a manufacturer of glazed assemblies, estimates 1985 sales to continental distributors of glass hatch sun-roofs of £1.5m, from a negligible level in 1983. It attributes much of the overseas interest in its products to BBC external broadcasts.

Frank Gray



# First class international business needs first class international advice.

International trade is growing - in importance, in complexity and in cost.

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The Price Waterhouse International Trade Group can help by providing expert advice on such crucial international business needs as cross border corporate and executive tax, VAT, Custom Duties and US Tax reform measures. These services complement the advice we offer on cash management, international trade financing and corporate finance alternatives.

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Export Services 4

Private Sector : Banks

# Margins are being whittled down

A PROTRACTED discussion about the level of interest margins paid by the Government to banks providing long-term export credit has dominated attention at the banking end of export finance this year.

In an effort to reduce the cost of subsidising credit, the Treasury sought a sharp reduction in the margins paid to banks as part of the process whereby it makes up the difference between market rates and the fixed rate of interest paid by the importing borrower under the internationally agreed Organisation for Economic Co-operation and Development (OECD) consensus.

The Treasury initially suggested that the margin on sterling loans should be cut to 1 per cent from 1 1/2 per cent over the London interbank offered rate for sterling deposits. The margin on foreign currency lending (which is cheaper for banks because it does not involve them in fulfilling the Bank of England's mandatory liquid asset requirement) was to drop to 1/2 per cent from 1 to 1 1/2 per cent.

On the surface such a reduction seemed fair enough. Margins on international bank lending have been falling steadily over recent years and the new rates would only serve to bring the export finance margins closer into line with what the UK would pay for its own borrowings in the international capital market. Yet the proposals drew a storm of protest from the international banking community and nearly a year after the proposals were

first made the issue has not been finally resolved. Bankers say the proposed new margins take no account of the enormous front-end effort that goes into planning the finance for major foreign contracts. A bank may prepare schemes for 20 contracts but only one of them will see the light of day.

If banks are to continue supporting British exports in this way, they must be rewarded for all the work they do, including the costly business of making offers on contracts that end up being awarded elsewhere.

Export finance is already an overcrowded and competitive market where the overall returns are low. Should the UK scheme become unattractive for these banks might move to other business, they say.

For example, some banks regard supporting Italian exports through that country's so-called "triangular" scheme as more attractive. In Italian export credits, the business of providing the government guarantee is handled through SACE, the export credit insurance agency, while the interest is provided separately through Mediocredito, the state financing agency.

This separation makes the scheme more flexible and allows banks to offer packages that are better tailored to individual contracts and reflect their own perception of the end-borrower risk.

Expectations are that the UK margins debate should be resolved fairly soon. Bankers say that the Treasury now understands better their efforts to justify the remuneration they

have been receiving, though no one yet knows exactly at what level the new margin rates will be set. Likely to be introduced as part of the change is a scheme allowing long-term export credits to be refinanced on the international bond markets as this could help cut the cost to the Treasury. Here again, however, there remains uncertainty as to how such a scheme would work.

Bankers say they are worried by the possibility that they would be "bought out" of a deal before it had had time to produce much in the way of return but one suggestion that has been made is that they might continue to receive a residual margin or fee from the ECGD for the paper work they will continue to do even after a loan has been transformed into a securities issue.

Meanwhile most of the large clearing banks have now introduced their own schemes to replace the ECGD's Comprehensive Bank Guarantee scheme for financing short-term exports that is due to be withdrawn next year. National Westminster was the latest to announce a scheme last month, while Barclays, the only major clearer which has not done so is expected to unveil its plans before the end of the year.

Arguably the emphasis on the margins debate this year has had a negative impact on the export finance business generally because it has served to distract attention away from the range of schemes now available to help exporters, particularly at the shorter end of the market.

Mr Jack Killick of the Export Credits Guarantees Department to shift its portfolio towards better quality risks have again focused attention on the private sector market for export credit insurance.



Mr Jack Killick, director of the Export Credit Clearing House: a brokerage role

Credit Clearing House, which serves a brokerage role in export finance, says that there are some 600 institutions in London involved in export finance one way or another. Besides conventional banking there is a growing business in factoring where a bank takes over the business of collecting payments from an exporter's customers and in forfaiting (which involves discounting export bills for cash). London is now the main international centre for this type of business which started in continental Europe a decade ago.

Bankers say there are two clear messages for exporters. First they should be prepared to shop around. Second, to get the best possible deal, they should be prepared to present their case clearly and cogently to their bankers. Sedly for UK exports this is a point which many businesses often appear to overlook.

Peter Montagnon

Private Sector : Insurance

# Market exploits a niche

RECENT EFFORTS by the Export Credits Guarantees Department to shift its portfolio towards better quality risks have again focused attention on the private sector market for export credit insurance.

Centred on Lloyd's, such a market has existed in London since the 1970s and, according to specialist practitioners, it now attracts an annual premium income in the order of \$150m. Theoretically at least, the private sector could step in where the public sector fears to tread.

Yet brokers say it would be wrong to assume that the private sector can pick up all the slack. After rapid growth until about 1984 the private sector market entered a period of consolidation. It was not helped by substantial claims estimated at between \$50m and \$80m relating to business in Sudan earlier in the decade and, with the revival of business in the alternative property and casualty sector, a number of underwriters have drifted away.

Nowadays, says Mr Charles Berry of Berry Palmer and Lyle private insurance still represents the equivalent of a reasonable sized export credit scheme. The private market has grown and continues to explore a niche between what the banks and the ECGD provide.

Practitioners in the market are at pains to stress that they do not see themselves as being in competition with the ECGD itself. "The market sees itself as complementary to ECGD; ECGD appear to see it as a direct competitor," says Mr John Freeman of Willis Faber & Dumas (which together with Ego Robinson is one of the two biggest brokers in the field).

Premium rates in the private export insurance market vary between 0.1 per cent and 10 per cent, and usually they are more expensive than those charged by the ECGD, but where the private market differs from the

state-run scheme is that it can tailor-make policies for individual contracts and risks. Inevitably a significant portion of its business is done in countries with economic problems, many of which have already re-scheduled their foreign debts or are in danger of doing so. This can mean that the ECGD has withdrawn its cover, but when it does so, cover is withdrawn on a blanket basis.

Private insurers say that even in the most difficult cases there is often still potential insurance business to be done, though this depends very much on the nature of the export contract concerned. The private insurance industry does not want to be caught up in a re-insuring as this would force payment on a claim, but some exporters have considerable leverage over their customers, providing machinery which requires spare parts and credit supporting such contracts is usually safe.

Thus the private insurance market can perform a service even in areas where there is no ECGD cover. There are, however, a number of provisos. First not all contracts are insurable and some risks may be

too great for the market to bear; second the availability of insurance depends on the capacity of underwriters who work on a "country limit" basis in order to spread their risks.

If the market's country limit is exhausted private insurance may be difficult to find regardless of the objective degree of economic or political risk. Financially, because it is tailor-made to fit specific situations private insurance is a complex business and this may mean it is not economic for smaller exporters.

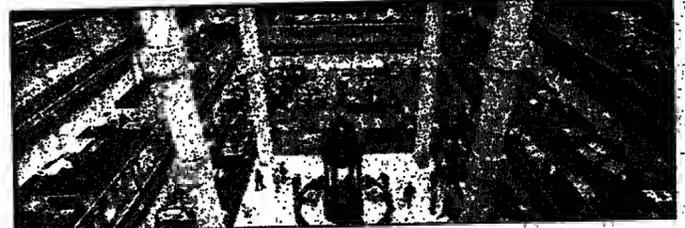
"The private market very strongly favours the larger and/or experienced exporter," says Mr Sandy Trodden of brokers Bain Dawes Credit. Lloyd's underwriters are not allowed to take on purely commercial credit risk, but the rest of the market does provide this as well as political risk cover. Lloyd's underwriters concentrate on a political risk which this is allowed to include cover against payment transfer delays.

Thus if the transfer cannot be effected the insurer is obliged to pay up, but the exporter may still have to wait up to a year for his money as this is the period which

insurers say would normally be needed for the payment to be made if the transfer was operating normally.

From the exporter's point of view private insurance can therefore be less attractive than using the forfait market operated by banks in which bills are discounted immediately for cash. The surviving forfait market is, however, very selective about what risks it will take on and that can still leave private insurance as the best possible alternative. From the insurer's point of view there is not only the hope that the passage of time will allow the problem to be cleared up. Partly for this reason insurers say they are not particularly worried about reports that Cuba's failure to meet payments on some of its trade debt since the summer could result in substantial claims on the private insurance market. At worst the initial industry estimate of \$500m, and if at the end of the day a claim has to be met the insurer still has a chance of covering some of the loss — for example by selling the debt concerned at a discount to a bank.

Peter Montagnon



The new underwriting room at Lloyd's of London

Chambers of Commerce

# London has lion's share

A DILEMMA facing many of Britain's more enterprising business leaders, be they heads of big or small companies, is in choosing the chamber of commerce which can best support their business needs.

No UK company is obliged to be a member of a chamber of commerce, although there are more than 70 to choose from. This lack of Public Law Status, as the chambers refer to it, means that they remain voluntary associations, a situation that does not look like changing in the near future. It also means that the geographic lines of demarcation that do exist do so under a gentleman's agreement. The looseness of the arrangement means that many northern companies, are members of the London Chamber of Commerce, for example, rather than those in Manchester or Birmingham.

Many companies have dual membership, but the overwhelming majority of UK companies have no chamber affiliation whatsoever. Many chamber heads acknowledge that this is a classic case of UK "muddling through" and one which, among other things, places continuing pressure on chambers to pay their way.

The London Chamber of Commerce and Industry has by far the lion's share of the business. It has nearly 6,000 members, and claims to be the largest voluntary chamber in Europe. But as Mr Anthony Platt, the chamber's director, points out, it is far short of the membership of the Paris Chamber, which, because of the public law status common in Europe, claims 200,000 members.

The LCCI is followed by the Birmingham Chamber, with 4,500 members and the Glasgow and Manchester Chambers, which claim about 2,600 members each.

Because membership is voluntary, the chambers are under constant pressure to boost enrolment or boost services (and fees for those services) such as the arrangement of seminars, trade missions, language training and trade documentation training sessions.

They must also rely heavily on support from the British Overseas Trade Board (BOTB), which helps the chambers to fund missions and exhibitions.

Increasingly, especially at the London Chamber, support for missions is being sought from banks. The London Chamber sent 18 trade missions abroad to 21 countries last year, and about half of these were supported by contributions from banks with the remainder from the BOTB.

Bank-supported trips tend to put the onus on the organisers to assemble missions that are likely to generate high value business. The London Chamber sees great potential in bank support and it is the envy of most other chambers simply because it is situated within walking distance of most of the major financial institutions in the City. The reason is that a well-prepared mission, especially one selling high-value capital goods, can quickly benefit from a bank's sponsorship and readily tap the bank's skills in

export finance. While the chambers would like to have the benefit of automatic membership, they argue that their voluntary status prompts them to be more efficient and less prone to the bureaucratic ways of Continental chambers. Indeed, the public law status requirement on the Continent means that few countries have organisations such as the BOTB and, so it is claimed, are less responsive to the needs of individual members.

The London Chamber daily receives queries from 200 businesses. Last year, more than 54,000 inquiries were received. Of these 24,000 were for business contacts and trade enquiries, followed by nearly 6,000 about UK and overseas Government regulations, 5,000 about trade and business names and 1,500 requests for statistics.

The Birmingham Chamber, says Mr Graham Ashmore of its exports section, put together 14 trade missions last year as well as helping facilitate 14 joint ventures and exhibitions overseas.

It tries to strike an even balance in its destinations, with certain missions are becoming regular events. The chamber has organised missions to China over the past three years while a fourth will take place by the year-end. It has recently organised missions to Turkey, Finland, Chile, Algeria, Japan and Cuba and has planned trips to Réunion, Ecuador and North Yemen.

Most of its support has come from the BOTB, but two of the UK clearing banks have backed missions to North America.

China also figures in the Glasgow chamber's plans. Glasgow was "twinned" recently

with the city of Dalian, formerly the treaty port of Port Arthur, and is accordingly organising a trade mission. It also has put together missions to Indonesia and has led three in three years to Saudi Arabia.

Despite the economic downturn in Scotland, however, in the wake of North Sea oil, the chamber has managed to gain 200 members in the past year, while it points out that 80 per cent of its members have fewer than 100 employees and 40 per cent have fewer than 10.

A big revenue earner for the chamber is the provision of certificates of origin and carnets for exporters. The carnets are known as "passports for goods," and facilitate the movement of non-saleable items such as musical instruments and journalists' typewriters and tape recorders.

The Birmingham Chamber says that the documentation service has "no fat" on it but provides a useful turnover. The London Chamber, again showing its relative strength among chambers, derives about one-third of its £3m annual income from such a service, aided by a staff of 30 documentation experts.

It is important to get the relevant documentation right, for faulty paperwork can cause serious problems and delays. The documentation that will go with Princess Charles and Princess Diana to Saudi Arabia was recently found to be erroneous and had to be sent back to the Queen's officials to be corrected.

This shows that no matter who the travellers may be the paperwork involved in international commerce must be impeccable.

Frank Gray

# HELP FOR EXPORTERS

The British Overseas Trade Board provides advice, information and financial assistance to existing and potential British exporters. Our services are available to large and small companies in the capital and consumer goods industries and to firms in the service sector.

Market advice

- Free market information and advice
- Statistics and Market Intelligence Library
- Product Data Store
- Export Marketing Research Scheme
- World Aid Section

Getting into the market

- Export Representative Service
- Overseas Status Report Service
- Export Intelligence Service
- Trade Fairs Overseas
- Overseas Seminars
- Store Promotions
- Inward Missions
- Outward Missions

Specialist advice and help

- Tariffs and regulations
- Technical requirements (Technical Help to Exporters)
- Export Paperwork (SITPRO — Simplification of International Trade Procedures Board)
- Help with major project business

Further information and advice on any of these facilities is available from your BOTB Regional Office.

BOTB Regional Offices

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Ebony Bridge House  
Ebony Bridge Road  
London SW1W 9QD  
Telephone 01-730 9678  
Telex 297124

**South West**  
The Pithay  
Bristol, BS1 2PB  
Telephone Bristol  
(0272) 272666  
Telex 44214

**West Midlands**  
Ladywood House  
Stephenson Street  
Birmingham B2 4DT  
Telephone 021-632 4111  
Telex 337919

**North West**  
St. Jey Tower  
Piccadilly Plaza  
Manchester M1 4BA  
Telephone 061-236 2171  
Telex 667104

**North East**  
Stangegate House  
2 Groat Market  
Newcastle upon Tyne  
NE1 1YN  
Telephone  
091-232 4722  
Telex 53178

**Yorkshire and Humberside**  
Priestley House  
Park Row  
Leeds LS1 5LF  
Telephone Leeds  
(0532) 443171  
Telex 557925

**East Midlands**  
Sevens House  
20 Middle Pavement  
Nottingham NG1 7DW  
Telephone Nottingham  
(0602) 506181  
Telex 37143

The following also act as BOTB Regional Offices

**Welsh Office**  
Industry Department  
New Crown Building  
Cathays Park  
Cardiff CF1 3NQ  
Telephone Cardiff  
(0222) 625097  
Telex 498228

**Scottish Export Office**  
Industry Department  
for Scotland  
Alhambra House  
45 Waterloo Street  
Glasgow G2 6AT  
Telephone 041-248 2955  
Telex 777883

**Industrial Development Board for Northern Ireland**  
IDB House  
64 Chichester Street  
Belfast BT1 4JX  
Telephone Belfast  
(0232) 233233 Telex 747025



J.P. 11/150

THE ARTS

Sleeping Beauty, Covent Garden

Clement Crisp

There was an almost tangible sense of excitement in the auditorium as the music announced the entrance of Aurora in The Sleeping Beauty on Thursday...

Pinocchio Boys

Michael Coveney

The Young Vic Studio annex has at last become a useful venue for our best small-scale touring groups...

The lads promptly adopt three puffing falcons and embark on a trip that takes them from the adventure playground...

I Want/Old Red Lion

Martin Hoyle

Islington sees the London premiere of this two-hander by Neil Drum and Adrian Henri...

Architecture Colin Amery

Rich crop of exhibitions in London

There is a rich crop of exhibitions in London at the moment as well as the encouraging signs of a renaissance...

I plan to write in more detail about the new direction being taken at the V and A but it is salutary to welcome the sponsor...

The program that Michael Tilson Thomas offers in his London concert is seldom the routine, meat-and-two-veg compilation...

Tilson Thomas/Barbican Hall

Max Loppert

The program that Michael Tilson Thomas offers in his London concert is seldom the routine, meat-and-two-veg compilation...



The Eltenberg Reliquary, Rhenish (Cologne), about 1180—to be seen at the Medieval Treasury Gallery

like space of the Helm Gallery. It runs only for a month and should be contemplated on a quiet afternoon...

La traviata/Covent Garden

Richard Fairman

A couple of cast changes have left the Royal Opera's La traviata with a line-up that is wholly East European in origin...

A Funny Thing... Piccadilly

Michael Coveney

Notwithstanding Martin Hoyle's cold douche aimed at this revival on the occasion of its Rochester Festival opening...



Frankie Howard

CBSO Festival Hall

Dominic Gill

The finale, and indeed the only high point of Friday's City of Birmingham Symphony Orchestra concert...

Saleroom/Antony Thorncroft

Season hits overdrive

The saleroom season hits overdrive this week, although significantly, the two most important sales are overseas...

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday, A selective guide to all the Arts appears each Friday.

November 14-20

Music

LONDON

Royal Choral Society and London Philharmonic Orchestra conducted by Leslie Halsey with Gillian Yaron, soprano, Brockner and Mendelssohn (Mon), Royal Festival Hall (822 818).

WASHINGTON

National Symphony (Concert Hall) John Nesch, trombonist, Daniel Peretz to his regular quartet for a national tour...

CHICAGO

Chicago Symphony (Orchestra Hall) Sir Charles Mackerras conducting, Michele Campanella piano, Men of the Chicago Symphony Chorus...

TOKYO

Tokyo Metropolitan Symphony Orchestra, conducted by André Watts with Kazuhiko Koizumi, piano...

NEW YORK

New York Philharmonic (Avery Fisher Hall) Zubin Mehta conducting, Marica Ariegri piano, Paul Neubauer violin, Leonard Davis viola...

BRUSSELS

Palais des Beaux-Arts (512 95 45): Moscow State Symphony Orchestra conducted by Gennadij Rozdetskiy...

METTERLANDS

Rotterdam, De Doelen, Dutch Royal Marine Band, with Elizabeth Szymytko, De Nardis, Reed, Kimberly...

Share the secrets of Cardbu. 12 year old Highland Single Malt Whisky from the House of Johnnie Walker.

Monday November 17 1986

Mr Baker and the teachers

THE PROSPECT of further disruption in Britain's schools in the run-up to a general election is not one that is likely to appeal to Mrs Thatcher and her colleagues.

At one end the Government ought to have more influence over certain aspects of the system, most obviously the core curriculum.

Under such a devolved system the local authorities would still have an important role to play in the schools themselves.

Mr Baker has already announced his intention to scrap the Burnham negotiating machinery for pay and to replace it with an Interim advisory committee on pay and conditions which would report direct to the Education Secretary.

Iran returns to haunt the US

THERE ARE many dimensions to the US Administration's extraordinary dealings with Iran, but the constant, undeniable thread is the belief of this White House that ends justify means.

There is something in the culture of the present White House which has made this possible. President Reagan himself loves action but is chronically disinterested in details.

Whether or not the Iranian affair proves to be the exception depends not only on Congress but also on the US media. Under President Reagan, journalism seemed to have lost the investigative spirit that so characterised the 1970s.

Not for the first time the focus of discontent is on the National Security Council, which appears to have planned the entire operation on its own.

THE IVAN BOESKY SCANDAL

Wall Street gets greedy

By William Hall and Roderick Oram in New York

"GREED IS all right by the way. I want you to know that. I think greed is healthy. You can be greedy and still feel good about yourself."

The self-appointed king of Wall Street's arbitrageurs—the speculators who are greasing the wheels of the wave of mega-mergers sweeping America—Boesky has kept an unimpeachable low profile for the last five months.

Some forty minutes after the close of trading on the New York Stock Exchange, the US Securities and Exchange Commission (SEC), the watchdog agency for the US financial markets, announced that Mr Boesky, 48, had agreed to pay \$100,000 to settle the SEC's charges that he had engaged in insider trading and had been barred for life from THE US securities industry.

The magnitude of the news has stunned Wall Street. Mr Boesky is one of the biggest and best known speculators in the current merger and takeover wave in America.

Mr Boesky's downfall was sown in February 1985 when Mr Dennis Levine, a 32-year-old merger whiz kid who had just been hired for \$1m a year to beef up Drexel Burnham Lambert's merger and acquisition business, began to cultivate his friends.

Dennis Levine was a rising star on Wall Street. He lived in a swank Park Avenue apartment. He had swayed through two prominent New York investment banks before ending up as a managing director of Drexel Burnham Lambert.

Wall Street. Hour after hour he stood hyperactively in front of a 160-line telephone console trawling Wall Street for information, the life blood of the arbitrageur.

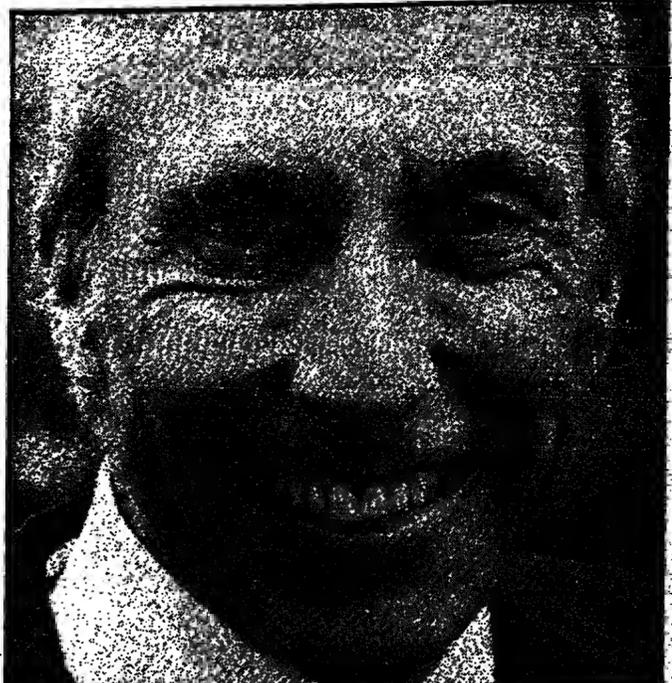
His phenomenal network of contacts was built up over 20 years in the securities business. His agreement to cooperate fully with the SEC, including relationships prior to the Dennis Levine affair, must be deeply disturbing to hundreds of the people who have had contact with him over the years.

His early life gave few signs that he would attain such power, wealth and prestige. Born into a Russian immigrant's family in Detroit, his first publicised money-making venture was to drive an ice cream truck through Detroit's parks on the illegal age of 15.

However, great success eluded him until he established his own firm in 1975 just as a tidal wave of mergers hit Wall Street. He shook up the arbitrage establishment by advertising for investors and hiring his own press agent.

He acted out his dream in extraordinary style. Republican day began around 4.30am after only a few hours of sleep in his mansion set on a 126-acre estate north of New York.

Mr Boesky was plugged into the ripples of the Boesky affair inside, some analysts are already predicting that it could have far reaching consequences.



King of the arbitrageurs

Mr Ivan Boesky has been involved in many of the largest US takeovers, and a host of smaller ones, over the past 20 years.

He obviously delighted in money, even its physical form. His office furnished in an interview about climbing to the top of a huge pile of silver dollars.

For his part, Mr Boesky has never hidden his admiration for corporate raiders who, he argues, are performing a useful public service by reinvigorating corporate America.

Mr Boesky's \$150m plus fortune was made largely from the spoils of these takeover battles. From being a bit player on the sidelines he came to be a central character whose actions could decide which company would live and which would be liquidated.

Mr Boesky's Congressional hearings on the takeover wave of corporate restructuring, on Goodyear, one of the pillars of the US industrial establishment, could be the arena where Congress starts to consider restrictive legislation to curb the perceived abuses of the takeover phenomenon.

Tomorrow's Congressional hearings on the takeover wave of corporate restructuring, on Goodyear, one of the pillars of the US industrial establishment, could be the arena where Congress starts to consider restrictive legislation to curb the perceived abuses of the takeover phenomenon.

believed to have made \$66m. ● 1984: Texaco's \$10.1bn acquisition of Getty Oil. Business Week estimates Boesky profit \$100m. ● 1985: Buzroughs buys Sperry for \$4.5bn. Boesky has 16 per cent Sperry stake. ● 1985: Hanson Trust buys SCM for \$900m. Boesky has 5.7 per cent of SCM. ● Boesky is also believed to have lost tens of millions of dollars on such deals as: ● 1984: Phillips Petroleum fights off raiders Pickens and Icahn 1982; Gulf Oil takeover of Cities Service aborted on anti-trust grounds.

From side to side

The way Robert Maxwell puts himself about, I suppose it is inevitable that, sooner or later, just about everybody will find themselves either rooting for him or against him.

Merchant bank N. M. Rothschild currently finds itself doing both at once, supporting him in one takeover bid and challenging him in another.

Rothschild director John Gillon is advising Maxwell on how best to use his pivotal stake in the battle for control of McCorquodale, the printing group; while Peter Byron is advising Turner & Newall on how best to beat the Maxwell-controlled Hollis Group in the bid for AE.

To demonstrate what he believes will be the next newspaper revolution (before the present one has run full course), Shah gave his three children—Marty, 13, Tamara, 8, and Alexander, 6—the weekend task of writing and laying out a four-page newspaper on screen.

Shah believes the day of the expensive electronic systems, which cost \$10m more than £1m, may soon be over and that desktop publishing using inexpensive personal computers may be the wave of the future.

Men and Matters

also experimenting with laser printers which, he says, may soon be good enough to replace expensive computer typesetting machines.

Clearly, despite the less than triumphant debut of Today, the industry has not heard the last of him. Though cynics, of course, will be waiting on Wednesday to see if the Shah children deliver on time.

Mini-man

A happy 80th birthday today to Sir Alec Issigonis, creator of the Mini and just six months younger than Austin itself.

It was back in 1959 that Issigonis introduced the engineering concept of transverse-engine front-wheel drive—that car manufacturers the world over now follow in designing and packaging the modern car.

The Metro, ahead of the competition in 1980, owed some of that lead to work he had done in 1968 on a hatchback model which never went into production.

Mr Cube

A French tradition is to generate much heat and smoke over major architectural projects—particularly if they are in central Paris.

Richard Rogers' Pompidou Centre, and Pei's pyramid, which is now taking shape in the courtyard of the Louvre,

Hit the road

Job mobility, as the Government acknowledged the other day, is low.

When times are hard, people stick to their work. But some conditions are too much to take. A Jobcentre in Keston, Newcastle-upon-Tyne, reports this from an application form: "Previous employment—lollipop lady. Reason for leaving—run over."

Brass section

Martin Owen regrets that he rarely finds time to play his bass in a Salvation Army brass

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Advertisement for Gresham Trust. Features a graphic of a tower and text: 'For £150,000 upwards contact Gresham Trust'. Includes contact details for Bill Ireland and Trevor Jones.

# Glasgow sells itself, smiles, and hopes

IS GLASGOW miles better? If Scotland's largest city has achieved nothing else in the past three years, it has produced a highly successful slogan that has spread from the city itself to the flanks of London buses and—suitably translated—on to the suitcases of Glaswegians going abroad. Last week the EEC endorsed Britain's choice of Glasgow as European City of Culture, 1990.

Glasgow is enthusiastically telling you that it is a much better place than you thought it was, and far better than it used to be. And, thanks to the intentional pun, that it is a city where people smile. But is this all just bragging by the embarras Glaswegians?

It should be said at once that anyone coming to Glasgow for the first time with the usual English preconceptions about the city being a dark, grimy, and grimacing place is quickly disabused. One's first visual impressions of central Glasgow are of elegant Victorian buildings, many of them recently sandblasted, within sight of green hills. Glasgow has a pleasant feel about it; Glaswegians do indeed smile at strangers.

But the revival of once-great cities has to be built on more than smiles, and Glasgow had a tremendous amount to recover from. The city was led by the downside of virtually every change that convulsed post-war Britain. The shift of Britain's trade from the empire to the Continent of Europe left Glasgow appealingly in the wrong place, virtually killing off its port. The collapse of British shipbuilding—half the world's shipping was once built on the Clyde—destroyed much of its industrial base. Names like North British Locomotive and Napier and Denny in shipbuilding are now no more than memories.

If that were not enough, drastic post-war attempts to deal with the notorious slums around the centre by shifting hundreds of thousands of people out to greenfield housing estates and new towns, and by erecting tower blocks, simply created new deprived areas. And, in the words of an executive of the Chamber of Commerce, says: "Just when we thought we were getting a modern image by putting up new office blocks and running a motorway round the

city centre, people started telling us how lucky we were to have the finest Victorian buildings in Britain."

Frustrating the mood at which Glasgow's fortunes began to change is a matter for debate. Bailie Jimmy Muller, a leading member of the dominant Labour group on the city council, points out that, in terms of employment, Glasgow is worse than ever: male unemployment in the Glasgow area was 22.4 per cent in September, only fractionally better than a year before.

For many people 1983—the year of the launch of the Glasgow's miles better campaign—was the moment of the real sea-change. "By then businessmen had realised that recession was a fact of life," says Ewan Marwick. "The ones who'd survived realised they must be pretty good. And then we looked at other cities like Liverpool, Manchester and Birmingham and discovered they were worse off than we were. We had survived. The big industrial employers now include the Weir group, the Bowden group, Bar and Stroud, and in shipbuilding the Govan and Jarrow yards."

Undoubtedly a crucial event in Glasgow's revival was the launch in 1976 of the Glasgow

Government's financial stringency, Glasgow District Council, which has for decades had a large Labour majority, has handed over others of the city's worst housing areas to private companies to redevelop and build new homes. "Of course we'd rather the local authority did it, but we can't wait until we get a government that's prepared to pay for us to do it," says Bailie Muller.

Last year an organisation called Glasgow Action was formed to revive the merchant city. David Macdonald, Glasgow Action's sagacious director, sees it as the logical successor to Gear.

Glasgow Action may have a more difficult task than Gear: it aims to give Glasgow an entirely new commercial visage. It is a consortium of businessmen and politicians, chaired by Sir Norman MacFarlane, director of the MacFarlane group, probably Glasgow's most influential businessman, and it is convinced that the future of Glasgow lies in service industries.

Glasgow Action wants to attract headquarters of both local and national companies and organisations to Glasgow and to develop the merchant city as a centre for the Scottish

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By James Buxton, Scottish Correspondent

Eastern Area Renewal Project, universally known as Gear, to redevelop a vast area to the east of the merchant city, as the commercial heart of Glasgow is known. The management of this, one of the first urban renewal schemes in Britain, was thrust on the Scottish Development Agency, an offshoot of central government.

The SDA has itself poured in nearly £70m out of the total project cost of £470m: by carrying out landscaping and land reclamation, and by energetic wheeling and dealing, it has attracted private sector builders from the east end. Companies like Barratt, Bovis and Bellway have spent nearly £80m on restoring and putting up housing there. The SDA has also helped industry to set up in the area, creating 3,500 jobs — though a roughly similar number of jobs in older industries have disappeared.

Pushed by the Conservative

software industry. Major corporate headquarters in Glasgow are few and far between. One of them, British Telecom, which came in under political pressure, is laying off nearly one-third of its staff, thanks to the downturn in the North Sea. A new arrival of the kind that Glasgow Action likes is broker services. A joint venture between Barclays Bank and NAW which functions as a back office for smaller stockbrokers is recently taking on more staff. But many more like it are needed.

An elaborate document prepared by Glasgow Action and based on the findings of a McKinsey survey presents a damning picture: Glasgow, it points out, is centre of only a few major companies are centred. It has poor air links with the rest of Europe. Although it has some attractions as a place to live and work, these are seldom perceived outside

as well as its ability to demonstrate that it had the facilities to put on a year of artistic events. Paradoxically, the co-operation between council and public spending curbs keep the council on such a tight financial leash.

But are determination and enthusiasm enough? Someone closely involved in Glasgow's revival, says: "We've got to add some substance to the show. The Garden Festival and the City of Culture are splendid ways to focus people's energies, but it's by the time they're over we haven't attracted some big head offices..."

He might have added that Glasgow is the centre of a region — Strathclyde — which shares with southern Italy the distinction of being the most deprived in Europe. Out beyond the Gear area are the



Lord Provost Dr Michael Kelly with Glasgow's newest symbol

## UK housing finance

# The truth about mortgage relief

By Giles Keating

DO NOT alter basic rate mortgage relief! The electorate understands the economics of this better than the economist phasing-out tax relief on mortgage interest expenses would cause immediate downward pressure on house prices, because of rational expectations. There would be an absolute fall in the price of cheaper houses, so areas outside the south-east would be worst affected. Many individuals in those areas would be left with a house worth less than their mortgage.

Immediate abolition of the additional relief given to those who pay income tax at the higher rates, however, is an excellent idea—provided it is replaced by an offsetting rise in the higher-rate tax thresholds. This switch helps to reduce regional house price imbalances; raises no-one's tax bill; leaves the PSBR virtually unchanged; and improved incentives by lowering marginal tax rates for a few people (high earners with low mortgages). It is a rare example of a Pareto-efficient improvement, that is it makes some people better off (by reducing regional imbalances) while making no one worse off.

Contrast this to the abolition of higher-rate relief without an accompanying rise in higher rate tax thresholds. That would worsen incentives by raising marginal tax rates, for some middle management marginal rates would rise by 16 per cent. That would be tax reform in reverse.

Phasing-out all mortgage tax relief was advocated by John Muelbauer in the Financial Times of October 23. His aim is to cut house price inflation and to reduce regional disparities in house prices, which reinforce labour market rigidities and cause high job settlements.

Muelbauer's proposal is likely to have the opposite of the intended effect. Once the phasing-out is announced, people will immediately reduce the amount they are prepared to borrow because they face higher outgoings in future years. So most of the downward pressure on house prices will appear in one go, spread over several years.

Even at the current rate of house price inflation, that pressure would probably be enough to cause an absolute fall in the price of houses and that in the crucial price range of up to about £45,000.

To illustrate this, consider the cost of servicing a £30,000 mortgage, repaid after a typical seven years. Phasing-out relief over three years raises the present value of the servicing costs by almost 30 per cent, from an annual average of about £2,660 to around £3,400 (even discounting future years' payments at a generous 15 per cent). Although the corresponding reduction in demand for houses would be smaller, it seems likely that there would be a substantial price fall for cheaper houses.

Such a fall would leave many individuals who had bought property recently with an asset worth less than their borrowings. As in parts of Holland and Germany, people would be unable to move. The rate of defaults would rise.

The worst-affected areas would be those where average prices were closest to the £30,000 tax relief limit, which means the more depressed parts of the country. This change would cause macro-economic disruption and its micro-economic effect on labour mobility would be the opposite of the intended effect.

By contrast, there would be considerable benefits from abolition of higher-rate mortgage interest relief, provided that the revenue is used to finance a £4,000 increase in all the higher-rate thresholds. Higher-rate relief is enjoyed by people whose properties cost far more than the £30,000 mortgage relief limit, so the proportionate effect on prices would be much smaller and would appear as a check in the present (excessive) growth rate rather than an absolute fall. Also, this effect would be concentrated in the South-East, thus reducing regional house price imbalances.

Initially the effects would be small, because many higher-rate taxpayers already have a mortgage of over £30,000, so their choice of how much to borrow will be unaffected, and this is why the switch is virtually revenue-neutral. Over time, the mortgage would grow as people with small mortgages whose income rose to bring them into higher-rate tax found that it was less attractive to increase their mortgage.

The author is Chief UK Economist with Credit Suisse First Boston Ltd.

## Markets for sugar

From the Chairman, Agricola (UK)

Sir,—In writing to you, it is not my purpose to make out the case why it would be against the UK public interest if the sole UK cane sugar refiner were to acquire the sole UK beet sugar processor, with a combined market share of 94 per cent. I am concerned only to put the record straight with regard to Ferruzzi's alleged ability to manipulate the European sugar market to the disadvantage of Tata & Lyle in the United Kingdom.

The proportion of local sales of sugar in the EEC accounted for by Ferruzzi group companies is of the order of 12 per cent. About a third of the group's production of sugar is in Italy and the whole of the Italian production is sold in Italy, a country which is generally a net importer of sugar. In consequence, Ferruzzi's Italian sugar production and sales are irrelevant to the position in the UK. Ferruzzi's French subsidiary has a share of about 25 per cent of the French sugar market. It has long-standing trading links with French-speaking third countries and it has traditionally sold a very large part of its production that it does not sell in metropolitan France. The amount of Continental sugar readily available from sources outside the EEC group, for export to the UK, is substantial. Ferruzzi's French subsidiary, Ferruzzi, is not therefore in any position to withhold supplies of UK as essential sugar from the UK as your leader (November 7) suggests.

If Ferruzzi acquires British Sugar, the Ferruzzi group will still account for less than 25 per cent of both total production and total sales within the EEC, even including Italy. Neither at the level of the EEC nor at that of any member state, including the UK, is such a proportion thought to be even capable of conferring market power that is liable to be abused.

To my knowledge, no-one has ever suggested a plausible scenario in which British Sugar, as part of the Ferruzzi group, would swamp the UK with Continental sugar made by whomsoever (again see your leader of November 7). On the contrary, there is a host of commercial, economic and legal considerations, each of which rules out such a course.

Tata & Lyle may possibly have a complaint about the level of cane raws set by the Community; the European Commission is currently investigating this question. If the complaint were found to be

## Letters to the Editor

justified, the solution would be to raise the Community price of cane raws, to the advantage of Tata & Lyle and the members of the Sugar Association of the Caribbean whose chairman wrote to you (November 13). But whatever the strength or weakness of the complaint the answer is not to exclude from the UK a vigorous company from another EEC country on the basis that the only way to protect cane sugar refining in the UK is through the creation of a UK sugar monopoly.

The Ferruzzi group would have been very content to leave these matters for the consideration of the Monopolies and Mergers Commission which will fairly shortly be producing a fully reasoned report. But in view of the campaign against Ferruzzi that is currently being mounted in certain quarters, it seemed to me, as chairman of Ferruzzi's UK subsidiary, necessary at least to correct some of the misunderstandings that appear to exist.

(Sir) Richard Butler, Penny Pot, Holstead, Essex.

**Allotting shares**

From Mr R. Kendrick

Sir,—In the light of the Government policy of actively encouraging individuals to invest in the ordinary shares of British public companies, I feel I should bring to your attention a curious example of the discrimination which, after the City against private shareholders when allotting shares in new issues.

Last week Kleinwort Benson offered for sale 23.6m ordinary shares in London and Metropolitan. The issue was 30 times oversubscribed, which, after professional applications, would give applicants an "equitable right" to an allotment of about 3 per cent.

In fact, applicants for between 2,500 and 6,000 shares have an expectation of receiving between 0.33 per cent and 0.5 per cent of the number for which they applied, while institutions applying for over 800,000 and 1,900,000 shares were "lucky" enough to receive allotments varying between 5.2 per cent and 10 per cent. At its worst, this represents a bias in the basis of allotment in favour of institutions of up to 30 times.

I have raised the matter with Kleinwort Benson but have

## Letters to the Editor

received no substantive explanation for its decision.

Given that the Government's present policy is one of actively encouraging ordinary share investment by individuals, I believe that two issues need to be addressed by the Government as a repetition of such a policy in future new issues can only serve to discourage private investors: the elimination of such discrimination by City institutions in favour of the private shareholder; and further consideration of whether the City is able to regulate itself in a proper and equitable manner.

R. J. Kendrick, 5 Romey Drive, Farnham Common, Bucks.

**Management distracted**

From Mr J. Timpon

Sir,—Not all McCormacole shareholders agree with Lex's comments (November 13) on Robert Maxwell. My wife bought a shareholding about three years ago at a time when the management was taking important steps to increase efficiency through acquisition and various measures to reduce costs. If left to manage its own business, the company is in a phase of accelerating its recovery of profit growth and my wife—like most other shareholders, I imagine—would like to see dividends and earnings per share grow on a sound and steady basis. She is not in the least grateful to Robert Maxwell for his intervention, as Lex assumes. Although a rise in share price is very welcome, it is suspect for anyone who does not invest on a short-term quick-buck basis.

Not only is the management distracted from its proper function of running the business but having to do battle and defend the interests of shareholders against the forays, but longer-term damage may be done to the company through having to realise assets in order to justify a prematurely high share price. In fact, shareholders seem likely, under the proposals which are emerging, to be denied the right to be investors any longer.

It seems tragic that a well established publishing and security printing business, combining a highly reputable past record and a prospect of new growth should be in this

## Letters to the Editor

way, especially at a time when your columns—also November 13—were reporting the discussions at the City conference. Those speakers who deplored the short-term investment attitude of the financial community in London can be grateful to Robert Maxwell for at least substantiating their argument, but not so McCormacole shareholders.

J. A. L. Timpon, Freeds Cottage, Castle Coombe, Wilts.

**Agricultural solvency**

From the Managing Director, Lands Improvement Group

Sir,—I like and admire John Cherrington and also your high view of Lloyd's Bank's economic section. There is, however, a basic error in John Cherrington's otherwise excellent article (November 11) based on a Lloyd's Bank analysis.

In assessing the balance sheet, and hence the credit worthiness, of British agriculture both Mr Cherrington and I agree that the total assets £4.4bn, land and buildings are assets of the farming industry. They are not.

Over one third of agricultural land is still tenanted and by definition owned outside the industry and a rent has to be paid by the industry for the use of these assets. Deducting the appropriate, say, £10bn from the total assets £4.4bn reduces net worth from £4.4bn to, say, £3.4bn.

Next, (a small point) no banker should really allow a £5bn value for milk quotas. Such a transient asset, created at the whim of a multinational bureaucracy could disappear with equal ease. Overall, therefore, a more accurate picture of the industry's balance sheet would be total assets £4.4bn, borrowings £3.5bn, own capital £0.9bn, i.e. £1 borrowed for every £2.2 owned by the farming industry. This is apparently still a healthy ratio but as Mr Cherrington pointed out the money in agriculture at current values is probably earnings little more than 2.5 per cent-3 per cent. Therefore the £3.5bn, owned by the farming industry, earning at this rate will produce £108m. The £3.5bn borrowed must be costing say 13 per cent which is virtually the same figure, £108m. Thus at least the total earnings on the agricultural industry's equity are taken up by interest payments on the borrowed element of agricultural capital. This has to be an unstable and unsatisfactory position and no doubt both Lloyd's Bank and Mr Cherrington may care to reflect on a position which is far more serious than that suggested in the article. Overall the farmers are working for the banks with nothing left for themselves except wages.

Peter A. Clery, 1 Buckingham Place, SW1.

Markets for sugar

Letters to the Editor

Letters to the Editor

Letters to the Editor

**AN IMPORTANT MESSAGE TO OUR STOCKHOLDERS AND CLIENTS.**

November 14, 1986

On October 29, 1986, On-Line Software International, Inc. acquired a systems software business from Martin Marietta Data Systems. The systems software products that will be added to our existing product lines are Ramis® II, Consensus/UP® and Union.

This move represents a major step forward for us. We will increase our worldwide physical presence by adding five domestic and four international offices acquired from Martin Marietta. We will also welcome to our ranks 250 highly talented people. Finally, we will be vigorously supporting the acquired product user base, which is at present some 3,000+ strong.

It is a bold move... and yet we feel perfectly confident in making it. Systems software is the business we know—the business that has been our only focus since our founding in 1969.

There are several factors we believe will support our continued success.

First, our new products, as well as our existing ones, are the finest in their field. We know the marketplace they serve and how to communicate with the user community. We know how to identify and meet the needs of our valued client base. And we know how to establish efficient and cost-effective business operations for product development, marketing, sales and support.

Secondly, we are in an especially strong position to accelerate our growth. We have produced consistent, excellent performance for the past seven quarters. In fiscal 1986 (ended May 31), we had revenues of approximately \$37 million, with net income of approximately \$2.7 million, or \$66 a share—triple our fiscal 1985 earnings.

On-Line Software is dedicated to the support of our existing customer base, whom we thank for their loyalty and support, and we are committed to providing that same dedication to our new and most welcomed customers.

On-Line Software International, Inc. is located at 79-83 Great Portland Street, London W1NSRA, United Kingdom. For information call 1 631-3696.

Sincerely,  
*Jack M. Berdy*  
Jack M. Berdy  
Chairman of the Board  
and Chief Executive Officer

*Howard P. Sorgen*  
Howard P. Sorgen  
President  
and Chief Operating Officer

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## Roderick Oram on Wall Street

### Razor-edge life of the arbitrageurs

"OH GOD - I feel like a dog let loose on the freeway in the rush hour," despaired one Wall Street arbitrageur on Friday morning. The head start to his day was nothing compared to the damaging way it was to end for the whole pack of high rollers who stake vast sums in - among other things - the takeover game.

He had been hit by the third extraordinary exploit in eight days by Mr Ronald Perelman. Transworld, known for its Hilton Hotels, announced it was liquidating itself to buy off the man who is currently the most aggressive corporate raider in America.

In earlier moves, Mr Perelman had accepted an offer from Salomon Brothers for his stake in the CPC food group. To many disgruntled arbitrageurs who lost money as CPC's share price plummeted the play looked like thinly disguised greenmail. Pocketing his \$40m profit, Mr Perelman launched a \$4.0m bid for Gillette.

Friday seemed like just one more day in the recent months of fevered, speculative trading in takeovers - actual and rumored. Shares in Lockheed, the aircraft maker, for example, jumped \$3 to make a 20 per cent rise in two days purely on rumour - or insider trading.

As janitors swept the debris from the trading floor after the close, the Securities and Exchange Commission lobbed a ston grenade into the financial community. Mr Ivan Boesky, a self-made legend among arbitrageurs, had struck the biggest deal of his life. He agreed to hand back \$50m in illegal profits from insider trading, pay a \$50m penalty, be barred for life from the securities industry and co-operate fully in further investigations by the watchdog agency.

Wall Street had known for months that he was under scrutiny but gossip had not prepared it for the scale of his abuse or his pledge to talk.

The repercussions will rock Wall Street. For 20 years, "Piggy", as he was called for his monstrous share stakes, worked his contacts in countless investment banks, law firms, institutions and suppliers of ancillary services in the takeover industry. Reputedly, he even paid airport employees to clock the couplings and goings of corporate jets in his tireless pursuit of information which gave him a phenomenally profitable edge in arbitrage. He once estimated that 30 per cent of stocks were moved by arbitrageurs at one time or another.

Not that there is anything wrong with the business in its proper form. "Risk arbitrage is not illegal," Mr John Shad, chairman of the SEC, said on Friday.

"We may not come to work with a proxy from Mother Theresa, but we do perform a function," said one arbitrageur. The collective action of "arbs" trying to make money for themselves on their own research and judgment bids up share prices. Investors profit by selling to arbitrageurs who in turn take on the risk in hope of greater reward. Moreover, the stock liquidity they generate greatly facilitates raiders who believe they have a mission to shake up sleepy managements.

"But," Mr Shad admonished, "it is illegal to trade on material, non-public information."

Some people on Wall Street swept aside that flimsy, ill-defined barrier as the takeover mania roared, sucking into the arbitrage game an estimated \$15bn and hundreds of players. Competition escalated, margins thinned and tactics for some turned shadier.

Briefly this summer some of the worst excesses of "Garbibrage", as a disdaintful arbitrageur called the rough game, dried up in the after shock of the Levine affair. A managing director of Dressel Burnham Lambert when arrested for insider trading to the profit of \$12.8m, Mr Dennis Levine in turn blew the whistle on Mr Boesky, the king of arbitrageurs.

Meanwhile at the self-proclaimed virtuous end of the market, many large investment houses deploy small, elite arbitrage units to exploit stock market opportunities in other people's takeovers.

Their arbitrageurs avoid the taint of insider trading by isolating themselves from the rest of the firm, sticking largely to analysis of public documents and resisting the temptation to call lawyers, bankers and others involved directly in the deals.

"We'd be happy to get more information but we are bound by our rules," said a big firm arbitrageur. "Clearly others have an edge on us."

None the less, playing it straight can still pay off magnificently for these firms which in turn handsomely reward the individuals who can take the tension.

As one Salomon Brothers arbitrageur confessed two years ago: "Most of us have some form of personality defect. You have to, to want to gamble with this much money."

## US proposes barter for Israeli submarine deal

BY ANDREW WHITLEY IN JERUSALEM

BARTER arrangements have been proposed by the US as the best - possibly the only - way in which Israel can finance the construction abroad of three long-coasted, diesel-powered submarines, costing a total of \$450m.

The submarines, almost certainly to be built in West Germany, form an integral part of a 10-year \$1.25bn naval re-equipment programme being co-ordinated for Israel by the US Government.

First reactions from Israeli officials to the suggestion that the country arrange offset sales of goods and services in payment for the German work were unenthusiastic.

Last week, Mr Dov Zakheim, a top US Defence Department official, told his Israeli counterparts in Tel Aviv that there was no question of the US directly financing the submarines or of Israel using US military funds in third countries, as the

Shamir Government had wanted. To overcome the inevitable political problems over West German involvement in selling arms to the Middle East, the Pentagon is proposing that the entire programme, including four corvette-class missile boats - to be brought under the umbrella of a single US prime contractor.

The US shipyard would co-ordinate the integration of sub-systems acquired in the US and Israel for the submarines and surface vessels, and would act as prime contractor for the construction work carried out in Western Europe.

Stressing the package nature of the Pentagon's proposals, Mr Zakheim said: "We believe that without a surface ship programme you will not have an American shipyard involved. Without an American shipyard involved, you will not have any European interest in selling this country submarines."

The Israeli navy wants only the first submarine to be constructed entirely in Germany. While the hulls for the second and third could be built there, it says final assembly should be at Haifa in Israel. But the feasibility of this scheme depends on modernisation and re-equipment work needed by the state-run shipyard.

To help ease the inevitable cash flow burden on the Israeli defence budget over the next few years, the Pentagon is continuing to urge Israel to make a choice between its controversial Lavi combat aircraft project and the navy's needs. The US is clearly in favour of the latter.

In addition, the Pentagon report suggests that for cash flow purposes it would make sense to delay the start of construction of the submarines for two years. The powerful missile boats, codenamed Sarav, could on the other hand be started almost immediately.

## UK sets up team to secure Channel tunnel jobs

By Andrew Taylor in London

A SMALL, permanent team of civil servants has been established by the UK Department of Trade and Industry to try to ensure that British companies win as much work as possible on the Anglo-French Channel tunnel.

It is thought to be the first time that the department has established such a team for a single project. Another small permanent team has also been established to aid British companies and keep them informed of export opportunities in the off-shore oil and gas sector.

It is thought that many small and medium-sized companies, which lack the sophisticated monitoring and marketing expertise of larger contractors, are not always aware of contract opportunities.

In the case of the Channel tunnel, at least 30 per cent of the construction costs of £2.5bn (\$3.7bn) at 1985 prices must be placed with British parties, other than the 10 major British and French contractors which are to build the tunnel.

The department says this presents an enormous opportunity for various sectors of UK industry to benefit from the many subcontracts the project will generate. EEC legislation requires that any subcontract worth more than Ecu 1m (\$1.03m) must be put out to international tender and advertised in the Official Journal of the European Community.

Two senior civil servants are employed full time in the department's Channel Tunnel Link section, with one person designated in each of the department's 10 regional offices to handle inquiries and provide information on tunnel contracts.

As a first step, the section, which is working closely with Transmanche Link, the construction arm of the Channel tunnel consortium, has been attempting to get companies to register with the Transmanche computers.

Details of individual contract opportunities as they arise on the British and the French sides will be provided by the department either directly through its regional offices or through contact points at more than 100 chambers of commerce and trade associations.

"Our objective is to ensure that UK industry has background information about the project, is aware of the opportunities and procurement procedures and therefore ready to compete for contracts against international competition," says the department.

Requests for tenders from Transmanche so far total 39 in the UK and 18 in France. Contracts already awarded by the British contractors include a £1m order for two tunnel boring machines placed with Howden (Groverner Tunneling) and a £1.2m order for rack and pinion adhesion locomotives placed with Hunslett of Leeds, in northern England.

Tenders for a £13m cement order are also being considered by the unit established on the Isle of Grain to build the tunnel's precast concrete linings. A £10m contract for aggregate has also gone out to tender.

Orders are being placed now so that contractors can start work on constructing the tunnel as soon as the Channel Tunnel Bill is passed and financing arrangements concluded by autumn next year.

## UK minister sees insider case as success for self-regulation

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

THE ACTION taken by Morgan Grenfell, a leading UK merchant bank, in enforcing the resignation of Mr Geoffrey Collier as its securities chief demonstrated that self-regulation was working well and effectively, Mr Michael Howard, the British minister responsible for City matters, said yesterday.

Mr Collier resigned last Monday after admitting dealing on the basis of confidential, inside information.

Mr Howard said that the action which Morgan Grenfell took "demonstrates that self-regulation is working and is working well. If a fortnight ago anyone suggested that a major house would dismiss one of its very senior employees for a breach of its internal rules that might have been greeted with a degree of scepticism."

Mr Howard, under-secretary for corporate and consumer affairs, also argued that it would be less easy to get away with the offence of insider dealing in the future than in the past.

His comments follow the Government's announcement on Friday evening that it was bringing into operation immediately provisions of the new Financial Services Act to facilitate investigations into alleged insider dealing. On Saturday two inspectors were appointed to examine allegations relating to Mr Collier and any possible associates of his.

Mr Howard said in a radio interview that the inspectors would start immediately. He said the provisions of the Act had been brought into operation sooner than previously planned because it became "clear that there were circumstances merited investigation."

Mr Howard admitted that in the past it had been difficult to prove and get the evidence but this should be eased by the tough new powers.

Moreover, he said, insider trading would become more difficult partly because much more information was becoming available about dealing in shares which made it much easier to identify price move-

ment in shares which might alert suspicion.

Solicitors for Mr Collier issued a statement over the weekend emphasising that he had "at no time communicated to the Stock Exchange, nor specifically to its professional standards panel, any statement or allegation about insider dealing by anyone. He has no such knowledge or intention."

The solicitors said they had told the Department of Trade and Industry that Mr Collier was willing to assist in its inquiries into his breach of Morgan Grenfell's rules.

David Lasseles adds: The Department of Trade and Industry has appointed Mr Peter Scott, QC, and Mr Graham Kennedy of the stockbroking firm James Capel to investigate allegations of insider trading in the Geoffrey Collier case.

They will report back to Mr Paul Channon, the Trade Secretary, who will then decide whether to mount a prosecution. Insider trading is a criminal offence punishable by fine or imprisonment.

## London financial markets face major administrative changes

BY DAVID LASCELLES, BANKING CORRESPONDENT

MAJOR CHANGES in the administration of the UK wholesale financial markets are being introduced by the Bank of England.

The changes are intended to bring all the wholesale markets - the money markets, gilt and foreign exchange - under a single supervisory umbrella, and remove a regulatory obstacle to the ownership of money brokers and foreign exchange brokers.

They also clarify the Bank's supervisory role in the wake of Big Bang, which requires all financial markets to have a clear regulatory structure. The Bank will soon issue a consultative document on the administration of the wholesale markets.

As a first step, the Bank has informed the British Bankers Association that it is withdrawing the

so-called O'Brien Letter rule which named a principal dealer in the foreign exchange and currency deposit markets from owning more than 10 per cent of a broker in those markets. The rule, named after a former Bank governor, was intended to prevent potential conflicts of interest.

Instead, the Bank says that brokers may not do business with any market principal who owns more than 10 per cent of them. This new rule is designed to have the same effect as the O'Brien Letter.

Internally, the Bank has also switched responsibility for the day-to-day supervision of the foreign exchange markets to Mr Eddie George, the executive director in charge of home finance. Mr George is already in charge of the money and gilt edged markets divisions;

the addition of foreign exchange will bring all the wholesale markets into a single division.

Mr Anthony Loeblis, executive director, overseas, who was previously in charge of foreign exchange will remain responsible for strategy and international negotiations.

Supervision of the wholesale markets will be carried out by a new division headed by Mr John Townsend. Mr Tony Coleby, the head of the money markets division, will become chief monetary adviser to the Governor, and will be replaced by Mr Bill Allen.

The Bank says these changes are a logical response to the changes in London, where wholesale dealing in different markets has become increasingly interconnected and where financial institutions need to be more efficiently supervised.

## Boesky case may curb takeovers

Continued from Page 1

invitation to anyone who thinks that deregulation has gone too far. It would be a shame and perhaps harmful, but it would be understandable."

Many observers believe that the SEC's investigation into insider trading will not end with the departure of Mr Boesky from the scene. It is expected that the SEC will be taking a close look at the investors who committed up to \$1m to Mr

Boesky earlier this year as well as the various corporate raiders who might have had dealings with Mr Boesky in recent years. Like Mr Levine, Mr Boesky has agreed to co-operate fully in the hope that he can avoid a jail sentence.

A sub-committee of the House of Representatives Judiciary Committee is scheduled to hold an emergency hearing tomorrow on Sir James Goldsmith's bid for control

of Goodyear, the world's biggest tyre manufacturer. Mr Tom Sawyer, the Mayor of Akron - Goodyear's home town - has been seeking support from other politicians across the US to stop corporate raiders like Sir James from taking over companies like Goodyear.

Previous efforts in Congress to curb the perceived abuses of the wave of US corporate takeovers have failed.

## World Weather

City	Temp	Wind	Cloud	City	Temp	Wind	Cloud
Algeria	18	10	10	London	12	10	10
Amman	17	10	10	Madrid	12	10	10
Ankara	17	10	10	Moscow	12	10	10
Baghdad	17	10	10	Nairobi	12	10	10
Bahia	17	10	10	Rangoon	12	10	10
Bangkok	17	10	10	Reykjavik	12	10	10
Bombay	17	10	10	Rome	12	10	10
Buenos Aires	17	10	10	Sao Paulo	12	10	10
Calcutta	17	10	10	Seoul	12	10	10
Cairo	17	10	10	Shanghai	12	10	10
Cardiff	17	10	10	Singapore	12	10	10
Chennai	17	10	10	Sydney	12	10	10
Colombo	17	10	10	Taipei	12	10	10
Dhaka	17	10	10	Tokyo	12	10	10
Dublin	17	10	10	Washington	12	10	10
Geneva	17	10	10	Zurich	12	10	10
Hong Kong	17	10	10				
Jakarta	17	10	10				
Jeddah	17	10	10				
Kuala Lumpur	17	10	10				
London	17	10	10				
Los Angeles	17	10	10				
Manila	17	10	10				
Mumbai	17	10	10				
Nairobi	17	10	10				
Rangoon	17	10	10				
Reykjavik	17	10	10				
Rome	17	10	10				
Sao Paulo	17	10	10				
Seoul	17	10	10				
Shanghai	17	10	10				
Singapore	17	10	10				
Sydney	17	10	10				
Taipei	17	10	10				
Tokyo	17	10	10				
Washington	17	10	10				
Zurich	17	10	10				

## Iran link played down

Continued from Page 1

firm reports that the agency represented Middle Eastern arms dealer Mr Adnan Khashoggi.

The quotation is valid until December 16.

Mr Michael Kennedy, Land Rover's communications director, rejected media suggestions that the negotiations had been taking place in secret. He also said Land Rover had followed its normal practice, and requested from the agency detailed information about what use the vehicles would be put on arrival in Iran. In the light of that information, it would proceed with export licence applications presuming it were to be offered the contract.

## Aide may not testify on arms

Continued from Page 1

mation and Congress only needed to be informed on a "timely" basis.

The Washington Post reported this weekend that President Reagan had instructed Mr William Casey, head of the CIA, not to inform Congress of the operation. The President also gave only scant information to top officials, including Secretary of State George Shultz.

Mr Shultz issued an unusual statement through his spokesman last Friday, saying he "was not directly involved, although he was sporadically informed of some details."

Mr Casey is expected to give evidence in Congress about the affair, but it is not clear whether he will be on oath.

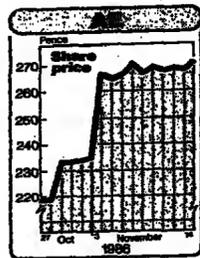
Mr Robert Byrd, Senate Democratic leader, described the affair as "a major blunder which has undermined the credibility of the Administration and the nation."

Mr Patrick Leahy, vice chairman of the Senate intelligence committee described the arms shipments as a "fiasco" which had damaged US anti-terrorism policy immeasurably.

Mr Robert Dole, Senate Republican leader, said: "I am trying to think of a way to support the President, but I'm finding it difficult."

## THE LEX COLUMN

### Ivan the terrible



cautions is worth doing - if it frightens the others - but it will not stop insider trading.

#### Split-level trusts

Once upon a time people thought that investment trust shares could be sold on discounts of less than 10 per cent. We now know that not to be true. However, that primitive misunderstanding of natural forces was built into the mechanism of the split-level Throgmorton Secured Growth Trust, an event set for the distant future of 1988. The real promise of 20 years ago, to buy in the capital loan stock at a 10 per cent discount to net assets, could only work if the trust were able to sell again in the market at a profit. When it became apparent that any such stock tendered would have to be sold at a whopping loss, rapidly ruining the trust and so harming both sets of shareholders, a change to the restructuring plans became imperative.

After three years' work on the problem, the Trust seems to have struck about as fair a balance as it can between the income share and capital stockholders. The income shareholders have been asked to take up a 13 for 10 rights issue at a premium to compensate the capital stockholders for the loss of their tendering right. Thereafter the income shares will get a stake in the capital growth and the capital stockholders will get their hands on the assets in 1988.

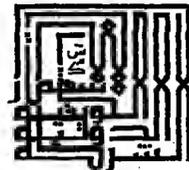
The market's reaction to the proposals has been to push up the prices of both types of stock in advance of this week's vote on the proposals. Indeed, interest in split trusts seems to have been growing generally; there have been a couple of new issues and a conversion this year, and more are likely.

The problem with such trusts is the potential conflict of interest between the income maximisers and the go-for-growth group. Conventional wisdom states that fast growing companies should pay out less in dividends; the market reinforces this theory by pushing down yields on such shares. The counter-argument runs that carefully selected high yielders might outperform the others by realising their scope for recovery or being taken over. Perhaps the first group are the flat-earthers now.

Compliance manuals as thick as the average dictionary may be something new in the London market to go with the Chinese walls that protect the greedy from opportunities which previously did not exist. But the thing which has not changed is the ability of determined insiders to extract values from other people's shares.

It is done by taking in each other's dirty linen, ensuring that no insider need ever appear party to a dubious transaction. Catching those too maladroit to take the basic pre-

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SECTION II - COMPANIES AND MARKETS  
**FINANCIAL TIMES**

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**New issue volume swells in Eurobonds**

THE EUROBOND market was in one of its traditional moods of feast and famine last week: after an exceptionally quiet start, new issues came thick and fast, writes Haig Stamatidis in London.

The reasons were less obvious. The cynics may whisper about syndicate managers' pent-up demand for new business to justify their year-end bonuses. The Cassandras, on the other hand, saw this week's events as just another sign of the Eurobond market's gradual decline.

In a still fragile secondary market, where retail demand remains very much on the sidelines, more charitable answers take some finding though they are not invisible. The heart of the matter is the Eurobond market's perennial problem: one lead manager's window being everyone else's display case. When one house sports what it may think is a reasonable issuing opportunity, a dozen others are likely to follow.

With a continuing overhang of paper in a largely professional secondary market, special features now seem almost mandatory for a new

issue at its launch. They may be essential if it is to take off afterwards.

Among this week's novelties have been Thursday's debut of two-year paper for a sovereign borrower when Shearson Lehman led a firm jumbo for Denmark and Chemical Bank International's detour around regulatory obstacles to let some Japanese banks issue Eurobonds even if dressed up as certificate-of-deposit notes - in the next five-year deal for Dai-ichi Kangyo's London branch.

Run of the mill issues faced the danger of being eclipsed by mid-week as new-issue volume swelled. Despite the credit quality and government guarantee, Nippon Credit International was kept busy persuading a market wary of 10-year paper to buy its \$100m straight deal for Japan Air Lines. Deutsche Bank Capital Markets also had its work cut out to sell its \$100m straight for Asian Development Bank. The timing was outside the lead manager's control, however, as the ADB was refinancing an earlier Swiss franc facility.

With investors still cautious

about the dollar, other currencies, including Canadian and New Zealand dollars, came to the fore. The Swiss franc had a busy week, driven perhaps by the maxim that it remains a lead manager's best bet when in doubt.

Ecu paper also staged a comeback, with four new issues last week. Not all met with investors' favour, however. The paper for the EEC and EIB went down well, but Morgan Guaranty's Ecu 50m deal for the Mortgage Bank of Finland was struggling and trading well outside its fees by late Friday afternoon. Changes in the Bundesbank's rules to allow German residents to open Ecu-denominated bank accounts may have helped the EIB issue, which was intended for West German investors. Meanwhile, Friday's Ecu 50m deal for Investors in Industry tapped new areas of investor demand, according to Warburg Securities, the lead manager.

The yen sector staged the biggest comeback. An improvement in the Japanese equity market and some recovery in government bonds helped sentiment, but interest and ex-

change-rate expectations triggered the rise in yen-dominated new issues.

The market thinks the Bank of Japan is trying to ease down short-term interest rates. On the currency side, the yen has been showing renewed strength, despite the recent US-Japanese exchange-rate pact. The dollar has been trading in the Y160 to Y182 range, and the Japanese currency's strength has prompted lead managers to bring out new Euroyen issues.

Volume could rise next week if the dollar falls below Y160, as some bankers expect. Investors are still wary of longer maturities, and prices even for five-year issues slipped between ¼ and ½ point on Friday on account of what seemed a deluge of new paper the previous day.

Union Bank of Finland issued a Y180 5½ per cent 1992 bond, led by Sanmizono Finance International, and priced at 101¼. Nomura International followed with a Y400 5½ per cent 1991 issue for New Zealand, priced at 101¼. The coupon split, this deal was identical to that

**Further setback to Dome debt plan**

By Bernard Simon in Toronto

DOME PETROLEUM's efforts to stave off bankruptcy suffered a new setback with an ultimatum by a small group of public creditors demanding repayment of their loans to the debt-laden Calgary oil and gas producer.

Dome said that two groups holding C\$40,000 (US\$17.416) of Swiss franc notes which matured at the end of October have threatened to take legal action if principal payments are not made. The company declined to identify the parties, beyond saying that one was a group in Switzerland and the other a European individual.

Underlining its dire financial position, Dome announced separately that it suffered a loss of C\$80m, equal to C\$18 a share, in the third quarter compared with a C\$15m, or 5 cents, suffered a year earlier.

From being close to break-even point in 1985, Dome has lost C\$875m in the first nine months of this year. Debts total C\$8.2m, making Dome one of the world's biggest corporate debtors.

The company has spent the past two months obtaining temporary waivers on interest and principal payments due to 54 bank lenders and its public creditors to give it breathing space for the negotiations of a capital restructuring plan. All but one of the bank lenders and a clear majority of public debt holders agreed to grant waivers until next June.

The sole dissenter among the banks, Bayerische Landesbank of West Germany, has said that it will delay legal action until mid-1987. A Dome official said the company would contact the recalcitrant note holders today to inform them of the serious consequences of their proposed action. Cross-default provisions allow other creditors to move against the company if one group is not paid.

Indonesia is expected soon to award a mandate for a \$350m loan. Bankers in Hong Kong expect the eight-year deal to carry margins in the range of ¼ to ½ per cent over Libor.

**Toshiba discusses link with Motorola**

BY IAN RODGER IN TOKYO

TOSHIBA of Japan and Motorola of the US, two of the world's leading producers of semiconductors, are discussing collaboration in Japan.

This is the second proposed tie-up involving US and Japanese companies since a controversial agreement on semiconductor trade was reached between the two countries in July. Three weeks ago, Fujitsu, the Japanese computer maker, announced its intention to buy 80 per cent of Fairchild Semiconductor, a leading US chip maker.

Toshiba, which claims to be the fourth-largest semiconductor maker in the world, confirmed yesterday that it was discussing a second stage of collaboration with Motorola. This would follow the start-up last May of an agreement under which Toshiba supplies memory chips to the US company, Motorola, the world's third-largest semiconductor maker after NEC of Japan and Texas Instruments of the US, stopped making its own memory chips last year.

However, Toshiba would not confirm a report in a Japanese newspaper that the two will set up a 50-50 joint venture in Japan next year to make and market memory and microprocessors units. According to the report, the venture would build a Y30bn (\$187m) plant in Izumi City about 250 km north of Tokyo.

A joint venture could help Motorola achieve one of the objectives of the Japan-US semiconductor agreement. Under the deal, US companies were to be given improved access to the Japanese market. Fairchild would gain similarly if it were taken over by Fujitsu.

US officials visited Tokyo last week to monitor the prices part of the accord, the other main thrust of the semiconductor agreement, that Japanese producers agreed to raise their export prices to "fair" values established by the US Commerce Department.

US companies have complained that Japanese producers were selling chips at lower prices in third countries, thus undermining the deals. Japanese statistics provide some support for this view, showing sharp recent increases in exports of semiconductors to South-East Asia and Latin America.

**ICO credit oversubscribed despite Libid pricing**

THE PATH-BREAKING \$50m credit for ICO, Spain's state financing agency, was oversubscribed in the Euromarkets last week despite its very fine pricing which includes a margin of 15 basis points over the London interbank bid rate for Eurocurrency (Libid), writes Peter Montagnan in London.

Although small, the deal attracted considerable attention because of the Libid base for the pricing, which is extremely rare in the Eurocredit market. Libid is traditionally ¼ point below Libor (the London interbank offered rate), and its use as a benchmark by ICO prompted fears that other borrowers might seek to use it as a new means of squeezing ever finer terms out of their bankers.

With the oversubscription of the ICO loan, which was arranged by Citicorp, the question now is whether Libid pricing might be adopted by other borrowers. The

question is still hard to answer, however, because ICO was helped by the fact that the loan carries tax receipts promising extra returns to lenders in the UK and Belgium. Moreover, bankers report a sluggish initial response to another low margin credit, the \$300m deal for the Soviet Foreign Trade Bank which carries an initial margin of ¼ over Libor.

May Department Stores is arranging a \$500m facility in the Euromarkets, also under the lead of Citicorp. The deal will replace an earlier \$1.5bn standby loan facility taken out in the US domestic market at the time of May's bid for Associated Dry Goods earlier in the year. Following successful completion of the bid, which was eventually financed by an equity issue, the standby is being cancelled. The new Citicorp deal, alongside a separate \$250m domestic facility in the US, replaces it.

The five-year facility bears an annual commitment fee of 7.5 basis points, and drawings will carry an interest margin of 20 basis points over London interbank offered rates plus a utilisation fee of up to 7½ basis points, depending on how much is used.

Elsewhere, Wimpey, the UK construction company, has launched a £240m uncommitted tender panel facility through Lloyds Merchant Bank which will allow it to raise funds through the issue of bankers' acceptances or short-term advances. Wimpey is not including a commercial paper dealership in this deal, as it prefers to appoint dealers for paper separately.

National Home Loans Corporation has appointed S. G. Warburg to arrange a £200m tender panel loan facility which will be partially backed up by a privately arranged £125m club credit completed earlier this month. Under the tender panel

deal, National Home Loans will be able to solicit bids for cash advances which it will use to fund its mortgage portfolio while it builds up a pool of mortgages that will eventually be funded in the bond market.

Also in the sterling market, Manufacturers Hanover has won a £100m loan facility mandate from Wagon Finance, the UK finance house. This deal carries a three-year 11-month renewable maturity and carries a commitment fee of 10 basis points for the first two years rising to 12½ points thereafter. Maximum margin on drawings is 12½ points with an additional utilisation fee of 7½ points if over half is used.

Mitsubishi Bank has appointed Samuel Montagu to act as dealer on a £200m sterling certificate-of-deposit facility, the latest in a series of operations by banks wishing to cash in on the demand for short-

term sterling assets which has not been fulfilled by issues of commercial paper. One new commercial paper programme has been announced in the sterling market, however - a £50m programme for Property Security Investment Trust for which County NatWest is sole dealer.

MCA, the US video and entertainment concern, has appointed Salomon Brothers as arranger on a \$500m Eurocommercial paper programme which will complement its existing commercial paper borrowing in the US. The other dealer is County NatWest. Chemical Bank has been appointed dealer on an Ecu 200m certificate-of-deposit programme for Sanwa Bank's London branch.

Indonesia is expected soon to award a mandate for a \$350m loan. Bankers in Hong Kong expect the eight-year deal to carry margins in the range of ¼ to ½ per cent over Libor.

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18th July, 1986 All of these securities have been sold. This announcement appears as a matter of record only.

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Anxieties fade as Fed buys Treasury bills

WITH the quarterly refunding out of the way, the US credit markets were able to register a reasonable rally last week.

Salomon Brothers blames three factors for the previous week's setback: dealers' inability to distribute a massive volume of new Government securities quickly; the response to the cautious tone of the September Federal Open Market Committee directive; and concern that October's strong employment growth might pre-empt real economic acceleration.

"These anxieties began fading this week as it became apparent that there is currently little pressure on the central bank to change its policy course," says Salomon Brothers' Henry Kaufman. Indeed, he notes that the Federal Reserve Bank has begun responding in with alacrity to pressures in the Treasury funds market.

US MONEY MARKET RATES (%) table with columns for instrument, last Friday, 1 week ago, 4 weeks ago, 12-month high, and 12-month low.

US BOND PRICES AND YIELDS (%) table with columns for instrument, last Friday, 1 week ago, 4 weeks ago, and 12-month high/low.

Last week's economic data allayed fears that a strong burst in economic activity was in the offing. Mr David Jones of Aulrey G. Lanston says that the eagerly awaited economic figures had little net market impact.

company being acquired. Smith Barney notes that this factor largely accounts for the relative popularity of utility bonds.

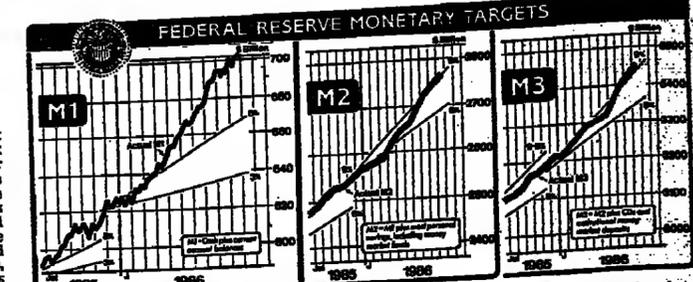
It says that the list of individual issuers whose paper investors feel comfortable purchasing has been dwindling continuously in recent months.

Smith Barney cites the case of Lear Siegler, a Californian conglomerate which agreed to be taken over for \$1.7bn by the fast-expanding Wickes group.

borrowers coming to market last week, Niagara Mohawk Power offered \$100m of 10 per cent, 30-year first mortgage bonds through a syndicate headed by Salomon Brothers and Merrill Lynch.

Hershey Foods raised \$100m through an offering of \$50m of three-year notes with a 7 per cent coupon that was priced to yield 7.027 per cent.

This week, the main economic news will be the announcement, on Wednesday morning, of the revised gross national product (GNP) figures for the third quarter and the October housing start figures.



On the international front, traders in the US credit markets will continue to monitor efforts by the Organisation of Petroleum Exporting Countries (OPEC) to raise oil prices by \$3 to \$15 a barrel.

White hopes of an early cut in the discount rate have evaporated for the time being. There is still a consensus in the US credit markets which believes that the Federal Reserve's next move on monetary policy will be to ease rather than tighten.

Mr Philip Braverman of Irving Securities says that, although the market is struggling with a number of near-term concerns, the most likely intermediate to longer-term forecast still calls for appreciably lower interest rates.

While hopes of an early cut in the discount rate have evaporated for the time being, there is still a consensus in the US credit markets which believes that the Federal Reserve's next move on monetary policy will be to ease rather than tighten.

William Hall

UK GILTS

Yields pushed through resistance levels

IT ONLY took a couple of shaky days for sterling in the foreign exchanges to send the UK Government bond market deeper into gloom last week.

Long yields had already fallen substantially in the wake of the Chancellor's Autumn Statement as the market started discounting the likely penalties of what it clearly regarded as a high-risk strategy for inflation and the current account.

There was some covering of short positions in the futures market after the sharp fall on Thursday and some reports of a cash market demand in the Treasury bills.

Official figures continue to show substantial outflows of British funds abroad, and the institutions are continuing to opt for lower yields in the US and West German bond markets because the currency risks are perceived to be limited.

On bright spot amidst the gloom is the state of Government funding, which seems well on track. Next week's Public Sector Borrowing Requirement for October is not expected to throw up any nasty surprises.

October's money supply figures are forecast to show only a modest rise in Sterling M3, though they are unlikely to provoke a dramatic improvement in mood, not least because intervention will be made harder by the changes to calendar month reporting.

After initial scepticism about the Chancellor's assurance that this year's PSBR would not over-run its target, a view appears to be emerging that non-oil tax revenues may well be high enough to pay for the extra spending this year, as well as to fund some tax cuts in 1987.

Janet Bush

FT / AIBD INTERNATIONAL BOND SERVICE

Large table listing international bond services with columns for instrument, price, yield, and other financial metrics.

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# MULTIPLE CURRENCY CONVERTIBLE BOND ISSUES BY THE ELDERS IXL GROUP

The Elders IXL Group has successfully completed convertible bond issues in four currencies for a total of U.S. \$455 million. Each of the four issues is convertible into the Ordinary Shares of Elders IXL Limited.

NEW ISSUE

These Bonds have not been registered under the United States Securities Act of 1933 and may not be offered or sold in the United States of America or to nationals or residents thereof. These Bonds having been sold, this announcement appears as a matter of record only.

NOVEMBER 1986

U.S. \$175,000,000

**Elders (U.K.) PLC**

(Incorporated with limited liability under the laws of England and Wales, registration number 2059191)

5¼% Subordinated Convertible Bonds Due 1998

Unconditionally guaranteed on a subordinated basis by, with non-detachable subordinated conversion bonds issued by, and with conversion rights into Ordinary Shares of,



**Elders IXL Limited**

(Incorporated with limited liability under the laws of the State of South Australia)

Credit Suisse First Boston Limited

Deutsche Bank Capital Markets Limited

Salomon Brothers International Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Banque Paribas Capital Markets Limited

EBC Amro Bank Limited

Elders Finance & Investment Co. Limited

Jardine Fleming (Securities) Limited

Kidder, Peabody International Limited

Merrill Lynch Capital Markets

Morgan Stanley International

Nomura International Limited

Swiss Bank Corporation International

Union Bank of Switzerland (Securities) Limited

Yamaichi International (Europe) Limited

NEW ISSUE

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NOVEMBER 1986

DM 200,000,000

**Elders (U.K.) PLC**

(Incorporated with limited liability under the laws of England and Wales, registration number 2059191)

3% Subordinated Convertible Bonds 1986/1998

Unconditionally guaranteed on a subordinated basis by, with non-detachable subordinated conversion bonds issued by, and with conversion rights into Ordinary Shares of,



**Elders IXL Limited**

(Incorporated with limited liability under the laws of the State of South Australia)

CSFB-Effektenbank

Dresdner Bank Aktiengesellschaft

Banque Paribas Capital Markets Limited

Berliner Handels- und Frankfurter Bank

Commerzbank Aktiengesellschaft

Daiwa Europe (Deutschland) GmbH

Deutsche Bank Aktiengesellschaft

Trinkaus & Burkhardt KGaA

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Westdeutsche Landesbank Girozentrale

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NEW ISSUE

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NOVEMBER 1986

SFr. 200,000,000

**Elders (U.K.) PLC**

(Incorporated under the laws of England under the Companies Act 1985 registration number 2059191)

2½% Convertible Subordinated Bonds Due 1998

Unconditionally guaranteed on a subordinated basis by, with non-detachable conversion bonds issued by, and with conversion rights into Ordinary Shares of,



**Elders IXL Limited**

(Incorporated under the laws of the State of South Australia)

Credit Suisse  
Swiss Volksbank

Swiss Bank Corporation  
Bank Leu Ltd

Union Bank of Switzerland  
Members of the Groupement  
des Banquiers Privés Genevois  
Members of the Groupement de  
Banquiers Privés Zurichois

A. Sarasin & Cie

Private Bank and Trust Company

Bank Hofmann Ltd.

Swiss Cantonalbanks  
Swiss Deposit and Creditsbank

Bank Contrade Ltd.

Algemeine Bank Nederland  
(Schweiz)

Banca del Gottardo

Bank of Tokyo (Switzerland) Ltd.

Bankers Trust AG

Citicorp Investment Bank  
(Switzerland)

Dai-ichi Kangyo Bank  
(Switzerland) Ltd.

Dresdner Bank (Schweiz) AG

HandelsBank N.W.  
Wirtschafts und Privatbank

Lloyds Bank plc, Geneva Branch

NEW ISSUE

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NOVEMBER 1986

£40,000,000

**Elders (U.K.) PLC**

(Incorporated with limited liability under the laws of England and Wales, registration number 2059191)

8% Subordinated Convertible Bonds Due 1998

Unconditionally guaranteed on a subordinated basis by, with non-detachable subordinated conversion bonds issued by, and with conversion rights into Ordinary Shares of,



**Elders IXL Limited**

(Incorporated with limited liability under the laws of the State of South Australia)

Credit Suisse First Boston Limited

Hill Samuel & Co. Limited

Security Pacific Hoare Govett Limited

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County NatWest Capital Markets Limited

Elders Finance & Investment Co. Limited

Kleinwort Benson Limited

Morgan Grenfell & Co. Limited

The Nikko Securities Co., (Europe) Ltd.

N.M. Rothschild & Sons Limited

Standard Chartered Merchant Bank

**Elders IXL**



# Mowlem on verge of major bid

John Mowlem, the construction and contracting company, is believed to be on the verge of a major take-over bid which would enable it to put its hand back to better use.

Industry experts expect that in the next few days, Mr Philip Beck, Mowlem's chairman, will unveil a £200m hostile take-over bid.

Also expected is a profit fore-

cast which will better the £22m predicted for 1986 by most analysts. In 1985, Mowlem reported pre-tax profits of £13.1m. Mowlem's conservatively valued land bank is believed to have expanded considerably after the £160m acquisition of SGB, the scaffolding group, last spring. The planned transaction is believed to be aimed at capitalising on this undervalued asset.

## C. E. Heath urges bid rejection

C. E. Heath, the insurance broking group, yesterday urged shareholders to reject a hostile takeover bid from rival broker PWS Holdings, which it believed would result in "large scale staff defections," and support instead the proposed merger with Fielding Insurance.

Shareholders will vote on Friday whether to support the deal with Fielding. Mr Derek Newton, chairman of Heath, said in a letter to investors that Fielding had experienced executive management in depth, while the PWS team had been working together for only a few months and lacked significant experience in handling areas of activity, which last year produced over 40 per cent of Heath's aggregate brokerage.

## Leisure Invests. £5.25m rights

Leisure Investments, USM operator of amusement centres and snooker clubs, is raising up to £5.25m net through an underwritten convertible redeemable preference shares on the basis of one for every four ordinary shares.

Proceeds will be used towards repayment of the £2.9m borrowed to buy the premises in Oxford Street, W (total cost £2.5m) and four freehold and two leasehold properties in Brighton (£1m).

The company will be applying to the Stock Exchange for a full listing of both classes of capital.

The year had started well and the directors were working on a number of "exciting new opportunities."

# Geest forecasts £8.8m profit at year-end

By Richard Tomkins

Geest, the fruit and vegetable supplier best known as a banana importer to the UK, today publishes the prospectus for an offer for sale which will transform it from one of Britain's largest private companies into a publicly quoted group with a market capitalisation of nearly £82m.

There are three divisions to the group. The largest is fresh produce, but there is also a rapidly growing food preparation division which supplies chilled convenience foods to supermarket chains and a horticultural division which supplies bulbs, plants and nursery stock to the gardening market.

Pre-tax profits of £8.8m are forecast for the year to December 1986, compared with £5.6m last year, so with 25m shares on sale at 125p a share, the prospective price/earnings multiple is 12.75.

Hambros Bank is sponsoring the flotation and Capozzovo is the stockbroker. Of the £25m being raised, £23m will go to existing shareholders (mostly the Geest family) and £2m for expenses to the company.

## Comment

Geest and Brake Brothers may not be strictly comparable, but both are family businesses which have grown big on filling the nation's stomach, so it is not irrelevant to note that Brake ended its first-day dealings last Wednesday at a 22 per cent premium to its offer price. Geest's p/e of 12.75 compares with 13.4 for Brake and few last week regarded Geest's multiple as in any way demanding more, indeed, those that are cheap enough to suggest that Capozzovo, after more than one embarrassing hiccup with new issues this year, had insisted on a price which would ensure success. It is hard to see how the issue will prove otherwise. Geest may not be the most exciting food distributor on earth and its horticultural division has an uninspiring record, but it has invested heavily in meeting the rising demands of multiples for fresh produce and there is ample scope for growth in its food preparation division, especially if acquisitions can be achieved. Market conditions permitting, then, the buying should be strong.

## BOARD MEETINGS

TODAY: Interim: N. Brown Investments, Interim Associates, Ivory and Sims, London Securities, S. A. J. Stores, Volvo.   
FEBRUARY: Australia and New Zealand Banking Corporation, Interim: St Ives, Shara Drug Stores, TMO Advertising.

# Martin Dickson on the new chief executive at one of Britain's most acquisitive groups The heir to the BTR empire

TWO OF the City's favourite guessing games over the past year have centred on BTR, the industrial holding company which, under the leadership of Sir Owen Green, has been built up over the past 20 years into one of Britain's biggest and most acquisitive groups.

What takeover victim will BTR pounce on next? And who will become chief executive in place of 61-year-old Sir Owen, who made clear months ago that he was planning to hand over the job to a successor?

The answer to the first question remains a tantalising unknown. The latest of many favourites thrown up by the City rumour mill is Pilkington Brothers, the glass manufacturer, but whatever the target, the indications are that BTR is readying itself for a swoop.

The answer to the second question became clear last week when the company announced that Mr John Cahill, currently head of its operations in North and South America, is to become chief executive on January 1, while Sir Owen will remain as chairman and "continue to guide the group's strategic direction."

So who is Mr Cahill and how much will he change BTR? Aged 56, he is a tall, slim man with a relaxed and open manner. He also has a worthy maxim—eg "We are a sell (ideas) company, not a tell company"—which perhaps reflects both his American experience and BTR's passion for the communication of simple ideas down the line.

The son of a City businessman, he spent the early years of his career as a London stockbroker before switching to industry. After a brief spell as a

fancy goods salesman, he joined the then very modest British Tyre & Rubber Company in 1955 as a trainee sales representative.

A succession of management posts followed, including a spell setting up a small Canadian operation, which gave him a taste for North America. Then, in 1967, Owen Green took over as chief executive of the then ailing BTR, and Mr Cahill was one of three senior managers, all in their thirties, whom he chose to help him turn the business around and give it a new strategic direction. All but one of them are still there.

The result is one of the most remarkable growth stories in British industry over the past two decades. BTR has become a business with a 25m market capitalisation swallowing along the way bid targets such as conglomerate Thomas Tilling (1983) and Dunlop Holdings, the rubber products group (1985). In the past 10 years, pre-tax profits have grown from £24m to £262m and analysts are forecasting £400m-£475m for 1986.

Each member of the Green team was given responsibility for a particular field of acquisition and Mr Cahill bombed in on the US, where the group had virtually no interest.

In 1978, it made its first American acquisition—£15.5m for SW Industries, a manufacturer of paper industry equipment bought in large measure for its excellent management.

Mr Cahill went to the US to oversee the new operation. He has been there ever since, building up the Western hemisphere in a division which last year accounted for £137m of pre-tax profits, 57 per cent of BTR's total.



Mr John Cahill, who becomes chief executive of BTR from January 1.

There have been several acquisitions along the way—Worcester Controls, a valve manufacturer, and Huyck, another paper industry equipment supplier—while the acquisition of the UK's Thomas Tilling brought in \$600m of US sales, mostly in the distribution of electrical, medical and building supplies.

The manner in which these businesses were identified and integrated provides a good example of the wider management techniques behind BTR's growth.

First, says Mr Cahill, BTR is a very conservative, safety first company which carefully identifies and compiles dossiers on potential bid targets long before it pounces. "SW had lusted after Huyck for a decade before it hit a first patch and the opportunity came."

Second, the strategy laid down by Sir Owen back in the 1960s is to expand by continuity—taking over businesses in related areas to the ones BTR is already in, and which it understands.

Third, there is a major delegation of authority to managers down the line. "In every company we've bought," he says, "we've found excellent middle management. You won't find BTR people in there."

Mr Cahill himself is virtually the only Briton in the US operation and he is handing his job over to an American, Mr Edgar Sharp.

This delegation is coupled with very strong financial disciplines and ratio monitoring from the centre and great emphasis on communication. "Success," says Mr Cahill, "stems from setting out in clear and simple terms what your aims are."

He does not expect his arrival back in BTR's ostentatiously eastern London headquarters to signal any change of the group's direction.

Sir Owen, while moving his office to a building across the road, will "continue to give leadership at the strategy level, and very much in the equities field. As the years have gone by he has left more of the running of the business to subordinates, so you won't see that big a change."

And while another of the original four-man strategy team is leaving next year—finance director Mr Norman Ireland—he will be replaced by Mr Barry Romeril, a 42-year-old who joined BTR last year from ICI and has spent time working with Mr Cahill in the US.

As for acquisitions, he acknowledges that BTR's balance sheet—which was only 13 per cent geared at the close of last year and must now be much lower—has "too much cash in it."

But, in a message to the City investors who have been getting impatient at the lack of bid activity, he says: "We're not buying companies to strip them, but to grow them." And that means BTR has not wanted to move on until it has made sure it has sorted out Dunlop, its last big buy.

That task, however, is now complete—"a suner acquisition," says Mr Cahill—so it seems unlikely to be long before BTR pounces on a fresh victim.

## COMPANY NEWS IN BRIEF

LUCAS INDUSTRIES is considering an acquisition in the US for its aerospace division which could cost in the region of £100m, chairman Sir Godfrey Messervy said last night on Channel 4's The Business Programme. Lucas has made no secret of its plans for a purchase but it is thought to be the first time it has put a rough figure on a deal.

NEW COURT TRUST: Final dividend 11p (10.125p) making 15.7p (14.25p). Net asset value per share 56p (49p).

HAMBROS INVESTMENT Trust: Interim dividend 1.5p (same). Net asset value per share 260.5p (259.1p).

Clyde Blowers (manufacturer of steam and soot-blowing equipment): Final dividend increased from 5.99515p to 6.22515p net for a total of 7.1499p (6.82p) for year to March 31 1986. Turnover £3.33m (£3.38m) and pre-tax profits £240.888 (£218,380), including income from investments £161.279 (£127,830). Total cost £68,266 (£32,735). Stated earnings per 25p share 17.3p (18.6p).

SCOTT'S RESTAURANT: Dividend 8.5p (same). Turnover for 1986 was £6.74m (£4.03m) and pre-tax profit £350,000 (£187,000). Net profit £194,000 (£178,000) after tax of £156,000 (£14,900). Stated net earnings per 12.5p share were 28.41p (24.38p).

PLANTATION TRUST: Total earnings for half year ended September 30 1986 came to £182,000 (£245,000). After interest paid £131,000 (£137,000) and tax £15,000 (£39,000), net revenue £36,000 (£69,000) for SW Industries, a manufacturer of paper industry equipment. At March 31 1986 net asset value was 88.55p after conversion of loan stock and exercise of warrants by September 30 it was 89.41p and by end October 95.5p.

HOWARD AND WYNDHAM (publisher and retail jeweller): Attributable loss for half year ended June 30 1986 was £157,000 (£94,000), after tax credit £48,000 (charge £11,000). Loss per share 0.5p (same). For 1985 profit was £65,000 before tax £147,000.

LONDON ENTERTAINMENTS (theatre production and management): Dividend 2.5p (2.35p) and stated earnings per 20p share 6.5p (5.54p) year ended August 31 1986. Pre-tax profits £289,291 (£186,276); tax provision £61,717 (£56,450). Investment Trust: Earnings for six months ended September came to 0.35p (0.86p) and interim dividend held at 0.76p net. Revenue should improve in second half and intended to at least hold final at 1.75p. Profit for period £115,000 (£152,000) subject to tax £80,000 (£86,000). Net asset value 176.12p (138.9p) per share.

FT Share Information: The following securities have been added to the Share Information Service. Great Southern Group (Section: Industrials) London & Garmore Warrants (Investment Trusts) News Corp (Newspapers) Pilkington Bros Warrants (Industrials) The Trust & Credit Warrants (Trust, Finance Land)

## PENDING DIVIDENDS

Dates when some of the more important company dividend statements may be expected in the next few weeks are given in the following table. The dates shown are those of last year's announcements except where the forthcoming board meeting (indicated by an asterisk) have been officially notified. Dividends to be declared will not necessarily be at the amounts in the column headed "Announcement last year."

Date	Announcement last year	Date	Announcement last year
*ANZ ...Nov 17	Final 1.9 cts	*Johnson Matthey...Dec 4	Interim 0.5
Aspac Paper ...Dec 11	Final 4.0	*Kofu Sase ...Nov 26	Final 3.4
*Avana ...Nov 19	Interim 5.0	*London Int'l ...Nov 19	Interim 1.5
*BGT ...Nov 20	Interim 4.0	London Merchant ...Nov 19	Interim 0.76
BDO ...Nov 20	Final 5.0	*MPC ...Nov 18	Final 8.0
*BT ...Nov 11	Interim 3.0	*Moral Box ...Nov 18	Interim 5.1
*BTR ...Nov 27	Interim 3.5	*Mayer Int'l ...Nov 11	Interim 1.26
*Bass ...Nov 26	Interim 1.78	*Northern ...Dec 10	Interim 2.8
*Beecham ...Nov 20	Interim 2.5	*Pilkington Foods...Nov 26	Interim 4.25
*Birtles ...Nov 20	Final 6.3	*Pilkington Bros...Nov 11	Interim 5.0
*Cable News ...Nov 20	Interim 3.5	*Poly Plast ...Nov 25	Final 2.75
*Charter ...Nov 21	Interim 3.76	*Powell ...Nov 11	Interim 4.5
*Chloride ...Nov 25	Interim 3.76	*RHM ...Nov 18	Final 3.46
*Chrysalis ...Dec 5	Final 3.56	*RPI ...Nov 12	Final 2.8
*Courtauld ...Nov 29	Interim 1.76	*Robit ...Nov 12	Interim 2.2
*Cowan ...Nov 17	Interim 1.7	*Royal Canin (UK) ...Nov 12	Interim 2.2
*Dae Corp ...Dec 6	Final 2.5	*Royal Canin ...Nov 28	Final 6.0
*Dobson Park...Dec 8	Final 3.5	*Satchi and Satchi...Dec 4	Final 8.71
*Dunlop ...Nov 20	Interim 1.2	*Slebe ...Nov 25	Interim 4.08
*Elliott (B)...Nov 19	Interim 1.0	*Smith Group...Dec 4	Interim 2.34
English Clay...Dec 12	Final 7.0	*Sphair ...Dec 5	Interim 1.4
*Estal ...Nov 21	Interim 2.0	*Sketchley ...Nov 19	Final 3.0
*Fennar (J.H.) ...Nov 25	Final 3.0	*Skelton ...Nov 11	Final 0.8
*Fermind ...Dec 2	Interim 0.55	*Tate and Lyle...Dec 11	Final 14.5
*GEC ...Dec 3	Interim 1.4	*Trafalgar House...Dec 2	Final 6.1
*Graham ...Dec 1	Interim 4.37	*Unigate ...Nov 24	Interim 3.45
*Grand ...Dec 19	Final 6.0	*Vaux ...Dec 8	Final 7.21
*Grenville ...Dec 8	Final 2.55	*Whitbread ...Nov 19	Interim 2.26
*GUS ...Dec 12	Interim 7.0	*Wolvenstone & Gidley Brew ...Dec 9	Interim 5.7
*Greyhound ...Dec 12	Interim 0.95	*Wolvenstone & Gidley Brew ...Dec 9	Interim 5.7
*Hall (A.) ...Nov 27	Interim 1.5	*Wolvenstone & Gidley Brew ...Dec 9	Interim 5.7
*Hanson Trust...Dec 9	Final 2.85	*Wolvenstone & Gidley Brew ...Dec 9	Interim 5.7
*Hazlewood Foods...Nov 20	Interim 4.0	*Wolvenstone & Gidley Brew ...Dec 9	Interim 5.7
Heath (C.E.)...Nov 18	Interim 7.0		

**Kingdom of Denmark**  
US \$ 250,000,000  
Floating Rate Notes due May 1995

In accordance with the description of the Notes, notice is hereby given that for the interest period November 17, 1986 to May 18, 1987 the Notes will carry an interest rate of 10% per annum.

The interest payable on the relevant interest payment date, May 18, 1987 against coupon n° 4 will be US\$305.56 for each US\$10,000.00.

The Agent Bank  
**KREDIETBANK S.A. LUXEMBOURG**

U.S. \$300,000,000—SERIES 31  
**ASESORES DE FINANZAS, S.A. DEC-V.**  
(Organized under the laws of the United Mexican States)

Short Term Notes Issued in Series Under a U.S. \$300,000,000 Note Purchase Facility Agreement Guaranteed by Citibank, N.A.

Notice is hereby given that the above Series of Notes issued under a Note Purchase Facility Agreement dated August 12, 1982, will carry an interest rate of 6 1/4% per annum. The Maturity Date of the above Series of Notes will be 16 May, 1987.

November 17, 1986, London  
By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

**Drexel Burnham Lambert Equities Limited**  
Members of The Stock Exchange, London

**DBLE**

Contact:  
Brian Palmer Philip Thomas  
01.638.6391 • 01.920.9886

**Drexel Burnham Lambert**  
Winchester House, 77 London Wall, London EC2N 1BE

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**BARCLAYS OVERSEAS INVESTMENT COMPANY B.V.**  
\$40,000,000,000

6 per cent. Guaranteed Bonds due 1996  
Guaranteed on a subordinated basis by **BARCLAYS BANK PLC**

In accordance with the Trust Deed dated 27th August, 1986 (the "Trust Deed") made between Barclays Overseas Investment Company B.V. (the "Company") and Alliance Assurance Company Limited, constituting the Bonds, the Company hereby gives notice that 2nd January, 1987 has been determined as the Exchange Date as defined in Clause 4(B) of the Trust Deed.

Persons entitled in delivery of any of the Bonds are accordingly advised to obtain from the specified office of any of the Paying Agents, the office of CEDEL S.A. in Luxembourg or the office of Morgan Guaranty Trust Company of New York as operator of the Euro-clear System ("Euro-clear") in Brussels, the form of the certificate to be completed, stating that such Bonds are beneficially owned by persons who are not (a) U.S. persons (as defined in the Trust Deed) or (b) persons who have purchased them for resale to any U.S. person. Completed certificates should be delivered in the office of CEDEL S.A. in Luxembourg or to the office of Euro-clear in Brussels prior to, on or after the Exchange Date. Definitive Bonds with Coupons will be available on or after the Exchange Date in exchange for relevant certificates.

**BARCLAYS OVERSEAS INVESTMENT COMPANY B.V.**  
17th November, 1986

**Global Market Makers**  
Primary Dealer in U.S. Government Securities Also specializing in:  
• Financial Futures • Fixed Income Options • Money Market Instruments

**CM&M**

**CARROLL McENTEE & McGINLEY, INCORPORATED**  
A CM&M Group Company • 40 Wall Street, New York, NY 10005 • (212) 825-8800  
member: Hooplink group

**Christiania Bank og Kreditkasse**  
(Incorporated in the Kingdom of Norway—limited liability)  
U.S. \$100,000,000

Floating Rate Subordinated Notes Due May 1995  
(of which US\$75,000,000 has been issued as Initial Tranches)

Notice is hereby given that the Rate of Interest has been fixed at 10 1/2% and that the interest payable on the relevant Interest Payment Date May 18, 1987 against Coupon No. 4 in respect of US\$10,000 nominal of the Notes will be US\$30.83 and in respect of US\$250,000 nominal of the Notes will be US\$13,270.83.

November 17, 1986, London  
By: Citibank, N.A. (CSSI Dept.), Agent Bank **CITIBANK**

**Ireland**  
\$50,000,000  
Floating Rate Notes 1993

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the three months period 14th November, 1986 to 14th February, 1987 has been fixed at 11 1/4% per annum. Coupon No. 13 will therefore be payable at 5744.45 per coupon from 14th February, 1987.

**S.G. Warburg & Co. Ltd.**  
Agent Bank

To the Holders of **FORD MOTOR CREDIT COMPANY** Floating Rate Notes due November 1987

Pursuant to the Fiscal Agency Agreement Dated as of November 1, 1984 ("Agreement") between Ford Motor Credit Company and The Chase Manhattan Bank (National Association), as Fiscal Agent, notice is hereby given that the Rate of Interest applicable to the above Notes for the Interest Period November 17, 1986 to May 18, 1987, as determined in accordance with the provisions of the Agreement, is 9 1/4% per annum. The amount of interest payable in respect of each US\$100,000 principal amount of Notes is US\$9,500, payable May 18, 1987.

**THE CHASE MANHATTAN BANK** (National Association), as Fiscal Agent  
Dated: November 17, 1986

**GUINNESS PLC**

With effect from 17th November, 1986 Mr. Ian Brockie has been appointed Registrar to the Company and from that date the Company's Share Registration Department will be at:

**11/13 Walker Street, Edinburgh EH3 7NE**  
Telephone: 031-226 3843

**BLACKS LEISURE GROUP PLC**  
(Incorporated in England No. 662 210)

Issue of 33,333,333 Ordinary Shares of 25p each and Rights Issue of 106,789,711 Ordinary Shares of 25p each in each case at 3p per share

The Council of The Stock Exchange has admitted to the Official List the above-mentioned Ordinary Shares

Copies of the listing particulars relating to the Company are available in the Extra Statistical Services. Copies of the listing particulars may also be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including 5th December, 1986 from:

Charterhouse Bank Limited  
1 Paternoster Row  
St. Pauls  
London EC4M 7DH

Blacks Leisure Group plc  
The Administrative Centre  
Galley, Stafford  
Staffordshire ST19 5PP

Hichens, Harrison & Co., 11 Blomfield Street, London EC2M 1LB  
Paul E. Schneider, Miller & Co., 46 Sun Street, London EC2M 2PX

Copies of the Listing Particulars are also available from the Company Announcements Office up to and including 19th November, 1986  
17th November, 1986

**Wells Fargo & Company**  
U.S. \$200,000,000

Floating Rate Subordinated Notes due 2000

In accordance with the provisions of the Notes, notice is hereby given that for the interest period 17th November, 1986 to 17th December, 1986 the Notes will carry an interest rate of 6 1/4% per annum. Interest payable on the relevant interest payment date 17th December, 1986 will amount to US\$2.08 per US\$10,000 nominal of the Notes and US\$200.42 per US\$50,000 Note.

Agent Bank:  
**Morgan Guaranty Trust Company of New York**  
London

**FINANCIAL TIMES STOCK INDICES**

	Nov. 14	Nov. 15	Nov. 16	Nov. 17	Nov. 18	Nov. 7	1986 High	1986 Low	52 Week High	52 Week Low
Government Secs.	81.38	81.04	81.70	82.15	82.58	82.58	94.51	80.39	127.4	49.18
Fixed Interest	88.54	88.46	88.85	88.93	89.04	89.02	97.48	86.55	150.5	50.53
Ordinary	1293.2	1293.7	1305.1	1313.7	1313.3	1313.2	1425.9	1094.3	1425.9	49.4
Gold Mining	325.1	328.5	316.5	309.1	304.2	300.1	357.8	182.7	754.7	63.5
FT-Act All Share	816.06	815.89	820.86	822.52	830.36	822.25	892.39	644.42	832.39	61.92
FT-SE 100	1644.3	1644.6	1654.5	1660.9	1656.2	1642.6	1717.6	1370.1	1717.6	96.9

**I.G. INDEX**  
FT for November  
1,283,1289 (-5)  
Tel: 01-226 5699

DIARY DATES

Trade fairs and exhibitions: UK

Queen Elizabeth II Conference Centre SW1
November 25-28
November 30-December 4
November 3-6
November 2-4
November 25-28
November 25-27
November 25-27

Overseas

Exhibition (01-991 5061) Beijing
November 29-December 7
November 29-December 7
November 29-December 7
November 29-December 7

Business and Management Conferences

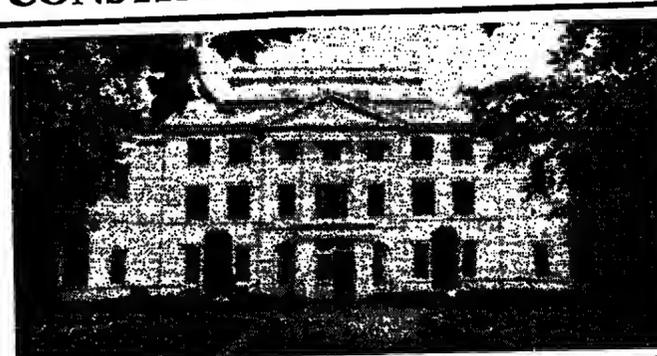
for Europe's future. (01-727
November 16-19
November 17-18
November 17-18
November 17-18

Finance

The following is a record of the principal business and financial engagements during the week.

COMPANY MEETINGS—
Gent G.R.L., Painters Hall, Little Trinity
TODAY
Nov 17 12.15
Nov 17 12.15
Nov 17 12.15

CONSTRUCTION CONTRACTS



Tyceor Humphries

Renovating Crewe House for Saudis

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

Tarmac Construction is in the final stage of negotiations for a £12m to £15m contract to renovate the new Saudi Arabian Embassy in London.

Tunnel repairs under Dubai Creek

The BALFOUR BEATTY GROUP has been awarded contracts worth £10m.

Hillingdon for the construction of Hayes bypass contract 3. The work includes 1.1 km of dual carriageway in flexible construction.

Renovating Crewe House for Saudis

The contract will also include refurbishing the 1960s building at the rear to make modern offices.

The Embassy is emphasizing that the final contract has not yet been awarded, although Tarmac Construction has a letter of intent to carry out the works.

Tunnel repairs under Dubai Creek

will pioneer a new style for the bank. Also in Middlesbrough is a contract for a supermarket.

Dutton Forshaw has placed a £550,000 design and construct contract for a garage and showroom at Preston.

Monk build a true reflection of your design
A Monk & Company plc, PO Box 41, Washington, Cheshire WA1 4QB, Tel 0925-81200

Matthew Hall wins £22m orders

MATTHEW HALL MECHANICAL & ELECTRICAL ENGINEERS, a Matthew Hall Group company, has been awarded contracts in a variety of development and refurbishment projects.

Notice

Tenders are invited for the sale of 87 No. Kenya Railways Steam Locomotives together with some spares in the whole system.

Company Notices

European Investment Bank
U.S. \$300,000,000
Floating Rate Notes due 1996

INSOLVENCY ACT 1985
SECTION 22
AUTHORISATION OF INSOLVENCY PRACTITIONERS

CONTINENTAL (Germany) LIMITED
U.S. \$250,000,000
Floating Rate Notes due 2006

WILLIAM DRUMMOND & CO.
200 Watercolour House, 200 Watercolour House, 200 Watercolour House

Personal

WEEKEND FT REPORT
CHRISTMAS FOOD AND DRINK

ART GALLERIES
ZAMANA GALLERY, 1 Cromwell Gardens, SW7, 01-284 8612

CLASSIFIED ADVERTISEMENT RATES
From January 1, 1986

STROKES WITHOUT WARNING
R.S.V.P. Remember Stroke Victims Please
National Stroke Campaign

Parliament

Commons: Debate on the Queen's Speech
Debate on the Queen's Speech—foreign affairs and defence.

WEDNESDAY
Commons: Debate on the Queen's Speech
Debate on the Queen's Speech—economic affairs and employment.

THURSDAY
Commons: Debate on the Queen's Speech
Debate on the Queen's Speech—agriculture.

FRIDAY
Commons: Debate on AIGD.

NOTICE OF EARLY REDEMPTION
POST OCH KREDITBANKEN
PK-BANKEN
U.S. \$50,000,000
Subordinated Floating Rate Notes Due 1991

MORTGAGE BANK OF FINLAND LTD.
("the Company")
(Incorporated under the laws of the Republic of Finland)
NOTICE to the holders of the outstanding £15,000,000 11 1/4 per cent. Notes 1989 of the Company

New Opportunities in Biotechnology for Venture Capitalists
Thursday 15th January 1987
A Market Place for the Transfer of Technology from Research Programmes in Biotechnology at UK Universities and Polytechnics for the benefit of Industry.

LONDON RECENT ISSUES

Table of London recent issues including equities and fixed interest stocks with columns for issue name, price, and change.

Table of fixed interest stocks with columns for issue name, price, and change.

Table of rights offers with columns for issue name, price, and change.

AUTHORISED UNIT TRUSTS

Large table of authorized unit trusts with columns for trust name, manager, and performance metrics.

FT UNIT TRUST INFORMATION

Table of FT unit trust information with columns for trust name, manager, and performance metrics.

JOTTER PAD advertisement featuring a crossword puzzle grid and promotional text.

UNIT TRUST, INSURANCE OFFSHORE, MONEY MARKET LISTINGS advertisement with contact information for Pamela Faulkner.

F.T. CROSSWORD PUZZLE No. 6,179

Crossword puzzle grid with numbered squares for clues.

Clues for the crossword puzzle, including '1 Start off on holiday (6)', '2 Skill needed to develop the quince (5)', etc.

Vertical text on the left margin containing various notices and advertisements.



INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and financial services, including Standard Life Assurance Co Ltd, Sun Alliance Insurance Group, and others, with columns for company name, address, and contact information.

OFFSHORE AND OVERSEAS

Table listing offshore and overseas financial services, including various international investment and insurance companies, with columns for company name, address, and contact information.

Main table listing insurance, overseas, and money funds, organized into columns for different categories such as 'Foreign & Colonial Management Ltd', 'International Trust Managers Ltd', and 'Money Funds'. Each entry includes company name, address, and contact details.

Table listing money funds, including various investment funds and their details, with columns for fund name, address, and contact information.

Money Market Trust Funds

Table listing money market trust funds, including various short-term investment funds, with columns for fund name, address, and contact information.

Money Market Bank Accounts

Table listing money market bank accounts, including various high-interest savings and investment accounts, with columns for account name, address, and contact information.

TRADITIONAL OPTIONS

Table listing traditional options, including various investment and insurance products, with columns for product name, address, and contact information.

BRITISH FUNDS

Table of British Funds with columns for Name, Price, and % Change. Includes sub-sections for 'Shorts (Lives up to Five Years)', 'Five to Fifteen Years', and 'Over Fifteen Years'.

AMERICANS - Cont.

Table of American Stocks with columns for Name, Price, and % Change. Includes sub-sections for 'CANADIANS' and 'BANKS, HP & LEASING'.

LONDON SHARE SERVICE

Main table of London Share Service with columns for Sector (Buildings, Timber, Roads, Drapery & Stores, Electricals, Chemicals, Plastics, Groceries, Hotels & Caterers, Industrials), Name, Price, and % Change.

Table of Financial Times Monday November 17, 1986, containing various financial data, stock prices, and market information.

Handwritten signature or mark at the bottom right of the page.

INDUSTRIALS—Continued

LEISURE—Continued

PROPERTY—Continued

INVESTMENT TRUSTS—Cont.

FINANCE, LAND—Cont.

MINES—Continued

Main table containing stock prices and financial data for various companies across multiple sectors including Industrials, Leisure, Property, Investment Trusts, Finance, Land, and Mines.

MOTORS, AIRCRAFT TRADES

Table listing prices for various motor vehicles and aircraft-related companies.

NEWSPAPERS, PUBLISHERS

Table listing prices for various newspaper and publishing companies.

INSURANCES

Table listing prices for various insurance companies.

LEISURE

Table listing prices for various leisure-related companies.

SHIPPING

Table listing prices for various shipping companies.

SHOES AND LEATHER

Table listing prices for various shoe and leather companies.

SOUTH AFRICANS

Table listing prices for various South African companies.

TEXTILES

Table listing prices for various textile companies.

TOBACCO

Table listing prices for various tobacco companies.

TRUSTS, FINANCE, LAND

Table listing prices for various trusts, finance, and land companies.

OIL AND GAS

Table listing prices for various oil and gas companies.

OVERSEAS TRADERS

Table listing prices for various overseas trading companies.

PLANTATIONS

Table listing prices for various plantation companies.

MINES

Table listing prices for various mining companies.

Summary table on the right side of the page, including sections for O.F.S., Central African, Finance, and Regional & Irish Stocks.

REGIONAL & IRISH STOCKS
The following is a selection of regional and Irish stocks, the latter being quoted in Irish currency.



WORLD STOCK MARKETS

AUSTRIA 1986 High Low Nov. 14 Price YTD

GERMANY 1986 High Low Nov. 14 Price YTD

AUSTRALIA 1986 High Low Nov. 14 Price YTD

JAPAN 1986 High Low Nov. 14 Price YTD

CANADA 1986 High Low Nov. 14 Price YTD

TORONTO Closing prices November 14

1986 High Low Nov. 14 Price YTD

MONTREAL Closing prices November 14

BELGIUM/LUXEMBOURG 1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

FRANCE 1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

OVER-THE-COUNTER Nasdaq national market, closing prices November 14

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

FINLAND 1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

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1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

SWEDEN 1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

SWITZERLAND 1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

Indices

NEW YORK DOW JONES Nov. 14 Nov. 13 Nov. 12 Nov. 11 Nov. 10 Nov. 9 Nov. 8 Nov. 7

AUSTRALIA All Ordin. (1/100) 1022.5 1022.5 1022.5 1022.5 1022.5 1022.5 1022.5 1022.5

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

CANADA Composite 3070.0 3070.0 3070.0 3070.0 3070.0 3070.0 3070.0 3070.0

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

1986 High Low Nov. 14 Price YTD

Special Subscription HAND DELIVERY SERVICE of the FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER in BELGIUM & LUXEMBOURG

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, November 14

Main table of stock prices with columns for 12 Month, Stock, Div, Yld, P/E, High, Low, and various price points. Includes sub-sections for D, H, F, and M.

Continued on Page 37

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices for November 17, 1986. Columns include Stock, High, Low, Close, and Change. Includes sub-sections for 'Continued from Page 36' and 'Over-the-Counter'.

Table of AMEX Composite Closing Prices for November 14, 1986. Columns include Stock, High, Low, Close, and Change. Includes sub-sections for 'Continued from Page 36' and 'Over-the-Counter'.

OVER-THE-COUNTER

Table of Over-the-Counter market closing prices for November 14, 1986. Columns include Stock, High, Low, Last, and Change. Includes sub-sections for 'Continued from Page 36' and 'Over-the-Counter'.

Advertisement for 'Get your News early in Stuttgart'. Text includes: 'Eine Zeitung erst mittags geliefert, hat für Sie nur den halben Wert. Damit Sie Ihre Finanzen Times noch vor Geschäftsbeginn erhalten, haben wir unseren Botendienst in Ihrer Stadt weiter verbessert. Einzelheiten erfahren Sie von Financial Times in Frankfurt.' Includes contact information for The Financial Times (Europe) Ltd.

# CURRENCIES, MONEY & CAPITAL MARKETS

## FOREIGN EXCHANGES

# Dollar left still looking for clues

by James Crisland

A WEEK is a long time in the foreign exchange market. Seven days ago sentiment for the week ahead looked a little more rosy for the dollar. Unemployment figures were generally better than expected; the dollar had weathered out President Reagan's election reinput in the Senate while a cut in the Japanese discount rate gave the dollar a brief filip.

In the week that followed the dollar proceeded to lose over five per cent against the D-Mark with attention appearing to focus on Friday's release of the notoriously erratic US retail sales figure. It is hard to

believe that this one figure could make all that much difference which tends to suggest that hopes of a stabilising or even modestly rising dollar were possibly a little unwisely.

This would probably be the case if the problems of a very large budget deficit and trade deficit were the only factors around. However the dollar historically starts to improve between now and the end of the year. Even in 1985 after the Group of Five decision to suppress the dollar's value, it was little changed between mid-November and mid-December. The amount of downward pressure on the dollar then is unlikely to be

repeated as strongly this year which may result in the dollar acting in apparent contradiction to economic trends.

The dollar's fall against the Japanese yen was probably not quite as bad as against the D-Mark. Together with persistent corporate demand at the lower levels, speculators were becoming increasingly wary as the prospect of central bank intervention entered the equation. Previous attempts have shown that central bank intervention cannot reverse trends single handed but in a market not renowned for its calm and relaxed attitude, there was also

the possibility of receiving severely burnt fingers, caught short in a rising market. There was also uncertainty about the exact implications of the agreement reached between Mr Kijichi Miyazawa, Japanese Finance Minister and James Baker, US Treasury Secretary.

While comforted to some extent by an underwriting not to talk the dollar down, suggestions that concerted action would be taken to stabilise market conditions created a problem, since speculators immediately assumed that a set range for the dollar would have been established and not

unnaturally were keen to find out what that was.

This week sees the release of more US economic statistics with capacity utilisation and business inventories due today, housing starts and revised third quarter GNP figures on Wednesday as well as personal income and consumption on Thursday.

Last Friday's release of US retail sales showing a fall of 9 per cent was broadly in line with expectations while a rise in non-auto sales of 0.2 per cent provided some comfort.

Industrial production, perhaps the most important statistic released on Friday showed an unchanged rate in October after September's 0.1 per cent gain.

This was below expectations and left the market facing indifferent retail sales and industrial production and a mildly inflationary producer price index. Not unnaturally the dollar faded to make much headway of the weekend and this week will probably find trader and investors alike still looking for some clue on where the US economy and ultimately the dollar are heading.

## \$ IN NEW YORK

Nov 14	Close	Previous Close
Spot	1.4285-1.4295	1.4285-1.4275
1 month	0.61-0.62 pm	0.57-0.58 pm
3 months	1.78-1.76 pm	1.81-1.78 pm
12 months	6.44-6.34 pm	6.34-6.44 pm

Forward premiums and discounts apply to the U.S. dollar.

## STERLING INDEX

Nov. 14	Previous
8.30 am	68.2
9.00 am	68.3
10.00 am	68.3
11.00 am	68.3
12.00 pm	68.1
1.00 pm	68.2
2.00 pm	68.4
3.00 pm	68.3

## CURRENCY MOVEMENTS

November 14	Bank of England Index	Morgan Guaranty Change %
Sterling	68.3	+0.1
U.S. Dollar	210.7	+2.7
Canadian Dollar	77.4	-12.6
Australian Dollar	133.8	+1.2
Belgian Franc	97.5	-5.4
Dutch Guilder	367.9	+2.4
Deutsche Mark	182.6	+1.8
Swiss Franc	87.9	+2.2
French Franc	131.1	+1.1
Italian Lira	70.9	-1.5
Yen	296.2	+5.3

Morgan Guaranty changes average 1980-1982=100, Bank of England index (base average 1975=100).

## CURRENCY RATES

Nov. 14	Bank rate %	Special rate %	European Currency Unit
Sterling	0.02297	0.72089	1.62628
U.S. Dollar	5.5	1.2024	1.4285
Canadian \$	4	NA	1.4124
Australian \$	7	50.3694	43.321
Belgian Franc	7	51.3226	78.688
Dutch Guilder	4	6.6262	3.9462
French Franc	4	2.7370	2.3645
Italian Lira	9	7.9378	6.2580
Japanese Yen	3	193.597	167.256
Swiss Franc	8	9.0052	7.7538
Deutsche Mark	7	62.762	51.962
Spanish Ptas	7 1/2	9.4185	1.7117
Portuguese Escudo	4	1.48816	0.9421
South African Rand	20 1/2	166.163	142.997
Irish Punt	0.08919	0.74251	

\* C/SFR rate for Nov. 13, 1.66289

## OTHER CURRENCIES

Nov. 14	£	\$
Argentina	1.6275-1.6345	1.1380-1.1420
Brazil	2.095-2.1375	1.5475-1.5495
Canada	20.04-20.07	14.02-14.09
Denmark	7.2125-7.2165	4.9240-4.9280
Greece	195.22-198.65	136.89-139.20
Hong Kong	11.1880-11.1665	7.7985-7.8005
India	110.30	77.50
Kuwait	0.4175-0.4185	0.2920-0.2930
Laos	59.75-59.85	41.80-41.90
Malaysia	2.7240-2.7455	2.0110-2.0120
N. Zealand	2.7565-2.7665	1.9305-1.9360
Saudi Ar.	5.3500-5.3560	3.7495-3.7595
Singapore	3.1335-3.1410	2.1920-2.1980
S. Africa	3.1140-3.1180	2.2225-2.2275
S. A. (Ira)	6.8365-6.8625	4.0815-4.2550
U.A.E.	3.2405-3.2465	3.6725-3.6785

\* Sulfur rate.

## FORWARD RATES AGAINST STERLING

Spot	1 month	3 months	6 months	12 months
US Dollar	1.4275	1.4240	1.4210	1.4185
Deutsche Mark	1.8262	1.8230	1.8200	1.8175
French Fr.	1.3900	1.3875	1.3850	1.3825
Yen	220.7	220.2	219.7	219.2

## MONEY MARKETS

# Sterling's vulnerability leaves its mark

CLOSER SCRUTINY of the Autumn Statement and subsequent comments by Mr Nigel Lawson, Chancellor of the Exchequer, appeared to have the same effect as showing a red rag to a bull in the London money market last week. Remarks about using higher interest rates to defend sterling planted as many seeds of uncertainty as hopes of starting receiving the support it may evidently need.

Inspired by the dollar's rapid decline, the pound obligingly lost nearly 2 per cent of its value at one point and so raised the possibility of another rise in base rates.

UK clearing bank base lending rate 11 per cent since October 15

This had a predictable effect on the yield curve which in the earlier part of the week had shown little difference between one month and one year money. By the end of the week a true curve had developed with a differential of nearly half a point.

Any hint of optimism that may have shown through the previous week when the Conservative Party

edged ahead of the Labour Party in opinion polls and rumours abounded of higher or at least stable oil prices, effectively vanished.

However, despite the apparent turnaround in sentiment, the mood of the market appeared to be one of uncertainty.

Oil prices became a barometer of the market's disquiet, falling four out of five days, breaking through important support levels in the financial futures market and recording record volume on Thursday. Friday saw prices bounce back after Thursday's bloodbath, helped

in a modest way by a smaller than expected rise in October retail prices to give an unchanged year on year inflation rate of 5 per cent.

Other factors which could assume critical importance include Opec's ability to agree some workable arrangement on output and prices. Calls for an oil barrel would clearly be heard if realised.

This week sees the release of UK money supply figures and bank lending. Both are seen as crucial in determining whether interest rates have any chance of maintaining current levels.

## EMS EUROPEAN CURRENCY UNIT RATES

Country	Current rate	% change from Nov. 14	% change from previous	Divergence
Belgian Franc	43.1139	+0.48	+1.09	+1.568
Dutch Guilder	7.8107	+0.56	+1.17	+1.608
Deutsche Mark	1.1110	-0.47	-0.87	-1.117
French Franc	6.87316	-0.69	-0.68	-1.3699
Italian Lira	2.36037	-0.81	-0.81	-1.6299
Spanish Ptas	166.651	+0.06	+0.55	+0.603
Yen	144.76	-2.31	-1.99	-4.0794

Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

## EXCHANGE CROSS RATES

Nov 14	£	DM	FF	Fr.	It.	Y.	C.S.	O.Fr.
£	1.000	2.883	6.563	1.366	2.375	169.4	1.936	20.48
DM	0.347	1.000	2.360	0.354	0.354	60.48	0.354	6.563
FF	0.153	0.153	1.000	0.153	0.153	33.33	0.153	6.563
Fr.	0.725	0.725	0.725	1.000	0.725	16.67	0.725	6.563
It.	0.430	0.430	0.430	0.430	1.000	20.48	0.430	6.563
Y.	0.006	0.006	0.006	0.006	0.006	1.667	0.006	6.563
C.S.	0.517	0.517	0.517	0.517	0.517	1.936	1.000	6.563
O.Fr.	0.049	0.049	0.049	0.049	0.049	0.049	0.049	1.000

Yen per 1,000; French Fr per 10; Lira per 1,000; Belgian Fr per 100.

## EURO-CURRENCY INTEREST RATES

Nov. 14	Short	7 days	1 month	3 months	6 months	1 year
Sterling	10 1/2-10 3/4	10 1/2-10 3/4	11 1/2-11 3/4	11 1/2-11 3/4	11 1/2-11 3/4	11 1/2-11 3/4
U.S. Dollar	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4	5 1/2-5 3/4
Deutsche Mark	8 1/2-8 3/4	8 1/2-8 3/4	8 1/2-8 3/4	8 1/2-8 3/4	8 1/2-8 3/4	8 1/2-8 3/4
French Franc	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4
Italian Lira	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4
Japanese Yen	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4	7 1/2-7 3/4
Yen (Cont.)	6 1/2-6 3/4	6 1/2-6 3/4	6 1/2-6 3/4	6 1/2-6 3/4	6 1/2-6 3/4	6 1/2-6 3/4
Yen	4 1/2-4 3/4	4 1/2-4 3/4	4 1/2-4 3/4	4 1/2-4 3/4	4 1/2-4 3/4	4 1/2-4 3/4
U.S. Dollar	9 1/2-9 3/4	9 1/2-9 3/4	9 1/2-9 3/4	9 1/2-9 3/4	9 1/2-9 3/4	9 1/2-9 3/4
U.S. Dollar	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4	10 1/2-10 3/4

Long-term Eurodollars: Ten years 6 1/2-6 3/4 per cent; three years 7 1/2-7 3/4 per cent; one year 8 1/2-8 3/4 per cent.

Japanese Yen: others, two days' notice.

## POUND SPOT - FORWARD AGAINST THE POUND

Nov. 14	Day's forward	Close	Out month	%	Three months	%
US	1.4220-1.4315	1.4290-1.4300	0.57-0.56 pm	4.66	1.79-1.76 pm	4.97
Canada	1.7722-1.7798	1.7775-1.7825	0.42-0.33 pm	2.28	1.30-1.17 pm	2.54
Netherlands	3.23-3.24	3.23-3.24	1 1/2-1 1/2 pm	5.33	4 1/4-4 1/4 pm	5.54
Belgium	59.99-59.85	59.75-59.85	28.15 pm	3.51	6.03 pm	3.71
Denmark	10.825-10.87	10.86-10.87	1 1/4-1 1/4 pm	0.76	2 1/4-2 1/4 pm	0.83
Deutsche Mark	1.0200-1.0200	1.0200-1.0200	0.16-0.34 pm	-2.85	0.85-0.84 pm	-2.64
U.S. Germany	2.054-2.054	2.054-2.054	1 1/4-1 1/4 pm	6.29	4 1/4-4 1/4 pm	6.28
U.S. Italy	21.25-21.64	21.10-21.64	7 1/2-7 1/2 pm	7.50	1.66-0.55 pm	5.47
Spain	192.78-193.70	192.78-193.12	6-42 pm	-1.49	25.11 pm	-1.41
Italy	1.9814-1.9914	1.983-1.994	2 1/2-1 1/2 pm	0.30	3 1/4-3 1/4 pm	0.30
U.S. Japan	10.64-10.74	10.64-10.74	2 1/4-2 1/4 pm	2.24	6 1/2-6 1/2 pm	2.24
France	9.371-9.421	9.371-9.381	2 1/4-1 1/4 pm	2.24	6 1/2-6 1/2 pm	2.24
Sweden	9.885-9.91	9.885-9.894	1 1/4-1 1/4 pm	1.82	5 1/2-5 1/2 pm	1.82
U.S. Norway	20.18-20.25	20.22-20.25	9 1/2-9 1/2 pm	5.49	20 1/2-20 1/2 pm	5.25
Switzerland	2.57-2.58	2.57-2.58	1 1/4-1 1/4 pm	7.58	4 1/4-4 1/4 pm	7.16

Day's rate is for convertible francs. Financial time 60.15-60.25.

Six-month forward dollar 3.67-3.62 c.p. 12-month 6.45-6.35 c.p.

## DOLLAR SPOT - FORWARD AGAINST THE DOLLAR

Nov. 14	Day's forward	Close	Out month	%	Three months	%
UK	1.4220-1.4315	1.4290-1.4300	0.57-0.56 pm	4.66	1.79-1.76 pm	4.97
U.S. Dollar	1.3500-1.3605	1.3595-1.3605	1.00-0.90 pm	8.41	2.85-2.60 pm	8.04
Canada	1.3835-1.3940	1.3835-1.3940	0.26-0.27 pm	-2.38	0.84-0.89 pm	-2.20
Netherlands	2.2590-2.2695	2.2620-2.2695	0.11-0.11 pm	0.57	0.71-0.71 pm	0.57
Belgium	4.77-4.85	4.78-4.90	3-5 pm	-1.58	12.16 pm	-1.34
Denmark	7.28-7.41	7.29-7.40	1.70-2.20 pm	-1.08	6.80-7.20 pm	-0.71
U.S. Germany	2.000-2.010	2.002-2.005	0.27-0.16 pm	1.26	0.71-0.16 pm	1.26
U.S. Italy	21.25-21.64	21.10-21.64	115-145 pm	-10.20	340-400 pm	-10.20
Spain	192.78-193.70	192.78-193.12	65-80 pm	-6.43	200-230 pm	-6.36
Italy	1.9814-1.9914	1.983-1.994	5-6 pm	-4.71	16-17 pm	-4.81
U.S. Japan	7.46-7.51	7.47-7.47	5.20-5.20 pm	4.58	16.65-16.75 pm	4.58
France	6.57-6.61	6.56-6.56	1.05-1.20 pm	2.05	4.00-4.00 pm	-2.55
Sweden	6.91-6.95	6.91-6.92	1.55-1.75 pm	2.86	4.25-4.25 pm	2.71
U.S. Norway	16.25-16.15	16.16-16.15	0.2			

# FINANCIAL TIMES SURVEY

## Italian Engineering

Recovery from recession and cuts in inflation have helped industry, but pay strife is raising fears of a return to instability and rising prices

### Risk of backward step



Leading figures in moves to assure the health of the economy and the engineering industry: (left to right) Romano Prodi, president of IRI; Valerio Zanone, Minister of Industry; Prime Minister Craxi; and Cesare Romiti, managing director of Fiat

COMMENTATORS ARE impressed by numbers. If corporate profits are soaring by 30 per cent or more, and if companies are raising billions of lire in Italy's booming stock market, then the country must be doing very well.

Recovery from recession has been as good as any in Europe and better than most. The economy is growing by 3 per cent or more a year and real personal incomes by nearly as much. The annual rate of inflation this year has fallen from 8.5 to 5.1 per cent and the Government thinks it can be held at 4 per cent next year, when total output should rise by 3.5 per cent.

Companies groaning under an almost impossible burden of debt in the late 1970s have facilitated their balance sheets with a speed and efficiency that could not have been predicted.

Italian capitalism, while still immature in comparison with its British, French or German counterparts, is moving abroad in search of growth. A Ferruzzi takeover in Britain or a De Benedetti acquisition in France is to most Italians as satisfying as, and far less dangerous than, a colonial adventure was to their grandparents.

However, countries rarely transform themselves in two or three years. The "new Italy" is different in some but not in every respect from the strike-

ridden, high-inflation, terrorist-plagued, politically volatile and corrupt Italy of the 1970s.

Internal victories have been won over the terrorism of the Red Brigade. Economic recession and technological change have weakened the trade union movement. Membership of the European Monetary System has been an important restraint on prices and reform of the scala mobile system of wage indexation another. The same prime

By John Wyles  
Rome Correspondent

minister has occupied the Palazzo Chigi for more than three years and most of the key ministries have enjoyed a similar continuity.

Nevertheless, at this very moment the three great trade union confederations are looking unusually united in threatening a general strike, unless the Government adds L4,000bn to its social spending budget for next year. Six or seven industrial and public service sectors are being hit by strikes over national pay talks, the Governor of the Bank of Italy is warning that Italy's rate of price increases is still too far ahead of its main European rivals and Premier Bettino Craxi will make way next

spring for a Christian Democrat.

Early elections may follow but whatever happens no-one should bet on political stability and continuity over the next 12 months.

This risk of a political step backwards towards the "old Italy" is a particular worry to industrialists and investors, domestic and foreign. Although the two Craxi governments could certainly have done more across a broad policy front, their efforts have, nonetheless, been much appreciated in the business world.

The Prime Minister's decision to confront the trade unions in 1984-85 over reforming the scala mobile was a very important step towards controlling inflation. The attempt by Mr Giovanni Goria, his Christian Democrat Treasury Minister, to promote a medium-term plan for reducing the public sector deficit could, if present policies are maintained, bring it down to 10 per cent of GDP by 1988.

This government, therefore, has credibility and has been good for confidence — that mysterious abstraction so necessary for investment decisions. Its successor may be no more than a wedy caretaker, holding the fort until the next general elections in June 1988. They could be earlier if Mr Craxi, having returned to his

task of running the Socialist Party, decides to exercise his crucial powers to make and break governments.

In the run-up to takeover by the Christian Democrats — the so-called "Stafetta" — the Craxi government is making a late dash for reform. Among the declarations of intent affecting everything from the health service and pensions to road transport, came one last month from Mr Valerio Zanone, the Minister of Industry, a Liberal from Turin.

Demonstrating that the supply-side argument has reached Italy, if not yet interiorized it, Mr Zanone told Parliament there had to be a liberalisation of industry and the economy. Deregulation was needed, along with a dismantling of price controls, new incentives for risk capital and changes in corporate taxes, he said.

As far as manufacturing industry goes, this is welcome talk—but still just talk. Reform in Italy tends to be piecemeal, and not always coherent, because of the political deals which have to be cut in the name of maintaining the country's "consensus."

Engineering employers are much more concerned about the Government's intention to reduce its subsidy on companies' social payments, which will add about L800bn to employment costs.

It is on this front that Italian companies feel most vulnerable — or at least they have been saying they do to union bargainers in the current contract negotiations. About 60 per cent of the 3,100 engineering companies recently surveyed by their industrial association, Federmeccanica, exported some of their production last year. Their biggest anxiety is to maintain price competitiveness after a 30 per cent devaluation of the US dollar against the lire over the past 12 months.

After allowing for the halving of the oil price, the current account of the balance of payments is showing some sign of stress. For most of this year, import volumes have been rising by about 7 per cent while exports have been falling by 2.5 per cent. In September this troubling trend took a serious turn for the worse when export volume slumped by 10 per cent.

It is not clear that exporting companies have got their pricing policies right. According to the Bank of Italy, reductions in input costs have not been fully passed on in the domestic market because companies have been maximising profit at the expense of a lower inflation rate. Clearly inflationary expectations and union pay demands are affected.

The bank is anxiously watching the contract negotiations covering more than 10m public and private sector workers. It

reckons that if the unions' demands were conceded, labour costs would rise by about 3 percentage points more than anticipated inflation.

The dominant fear in some quarters is a return to the 1970s position, when union power and the scala mobile combined to push up unit labour costs faster than anywhere in Europe, except perhaps the UK.

But the 1970s remedy of frequent devaluations to protect exports is not now available, unless Italy were to proceed into the humiliation of quitting the European Monetary System. The pay negotiations, particularly those involving the metal mechanics, are putting to the test the concordat signed in May between the Confindustria and the three union federations. This specified the main purpose of the national pay talks to be maintaining workers' purchasing power.

Union demands appear to be more ambitious or to take a more pessimistic view of likely inflation over the next three years. Employers are talking about offering 14 per cent to the pace-setting metal mechanics while the unions want about 21 per cent.

But this year the unions are interested in more than pay. Having involved their members more fully than ever in preparing their demands, particularly in the engineering sector, they hope to demonstrate that

union power can wax again.

Mr Antonio Pizzinato, secretary-general of the largest grouping, the CGIL, acknowledges that nearly a decade of rising unemployment and falling membership, defeats over the scala mobile and technological and social changes have seriously weakened the unions. But he says that workers are ready to use the strike weapon in the current negotiations, to restore some of the old balance in relations with employers.

Mr Pizzinato and his colleagues want new forms of consultation to be built into contracts. They are looking for parallels to machinery which has been quietly introduced within the state groups IRI and EFIM. Both have brought the unions into broad discussions of corporate strategies and their likely employment consequences.

As far as IRI is concerned, there looks likely to be more bad news on the employment front, particularly in the ever struggling steel and shipbuilding sectors. About 50,000 jobs have been cut in IRI companies in the last four years, more than half in the Finisider steel subsidiary. Badly needed restructuring of this kind coped with the sale to private shareholders of minority stakes in profitable businesses has gradually brought some colour back to the IRI balance sheet.

After peak losses in the non-banking businesses of L3,197bn

in 1983, the deficit from industrial operations was cut back to L1,592bn last year and should finish at about L600bn this year before moving into broad balance by the end of 1987.

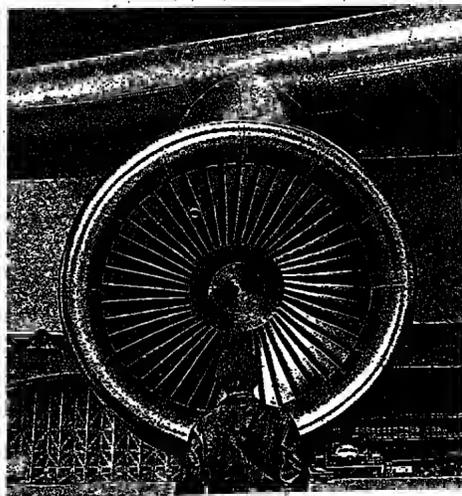
Mr Romano Prodi, the IRI president, was rewarded for his efforts with a new three-year contract in September. He will be a happy man to launch his second term with the sale of Alfa Romeo to Fiat. This is a full privatisation and the first of any substance since the embarrassing government veto of last year on the sale of the SME food subsidiary.

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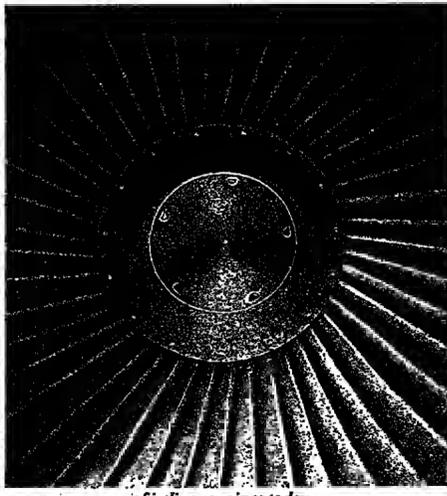
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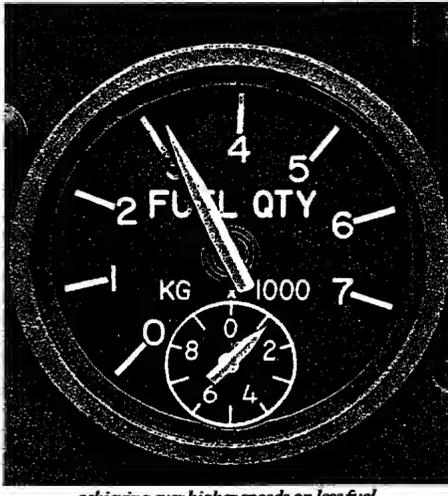
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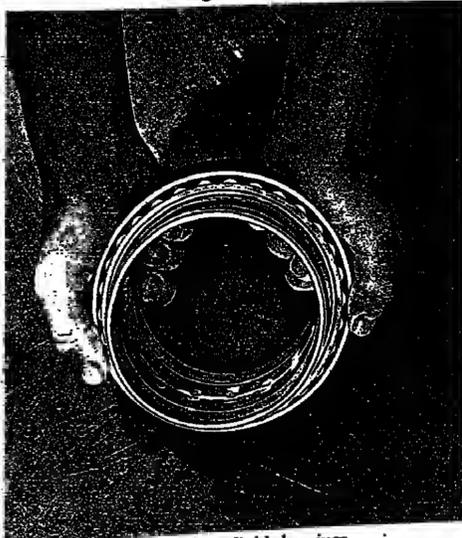
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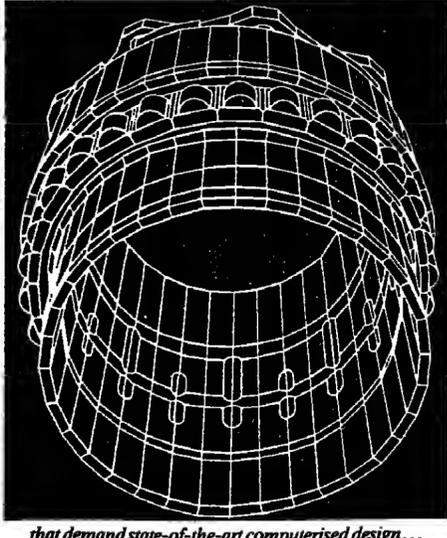
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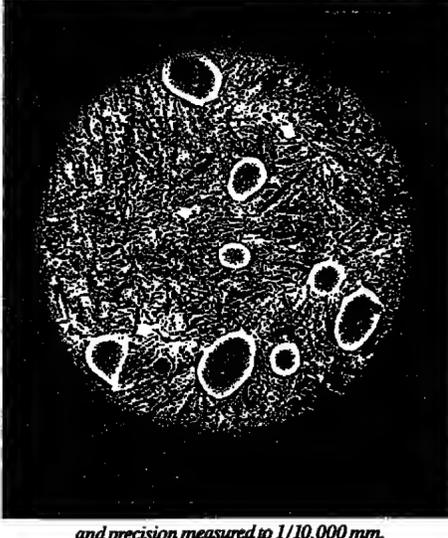
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that demand state-of-the-art computerised design...



and precision measured to 1/10,000 mm.

While you relax during your next jetliner trip, spare a thought for the stress that the engines have to endure. For take-off, rotational speed can be 800 revs/second.

Just as higher and higher velocities are constantly being reached, environmental factors are stipulating lower fuel consumption and noise levels. The last decade has seen a 50% rise in rotational speed — with drops in fuel usage of the same order. And the quest continues.

One of the most safety-critical components in aero engines is the bearing. Demanding utter dependability to withstand the conditions, its task is further complicated by direct contact with hostile combustion fumes. And at temperatures of some 500°C, it's simply too hot for conventional lubricants. Till recently this proved a near impossible set of constraints. But our R&D people overcame them.

As world demand poses ever tougher problems in the aerospace industry, SKF provides ever more accomplished solutions. Lighter, smaller bearings that rotate faster with less friction; that give lower noise levels, and work in higher temperatures. In every way, SKF is taking bearing technology to new extremes of achievement.

#### Down to the micro-world of the bearing

Our search for new answers takes us deep into the micro-universe of the bearing — where micro-changes of a 10,000th of a millimetre are now common-place. And new bearing designs can yield energy savings of up to 80%.

For this, high standards of metal-working precision are required — and 'near-absolute' accuracy has to be maintained from steel purity through computerised design to application.

Now, by harmonising new theory with the reality of new technologies we have shown how bearing life — and reliability — can be prolonged high on indefinitely.

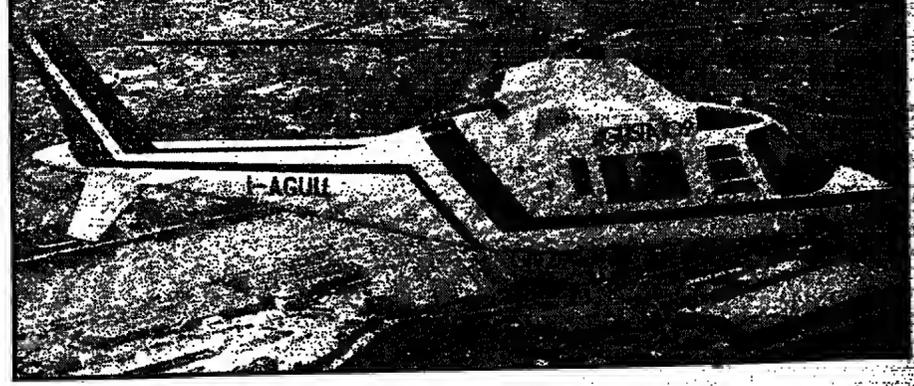
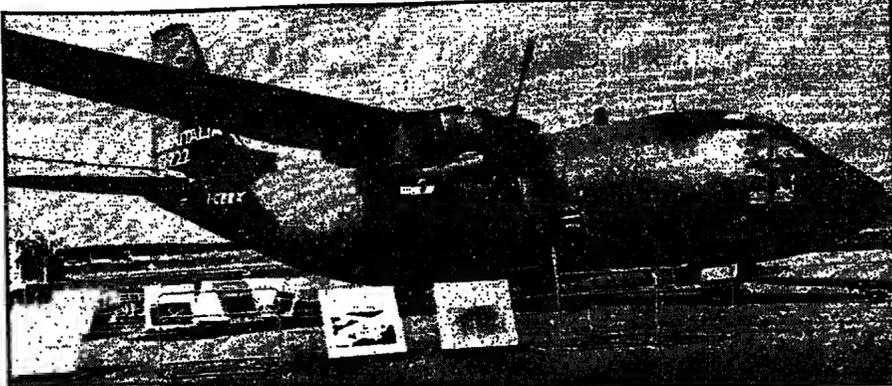
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Italian Engineering 2



Aerospace

Political split blocks reorganisation

REFORMS HAVE been a constant subject of political debate in Italy in the 1980s. There is much to modernise and correct in a political and industrial system which laws have been stuck upon another according to the political imperatives of the moment.

However, intense debate often produces only modest results which, are too often a reflection of an acceptable political bargain between the parties rather than a response to a problem.

So it is with the organisation of the Italian aerospace industry. To all intents it is made up of two publicly-owned companies, Agusta and Aeritalia. The latter concentrates on civil and military fixed-wing aircraft and has developed through close collaboration with other producers in the US and Europe.

Agusta is principally a helicopter manufacturer, although its range also includes a jet trainer and a small transport aircraft. Of the two companies it has had much the most difficult time during the recession years of this decade, but it now looks to be on the road to recovery.

Since neither Agusta nor Aeritalia is a major international aerospace presence, there ought to be some potential benefit in grouping the two companies to encourage collaboration and remove overlapping, particularly in research and development. Those attracted by this idea have argued that

as a start that it would be a good idea to put the two in the colours of the same state holding company.

At present, Aeritalia belongs to IRI and Agusta to Efim. There are good historical and political reasons, but very few industrial ones, why Italy maintains these two acronyms. Politics prevail, however, and their separate existences seem likely to guarantee those of their two aerospace affiliates.

If Agusta was transferred to IRI, then Efim would lose about a quarter of its L4,600bn turnover—which in any case is only a fraction of IRI's—and much of its reason for existence. But if Efim were to disappear, then so would a substantial area of patronage and power belonging to the Socialist Party. Worse, in the eyes of Socialist politicians, putting Agusta in IRI would be a net addition to Christian Democrat power.

All these preoccupations and more help explain why after eight months of diligent research and debate, three committees of the Lower House of the Italian Parliament were unable in September to produce agreed recommendations on reorganising the aerospace industry.

There was, indeed, a majority in favour of placing aerospace under the IRI banner, but the Socialist and Social Democratic parties demurred.

"The restructuring of the aerospace sector must be done

in the wider context of the restructuring of state participation in industry," said the Socialist Party's economic spokesman. By which he meant that any loss of spoils for the Socialists must be compensated by gains elsewhere within the state sector.

The spokesman was Mr. Enrico Manes, a typical member of Italy's political class. Once a journalist, always a political activist, he was briefly Minister for Commerce until his name featured in the membership list of the notorious masonic lodge, P2. His denials were subsequently upheld by the magistracy. He has been rehabilitated, and just appointed president of RAI, the state-controlled radio and television company.

The parliamentary report on aerospace, having failed to find its own broad consensus, did, nonetheless, ask the Government to produce its own reorganisation proposals within six months. But party differences which obstructed agreement within Parliament may be just as difficult to overcome within the Government.

In the meantime, Aeritalia and Agusta will continue going their separate ways with the continuing uncertainty about their future organisation causing some embarrassment to the business.

For both companies, the watchwords of their strategies are international collaboration and both have had considerable success in developing vital

partnerships within Europe and the US. Commercially, however, Agusta has been having much the more difficult time.

After a record loss of L1,65bn in 1985 and a modestly improved deficit of L1,44bn in 1984, the company reduced its consolidated loss last year to about L85bn. Thanks to increased shipments of both the A109 transport helicopter and the AB212, the company's sales showed a healthy increase from L861bn to around L1,125bn. Its helicopter subsidiary turned in its first profit of L7bn—for three years.

One of Agusta's main hopes lies in the possible multi-national development of its A129 light anti-tank attack helicopter—an ambitious unilateral venture where development has cost L700bn. After searching for partners for years and watching the A129's chances of becoming the Nato helicopter of its type dwindle, Agusta has at last found some potential partners for its development.

At the Farnborough Airshow in the UK in September, Britain, Italy, the Netherlands and Spain agreed on a feasibility study for an aircraft to be christened Tonal (after the Aztec god of war). This could be produced in three versions: scout, anti-tank and air-to-air defence.

Meanwhile, the Italo-British feasibility study continues on a

possible version of the A129 for the British Army which would be built by Westland and Agusta. Collaboration between the two is already well-established thanks to the CH101, a naval and utility helicopter. But the order book, at 90 units, still remains disappointingly small.

Aeritalia, meanwhile, is forging ahead along its well-established lines based on cooperation with Boeing and McDonnell Douglas the US civil aircraft manufacturers, and on the military front, with the British and West Germans in the Panavia Tornado fighter project.

This is now in a very mature phase with more than 70 per cent of orders completed. Aeritalia is looking to the European Fighter Aircraft (EFA) project to be an important basis of future activities. The Italian company designs and builds the wings for the Tornado and it has assembled the 100 aircraft ordered by the Italian Air Force.

The experience has yielded valuable technological and commercial benefits and raised hopes of winning a larger share of the EFA project. But the company's two other major military projects, the AMX light fighter and the G222 transport are still searching for substantial orders.

The AMX, a joint venture with Brazil, needs more than the 270 orders booked by the Italian and Brazilian air forces to be truly profitable, while the G222 has picked up only a few small packages of orders.

Nevertheless, Aeritalia's balance sheet is looking much improved. Profits leaped by 69 per cent in 1985 to L28,2bn on consolidated sales that were 20 per cent higher at L1,377bn. In March 18 per cent of the company's capital was privatised through a public issue which raised L190bn.

But the difficulties facing both Aeritalia and Agusta in

The Aeritalia G222 (left) is still searching for big orders but the transport version of Agusta's A109 helicopter has boosted sales

trying to penetrate world markets may be complicated by the steep fall in the dollar. Italian aerospace exports peaked in 1984 and fell slightly to L3,400bn last year. Industry spokesmen stressed the need for continued effort to cut production costs in Italy if defence sales were not to be further squeezed.

Both companies, therefore, still face difficult times. If every project paid off, the prospect might be different. But the gods who govern aerospace are rarely so generous. A combination of the two companies might just shorten the odds, against a broader based success. In the meantime, the continuing uncertainty over the aerospace industry's future organisation is good for neither.

John Wyles

Flying in the face of adversity

Profile: Agusta

THE Agusta group brings to mind the image of the plucky but underweight fighter constantly being knocked to the floor but always picking himself up and battling on. The impression derives more from the broad sweep of the company's history than any particular period—although the last 10 years has not been without their bloody setbacks and plucky recoveries.

Agusta, under Raffaello Teti, is not a company which spends much time dwelling on its past. He took over as president in mid-1983 from Corrado Agusta, last of the Agusta family to have a hand in management.

Family companies, it seems, can remain family companies even when shareholder control has passed to a state holding group, as Agusta passed to Efim in 1978.



Agusta and the UK's Westland are still short on sales of the EH101 helicopter

Paternalistic and scornful of public relations, the old Agusta group made some unfortunate acquisitions, built helicopters for stock, incurred considerable debts in dollars and had to be saved just over three years ago by a change of management and more than L200bn of capital from Efim.

Since then the company's workforce has been cut from about 12,000 to just less than 10,000, its losses greatly reduced from the 1983 peak of L173bn and its net indebtedness brought down to L933bn from L1,269bn in 1983.

But such are the lead times in helicopter manufacturing that the models now being developed and marketed were pinned to the drawing board in the old Agusta era. Blunt spoken though he is, Mr Teti is not in the habit of criticising what is in his own shop window. However, Agusta is beginning

to alter the range of its helicopter output.

This means a gradual withdrawal from the licensing arrangements with Bell Helicopter which first launched Agusta into helicopter manufacturing in 1952. The company had been a celebrated aircraft producer since 1907, picked itself up after wartime defeat and began manufacturing the celebrated MV motorcycles in the late 1940s before embracing helicopters.

It still manufactures a couple of fixed wing designs—a jet trainer and a small transport which are in need of orders. The group is now battling hard to succeed with a strategy based on developing helicopter families in collaboration with other European producers. One single design can be marketed in a variety of forms according

to the purpose and electronic systems required.

The A129 is the most sophisticated example. The basic version has been developed entirely by Agusta for about L700bn and is being manufactured as an attack helicopter for the Italian Army. The group has also developed utility and naval versions of the A129. But its real potential, so Agusta believes, will be achieved through the "tonal" programme. If all goes well this will be the outcome of the agreement to carry out feasibility studies signed in September by Britain, Italy, the Netherlands and Spain.

With sales improving, Mr Teti is hopeful of cutting Agusta's losses to about L40bn from last year's L85bn and is aiming to break-even next year. Agusta's confidence in its ability to go

it alone in an industry where technology, cyclical demand and political uncertainties put constant pressures on balance sheets.

The group's systems division is making an important contribution to product development. Nevertheless, to the outsider it still looks bizarre that Italy should have two aerospace producers like Aeritalia and Agusta when their combined efforts in avionics and materials development might be rather more effective.

The political obstacles to such a move may eventually be overcome and in the meantime the uncertainty about Agusta's future is no great help. "It is very destructive for a company which is trying to recover," said one aggrieved executive.

John Wyles



Italy's unification was no longer a dream but Banco di Sicilia was already a reality.

Having inherited the experience of the first "Public Benches" active in the Kingdom of Sicily since the 15th century, Banco di Sicilia was, already in 1860, one of the most important banks in the Kingdom of Italy, to an extent that it continued to issue paper money on behalf of the Italian State up to 1926.

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Finance

Share issues raise cheap cash

CORPORATE finance in Italy has taken some quantitative leaps over the past year or so, with huge fund-raising share issues being launched on the Milan bourse.

The rise of the Milan stock market, even if its big boom period is now over, has provided manufacturing companies with a cheap alternative to bank loans. The bourse is still too small, with only 178 quoted companies, but it is certainly on the way to becoming a credible source of capital for corporate Italy, and that in itself is a major development.

This year has seen 85 companies coming to the bourse for the first time—a record number of new issues. In each of the previous years (1984 and 1985) only a dozen came to market.

The amount raised on the Milan stock market, including issues of several hundred million dollars each for groups such as Montedison and Ferruzzi, has been rising dramatically. Montedison has tapped the stockmarket for a total of \$1.7bn this year, although the capital was raised by a string of rights issues.

Mr Carlo De Benedetti, the most ravenous fund raiser in Italian finance, is tapping the Italian and French markets for nearly \$2bn this year, again via a string of holding and operating company issues. Ferruzzi, the Ravenna-based foods group which has effective control of Montedison and is hoping to take control of British Sugar in the UK, has launched share and bond issues for its Agricola and Silos subsidiaries which have raised a total of \$1.3bn since last November.

The amount raised via new issues and rights issues since January came to L9,681bn (\$6.8bn), against L3,904bn for the whole of last year.

While these figures are impressive, small companies in provincial Italy are still stuck with finance from banks and their double-digit interest charges. Nonetheless, for big companies and small the upturn in the Italian economy over two years has meant improved profitability, and even more importantly, improved cash flow. Many companies find they are able to self-finance the bulk of new

investments without going to banks or the stock market.

While control of major Italian companies remains in the hands of a few families, sources of corporate financial advice are multiplying. No longer is Mediobanca, the Milan merchant bank, the only player in town. Sige, the investment banking arm of the state-owned IMI corporate Finance Agency, has been stealing much of the limelight. Bringing to market companies such as Benetton and Asitalia, the state insurance group.

There are also other rising stars in corporate finance. These include Euromobiliare, the investment bank controlled in part by Mr De Benedetti, plus the Sofap investment banking business run by Mr Jody Vonder, a Milanese banker and broker. The number of intermediaries is still small, but the market is growing.

Many Italian bankers speak of creating "merchant banks" to help companies raise funds and come to market. Unfortunately the concept of merchant banking is not very well under-

stood in Italy and the term is frequently used to describe a holding vehicle which simply takes equity stakes in quoted or unquoted businesses.

More encouraging for Italian companies is the fact that with the growth of the stock-market, and helped by selective deregulatory measures by the central bank, Italy's largely state-controlled banking system is becoming a little more enterprising and even competitive when it comes to company lending. Interest rates remain high, but the past year has seen increasing competition among banks for the corporate client, and not merely at the top of the market.

The result is a degree of competition on the rate front, with banks at times offering loans at 90 to 75 basis points below prime.

It will still be several years before Italian institutions breed the kind of corporate finance environment in the city of London or Wall Street, but as a result of recent developments Milan is on its way.

Alan Friedman

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## Italian Engineering 3

### Tractors

# Patriotism aids survival

ITALY'S TRACTOR makers have a hard row to hoe. World demand for agricultural machinery continues to be depressed. During the first half of the year the negative trend continued in the large North American market, while a decline of 13 per cent was registered in Europe.

Heavy falls were recorded in Spain, Greece, France, Britain and Sweden, though these were partly compensated by slight improvements in Belgium, Holland, Denmark and Norway. The Italian situation reflected the European average.

During the past decade worldwide tractor sales have slumped dramatically. Excluding models under 40hp sold in North America and Japan, total global demand has fallen from 832,000 in 1978 to 665,000 last year. In Europe the market declined by one third over the same period from 866,000 to 247,000. Italy is Europe's leading tractor maker. The other countries of the continent are the destination of about one half of Italian production. So it is clear that Italian manufacturers are facing conditions which are far from easy.

As for the cause of the slump, those involved in the sector point unhesitatingly to the world agricultural situation. Production surpluses mean that farmers have less funds available for investment in machinery, which in any case becomes less necessary.

These structural factors are likely to be reinforced in the future. Genetic engineering and improved seed types will lead to higher yields. At the same time, agriculture in Europe will see a further decline in the number of farming units and this will result in a smaller need for tractors. Unione Nazionale Costruttori Macchine Agricole (Unicoma), Italy's national association of agricultural machinery manufacturers, believes that the situation will worsen for its members.

When demand started to decline in the late 1970s, Italian tractor makers enjoyed a brief respite. While they suffered from reduced export opportunities, there was some compensation at home. The early 1980s were a period of high inflation and Italian farmers continued to buy tractors as a form of inflation-proof saving. But in the past three years the respite obtained in tackling inflation have knocked away this slender profit.

Industry is faced with a rough business terrain. It benefits from some strong points. Notwithstanding the decline, the domestic market nevertheless absorbed 44,900 tractors last year. This was not much less than France (47,500) and considerably more than West Germany (34,800), Britain (24,900) and Spain (22,500).

Moreover, a marked preference by Italian farmers for national models gives Italy's industry an edge for surviving today's difficult conditions. Unlike its European neighbours, the market in Italy is highly concentrated. Last year the Fiat subsidiary Fiat Trattori alone took 44.8 per cent of the market, while the share held by the Same Group amounted to 20.9 per cent.

Unicoma says that there are more than 2,000 makers of agricultural machinery in Italy. But the large majority are small engineering workshops. While recognising the respectable 11.5 per cent share of Italian tractor demand which was met by Massey Ferguson/Landini last year, there are only two manufacturers who count as heavyweights. And, given the relative size of Fiat Trattori, it holds a formidable lead over the Same Group.

Their strong domestic base gives the two large Italian tractor makers an excellent starting point for exploiting the wider European market. They appear to have grasped the opportunity. Fiat's share last year was 17 per cent (compared with 11 per cent in 1976) and kept it firmly in first place as market leader.

The Same Group took 7.1 per cent, which was ahead of Renault and Deutz, and pushing hard at Ford's 7.2 per cent share. Together Fiat Trattori and the Same Group held nearly one quarter of the European market in 1985.

However, the fortunes of the two large Italian tractor makers present somewhat different pictures. As part of the Fiat Group it might be expected that Fiat Trattori would not be far from the excellent results which the Turin-based corporation has returned over recent years. Indeed, net income last year was L38bn (L31bn in 1984) on net sales and revenues of L1,149bn (L1,950bn).

Fiat Trattori is strong in Europe, where it seems to be strengthening still further. The continent, excluding Italy, pro-

vided 49 per cent of revenue last year (41 per cent in 1984). It was thus considerably more important than the home market which absorbed 24 per cent of sales (21 per cent).

The increases obtained in sales throughout Europe more than compensated for reductions elsewhere. Sales in North and South America totalled L445bn last year compared with L444bn in 1984, thereby slipping to third place with 16 per cent (23 per cent).

Capital investment and development expenditures play an important part in reinforcing the position held by Fiat Trattori. The company spent L67bn last year on production logistics, the renovation of the product line and improvement to production means. In the previous year investment had amounted to L58bn.

Expenditure on research and development was L29bn last year compared with L25bn in 1984. These sums do not include the R & D costs incurred by other companies in the Fiat group on important tractor components such as the engine.

The emphasis given by Fiat Trattori to investment and R & D is considerable, the company recognising that such expenditure is fundamental to competitiveness. Innovation is the way to obtaining better performance from the product and enhancing sales.

Investment requires financial resources, an area in which Fiat Trattori is well placed. As part of a large conglomerate it enjoys wide access to finance and the availability of internal funds.

This is an aspect which sets it apart from the Same Group. In reporting on 1984's results, Same's directors noted that the company's competitors, are, or belong to, large groups.

Investment at Same Trattori has been much lower than at Fiat's tractor subsidiary, the most recent financial statements showing L10bn in 1984. Though as a proportion of sales (in 1984 Same Trattori's total invoiced sales amounted to L315bn) the level of investment was similar to Fiat Trattori, the Treviglio company lacks the extensive resources which are available to subsidiaries in the Fiat Group.

Same Trattori generates about two-thirds of the turnover of a group which includes



Assembly at the Fiat Trattori plant in Modena

Trattori Lombrighini and Hurlimann. The company has suffered considerably during the slump. In sharp contrast to Fiat's profits, Same Trattori returned a loss of L5bn in 1984. At group level losses amounted to more than L5bn.

In 1984 Trattori Lombrighini suffered losses of L9bn on turnover of L130bn, while Hurlimann lost L2bn on sales of L24bn. On the commercial side, Same's Spanish subsidiary lost L4bn (turnover L27bn), the North American subsidiary lost L5bn (turnover L21bn) and the British subsidiary lost L3bn (turnover L13bn). In Germany Same Traktoren Vertrieb found itself in a position of insolvency with losses of L7bn on turnover of L21bn.

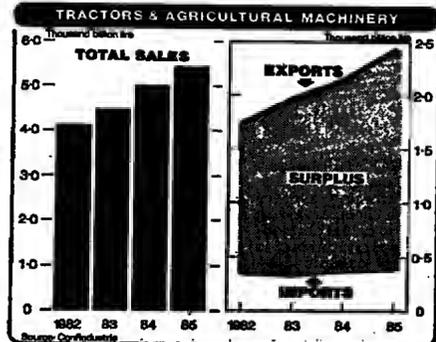
During the two-year period 1984-85 the company had to provide L36bn to support the group's commercial network. The directors' report records: "Many foreign affiliates have found themselves in positions of real financial ruin." High stocks and problems over accounts receivable have been major headaches for Same's management.

Although the company has embarked on corrective action, there must be doubts as to the real possibility of a return to full corporate health. At the beginning of October, Same was unable to provide financial information regarding the previous year's operations. Cuts reduced the group's labour force

from 2,998 in 1980 to 2,565 in 1983, and there has been recourse to the state labour lay-off scheme. However, the company refuses to comment on the current labour situation.

In the 1984 report, Same's directors noted that the recession in agricultural equipment is the result of a deep and irreversible structural change. While it is generally agreed that Fiat now has the corporate muscle and resilience to cope with bleak world tractor situation, there is speculation over Same's long-term future in an independent role.

### David Lane



### Machine Tools

# Focus on the dark side

ITALY'S machine tools industry, which ranks as the world's fifth largest in terms of sales and exports, looks set for only modest growth in the current year. The 400 Italian machine tool producing companies remain among the world's most dynamic, from the smallest sub-contractors to the industry's undisputed champion — the Comau factory automation subsidiary of the Turin-based Fiat Group.

The problems facing the Italian sector, however, include the adverse impact on export sales caused by the weakness of the US dollar against the Italian currency (more than 50 per cent of Italian machine tool exports are in the dollar area) and stiff competition from the world leader in machine tools, Japan.

Thus, Italian machine tool exports this year are expected to rise by just 6.6 per cent in nominal terms to L1,44bn (\$1.3bn) which is a mere 1.5 per cent increase once adjusted for inflation.

This export performance, which is distinctly lacklustre, follows a 1985 export recovery which saw total sales outside Italy jump by 37.8 per cent. The only consolation for Italian machine tool exporters is that the industry's total import-export picture will still leave the country with a healthy L1,000bn trade surplus, even if that is virtually unchanged on last year.

The Italian machine tools industry, and particularly its national manufacturers association, l'Unione dei Costruttori Italiani di Macchine Utensili

Year	Machine Tools	
	Sales	Exports
1981	1,75	904
1982	1,56	880
1983	1,75	890
1984	2,12	1,351
1985	2,37*	1,440

\* Forecast.

Source: UCIMU

(UCIMU), tends to dwell on problems, however, even sometimes to the point of exaggeration. One reason for focusing on the dark side is a desire by UCIMU to win back government financial incentives which lapsed more than 18 months ago when the legislation (Law 696) which provided grants and subsidies to machine tool purchasers came to an end.

The L150bn of grants under Law 696 helped domestic sales in the first half of last year. But even without the special subsidies the domestic picture during the first six months of this year was still reasonably buoyant.

Domestic orders, for example, rose by 29 per cent year-on-year in the first quarter of this year, and by 27.7 per cent during the second quarter. Indeed, on the basis of UCIMU's own forecasts, total domestic machine tools sales in 1986 should amount to L300bn, an overall increase of 19.4 per cent on last year and still something like 14 per cent after adjusting for inflation.

The explanation for this better domestic showing in the current year was provided by UCIMU in July when the association reported that "our industrial system, which has finally emerged from years of inertia, is now demonstrating the desire to make a commitment to investment in new technology and innovative manufacturing tools."

With an eye to the politicians in Rome (who are still being lobbied by UCIMU for a new set of legislative subsidies), the association meanwhile declared that domestic orders in the second quarter of this year were still nearly 30 per cent below the level of 1980.

The real truth is that, industry laments notwithstanding, Italy's machine tools manufacturers have been successful compared with many of their overseas competitors. Last year's export

sales represented 7.3 per cent of total world exports, again confirming Italy as the fifth most important exporter in the world. Italy also ranks fifth as a producer, after Japan, West Germany, the Soviet Union and the US.

Some small companies have gone under in recent years, but the machine tools industry still holds its employment level of 26,300 workers, more or less constant with previous years.

Exports may be registering only a modest rise this year, but the Italian sector still sells more than 60 per cent of its production outside the country. Countries in the European Community account for a third of Italian export sales, non-EEC countries take a further 16 per cent, eastern European customers represent nearly 10 per cent, while African nations buy about 6 per cent, Asia roughly 13 per cent, North America 17 per cent, and South America more than 4 per cent.

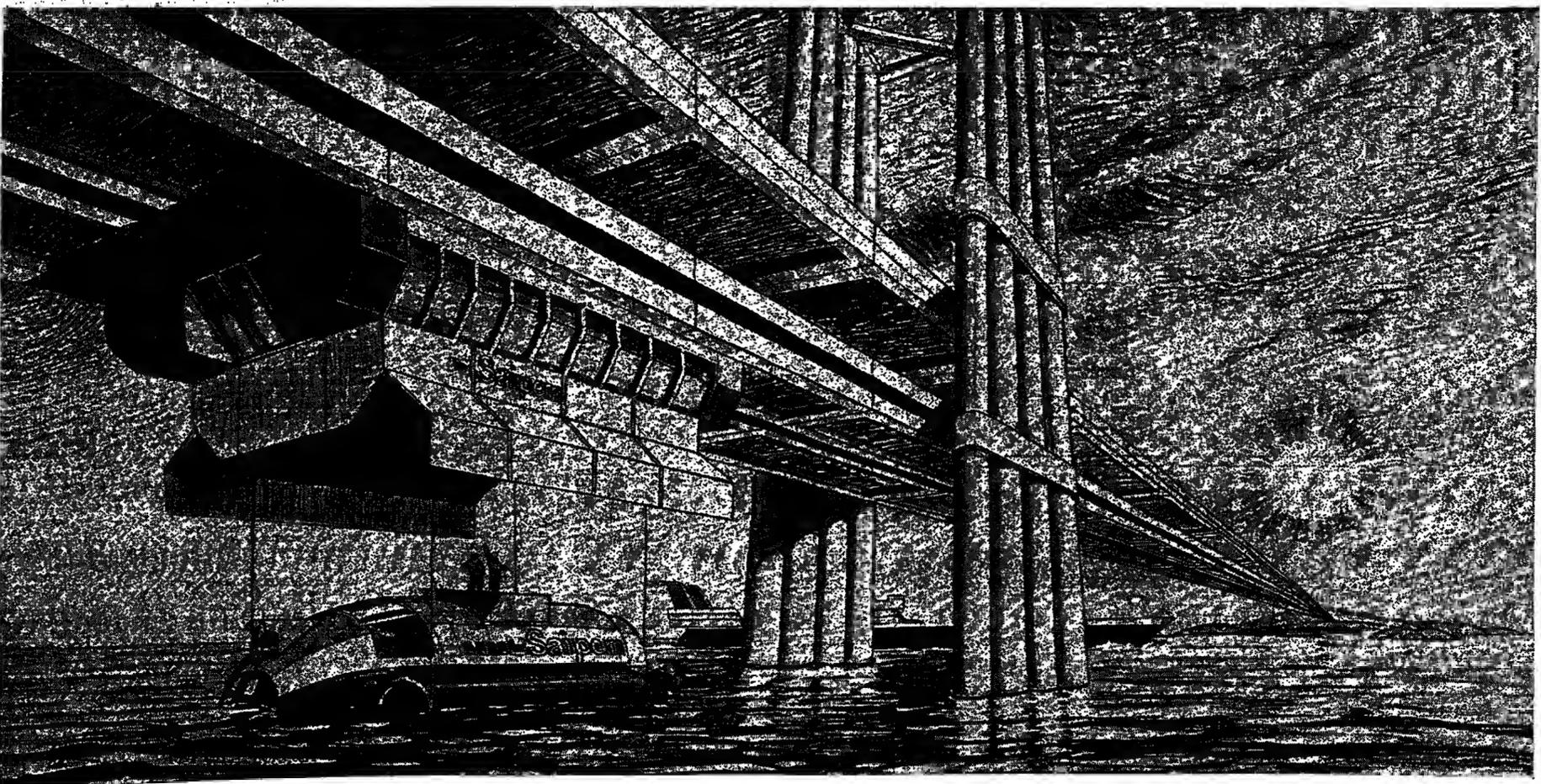
Italy's machine tools makers have for several years maintained a consistently diversified geographic spread of exports, forging new ties frequently, such as UCIMU's technology transfer project with China, which has been under way since 1982 and is already bearing fruit.

The threat from Japanese machine tools producers is another issue, and Italy is not alone here. The country, like West Germany, is fearful of the scale of Japanese investment in technology and automation. On the other hand there are few companies in Europe which have achieved a success in factory automation which has been chinked up by Comau, which is now a major supplier of automated assembly lines for the making of aluminium cylinder heads to General Motors.

GM recently bought 20 per cent of Comau's US subsidiary, in part to keep closer watch over an important supplier, in part because of faith in Comau's profit potential. Comau also recently entered a joint venture with Digital Equipment Corporation.

Comau may be considered an exception in the Italian industry, but other big companies are also working on developing new flexible manufacturing systems (FMS). After Comau there is Berrardi of Brescia and Olivetti's OCN unit.

Alan Friedman



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Italian Engineering 4

Defence

# Rivals turn into allies

THE Italian defence industry, now well established among the majors of the world league, is laying down the foundations for the 1990s. Collaboration between companies, both nationally and internationally, will provide the strategic framework for most large military projects.

The collaborative development of a multi-function phased array radar (MPAR) for the Nato frigate replacement programme in the 1990s, announced at September's Farborough Air Show, is typical of several international projects on which Italian companies will be engaged. Selenia, an electronics subsidiary of the IRI state holding corporation, will be working on the European MPAR with Marconi Radar Systems of Chelmsford and France's Thomson CSF.

Mr Nicolas Zalonis, Selenia's general manager, described the EMPAR agreement as historic. "For more than 20 years Marconi and Thomson fought each other worldwide. But now they are working together on EMPAR," he said.

On an equal footing with the British and French companies, Selenia holds a one-third stake in the project, though this will be reduced with the arrival of a fourth partner from Spain.

"The MPAR will perform a variety of functions, such as search, acquisition and tracking, which are currently carried out by separate items of equipment.

As well as handling hundreds of targets located in a full hemisphere, the new radar will also be capable of tracking dozens of targets concurrently for missile engagements.

The complexity and cost of the MPAR have helped forge the alliance between rivals. "Development of large systems makes such heavy demands that pooling resources to share the economic and technological burden provides the only sensible solution," Mr Zalonis said.

National markets do not offer sufficient volumes to spread the development costs associated with projects like EMPAR. Monopoly at home is not enough, and a share of export investment costs.

"Collaborative ventures like EMPAR give a much larger guaranteed home market and a better chance for exports," he said.

He foresees European defence industries increasingly working together, though through a gradual process rather than abrupt change.

"Agreement for a European fighter aircraft (EFA) clearly shows that the Tornado was not merely an isolated episode. Though the French decided to push ahead with their own Rafale aircraft, they had shown an interest in the EFA," Mr Zalonis said.

This newcomer to the high technology of defence engineering—a sector traditionally

dominated by the US, Britain, France and Germany—has made its presence felt relatively quickly posing a question regarding its real capability.

Italian companies working in defence are at the same technological level as their international counterparts. Any attempt to bluff would be rapidly uncovered," Mr Zalonis said.

Italy certainly does not consider itself to be a second class member in the collaborative projects. This is a measure of the progress made over 20 years. From manufacturing equipment under licence, the large Italian defence companies can now claim a high level of design autonomy.

Part of the advance stems from the substantial re-equip programmes by the Italian armed forces which started in the mid-1970s. Mr Zalonis emphasises the considerable change in the military customers with whom Selenia deals at home.

"There is now much greater technical and managerial ability," he said. The Italian armed forces have learnt to ask for high performance from their hardware. Users and suppliers have benefited from growing together.

Moreover, in the late 1970s and early 1980s, Italian manufacturers of defence equipment found the surge of orders at home being reinforced by booming export markets.

Between 1978 and 1984 the

state-owned shipbuilders Finccantieri built four frigates for Peru, six frigates for Ecuador, four corvettes for Libya and three corvettes and three fast patrol boats for Thailand. Though still undelivered, during the early 1980s Finccantieri built six corvettes and four frigates for Iraq.

Orders for weapon platforms created opportunities for the makers of weapon systems. Electronics companies like Selenia, its subsidiary Elsig Elettronica San Giorgio and the Plessey affiliate Elettronica took the chances which arose from Finccantieri's success in selling its ships abroad. Radar, fire control, electronic counter-measures and command and control systems were needed to equip the platforms constructed by Finccantieri.

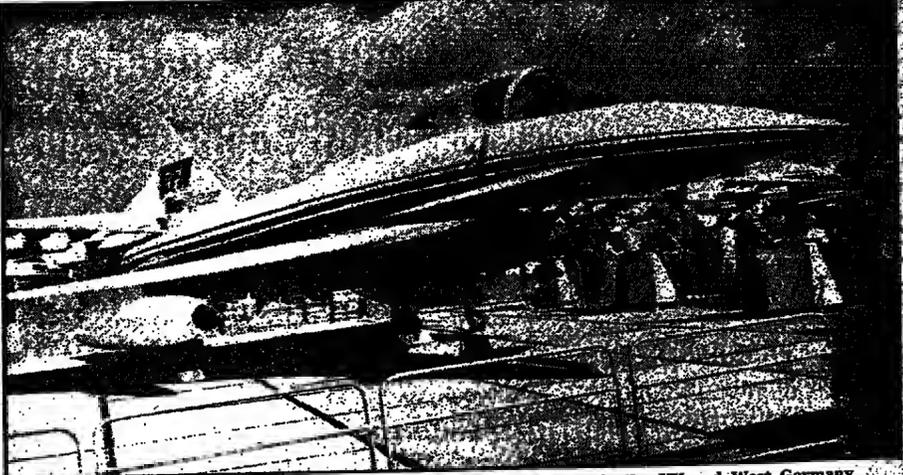
Italian companies were also called to supply the guns and missiles of the warships built for its own fleet and for foreign navies. Oto Melara and Breda, subsidiaries of the EFIM state holding corporation, found their order books lengthened by Finccantieri's success in export markets.

The fall of the dollar and the collapse of oil prices, coupled with the completion of purchasing programmes, has closed the possibilities of significant new export contracts for Italian defence contractors in the short and medium term.

"We are facing a serious crisis in export markets," admitted Mr Zalonis.

In the current context of weak export demand, tough competition and the high costs incurred in developing new systems, the emphasis on collaboration makes sense.

Oto Melara already enjoys a long-standing association with the French company Matra, the Otomat missile being the result of this partnership. Oto Melara has recently joined forces with Selenia and the Fiat affiliate



The experimental fighter being developed by Italy and partners in the UK and West Germany

EPD to form a consortium called Italisil.

The consortium will produce the Matra Mistral low-level air defence missile under licence. Italisil will also be responsible for developing an anti-rank missile to replace the Milan in the 1990s.

Until last year about three-quarters of Oto Melara's sales were abroad, with export contracts priced in dollars. But when 1985 closed, the year's financial statements revealed that the company had experienced a drop in turnover. This year sales are even lower.

Lika Seleola, Oto Melara believes the cross-frontier cooperation between defence contractors will increase.

Indeed, to complement its French link with Matra, Oto Melara has added a British connection. It has recently agreed to collaborate with British Aerospace on the development of a course corrected 76 mm shell.

It will be interesting to see whether Oto Melara will be collaborating with non-Italian companies on its tank programmes. There is, however,

probably little room for outsiders on the M60 replacement which Oto Melara and Fiat have brought to an advanced stage.

Progress by Italy's companies on the Leopard replacement cannot be ruled out, this is likely to depend on the position adopted by the Turin-based corporation. Fiat is attaching increasing importance to its defence activities.

Progress by Italy's companies and growing emphasis on European solutions to defence problems have tended to push transatlantic business and connections into the background. Yet Italian companies can claim some successes in the US, notwithstanding the strength of the home industry.

Oto Melara's 76/82 mm gun has been purchased by the US Navy, and Selenia has teamed up with Sperry to produce air traffic control subsystems for the US Marines.

Mr Zalonis believes that Selenia's partnership with Sperry on the transportable radar will lead to further doors being opened. He draws attention to the shift in the techno-

logical equilibrium between the US and European Nato members.

"US suppliers were a long way ahead when the Nato Air Defence Ground Equipment (NADGE) radar system was established in the late 1960s and the NADGE replacement as significantly reduced," he said.

Beretta's success in winning the contract to supply the US Army with 316,000 hand guns was a complement to the high engineering standards of the Italian company. However, firearms are an emotive issue and the victory of an outsider ranked with the American losers. This summer, Smith and Wesson, soundly beaten in the competitive shoot-out four years ago, was still contesting Beretta's contract through the firepower of its congressional lobby.

While there is a sizeable technological gap between the old frontiers of defence and the new frontiers of the strategic defence initiative, Italy's defence industry seems to have no difficulty in bridging it.

At a political level Italian involvement in SDI has been agreed. Italian companies are now getting ready to participate at a practical, project level. According to Selenia, the first contracts could be assigned about the end of the year. The values involved will, however, be limited.

Yet notwithstanding the achievement of the Italian defence industry since the mid-1970s, there is an aspect with which it will have to grapple. Many observers believe that fragmentation is a fundamental weakness urgently requiring remedial action.

Associated with this fragmentation there is a significant level of politicisation in the state-owned IRI and EFIM companies which comprise a large part of the industry. While mergers and concentration would do much to rationalise the defence sector and improve overall efficiency, such a process would reduce the opportunities for political appointments.

David Lane

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**Domestic Goods**

## Flair and efficiency underpin lead

VITTORIO MERLONI has been back at the sharp end of business for the past two years. He was in the political frontline as chairman of Confindustria, the confederation of Italian industrialists from 1980 to 1984. This kept his attention focused on the wider issues facing industry. After four years of tackling macroeconomic problems, he is again dealing with the microeconomy of the family firm where he is chief executive.

Merloni Elettrodomestici is Italy's second biggest producer of large domestic appliances. Its Ariston brand accounts for 5 per cent of the total production of white goods in Western Europe. After studying economics Mr Merloni started with the company in the early 1960s. He experienced at first hand the success which Italian manufacturers won for the sector during the years of the economic miracle.

The dominant position which Italy achieved 20 to 30 years ago has not been lost. On the contrary, it has been strengthened. Last year Italian manufacturers accounted for 39 per cent of the total production of white goods in EEC countries. West Germany trailed some way behind with 22 per cent while France took an 11 per cent share and Britain 10 per cent.

"Many outsiders attributed the Italian achievement to low labour costs. But this was not the main reason," explained Mr Merloni. "Labour costs now represent only 15 to 20 per cent

of the total cost of an appliance," he added.

Three other factors were crucial in putting Italy ahead of the competition: high productivity, the engineering content of the products and the imaginative flair of designers gave Italian white goods an edge which they have not lost.

Emphasis on productivity improvements continues to be a strong feature of the sector. In 1980 the average factory in Italy produced 400,000 units with 800 employees. Output per employee increased by 50 per cent in the brief span of five years with the average factory producing 450,000 units and employing 600 workers in 1985.

The pace of change seems likely to continue. Total employment in the sector amounted to 38,000 last year, compared with 70,000 a decade before. "It is expected that the number of jobs will be 15,000 in 1990," Mr Merloni said.

Further rationalisation at Zanussi and the closure of Indesit, where 5,000 workers are laid-off and drawing benefits from the state Cassa Integrazione Guadagni scheme, will probably provide the bulk of cuts over the next few years.

"While automation reduces the need for labour, this is not the main reason for the increasing reliance on automated manufacturing systems. The requirement for flexibility in production and the search for ever-higher levels of quality explain the growing use of machines rather than men," Mr Merloni said.

The number of different models of household appliances has risen sharply, with the average factory now manufacturing a range five times as big as in 1980. The buyer is faced with a large number of refrigerators, freezers, dishwashers, washing machines and cookers from which to choose. Mr Merloni remarked: "You may think the consumer is bemused, but pity the manufacturer."

According to Mr Merloni, the enormous choice offered by the manufacturers reflects the many and varied needs of buyers. The market is already highly segmented and will become more so. User classification is extensive and complex, with a scale from innovative to conservative. There are single users and family users, the latter varying in size and appliances may be bought for apartments, villas or holiday homes. The creation of a large range of products is not just a

pany, about 5 per cent of product cost, is a measure of the importance which Mr Merloni attaches to innovation. Research and development costs account for a further 3 per cent, again a level which is above average for the sector.

Product innovation and greater automation in manufacturing systems allows improvements in the quality of appliances. The quality aspect is becoming increasingly relevant. "The customer is looking for reliability. When an appliance is switched on, it must work. We can now get close to zero defects," Mr Merloni said.

The company's programme for robotisation is tackling those points of production where quality is most at risk. Competition is severe. "Innovation, as well as encouraging demand segmentation, also affects the manufacturing process, creating excess capacity and causing fierce competition on costs," Mr Merloni said. He expects that costs will continue to fall and where retail prices rise these would be accompanied by better performance from the appliance.

"White goods are a sector where brand loyalty is absent. Three quarters of buyers are prepared to switch from brand to brand. Because they want to feel secure when they purchase, they therefore choose appliances which are backed by a name," Mr Merloni explained. This is the reason for the big advertising campaigns.

None of the large Italian manufacturers escaped the crisis which hit the sector in the early 1980s. The awkward combination of a stagnant market—demand is now essentially for replacement units rather than from new purchases—and increased capacity provided a severe test for corporate resilience.

An already difficult situation was exacerbated in some companies by wrong strategic decisions. According to Mr Merloni, both Indesit and Italy's largest manufacturer, Zanussi, suffered from falling into a diversification trap.

The electronic attractions of brown goods were an unprofitable tangent for Italy's white

**Italian White Goods Industry (excludes small appliances)**

	1981	1982	1983	1984	1985
Total sales	4,252	4,500	5,200	5,700	5,985
at 1980 prices	3,519	3,321	3,488	3,540	3,441
Export quota (%)	63.2	65.6	63.1	68.1	68.6
Exports	2,686	2,950	3,313	3,767	3,937
Imports	394	631	526	672	775
Trade surplus	2,092	2,319	2,787	3,095	3,212

Source: Confindustria.

**EEC WHITE GOODS PRODUCTION**

The Italian white goods industry was fortunate that it did not face outside competition during the upheaval of the 1980s. Mr Merloni makes the point that the world is divided into three different markets. Neither US nor Far Eastern makers present real threats. Europe is an independent market where requirements would not be satisfied by products from west or east. At the same time, Europe does not pose a threat to them.

Mr Merloni is optimistic about the future. He expects that European demand for large domestic appliances, which last year amounted to 31m units and was worth L11,000bn, will remain constant.

David Lane

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# Italian Engineering 5

## Telecommunications

### Potholes on road to merger

THE PAST year has seen a spate of developments in the European telecommunications sector, and the pace of change is also being kept up in the Italian market.

The year's big Europe-wide deals concern GTE and Siemens on the one hand and IIT and France's CGE on the other.

But Italy's two main indigenous telecommunications equipment makers Italtel and Telettra, have also been planning for the future.

By the end of this year, a feasibility study will address the commercially important and politically delicate question of whether Italtel, the state-owned company, should merge with Telettra, the subsidiary of the Turin-based Fiat group. The idea would be to rationalise the Italian sector and enable the new company to compete more effectively on the international market.

But the road to a successful merger is studded with potential problems, not least the amount of money Telettra might contribute to the venture, since its turnover is less than half that of Italtel.

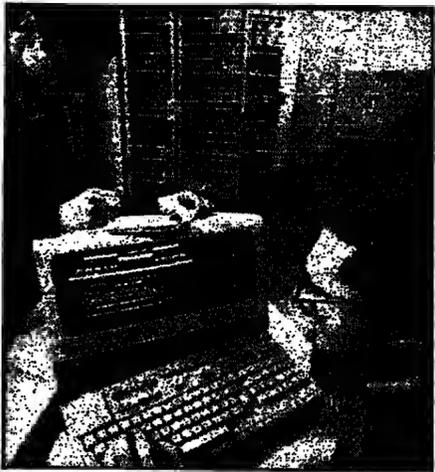
As far as the development of a national telecommunications network is concerned, Italy still lags behind other European countries in subscriber density. It reached a level of 28.9 per cent in December 1984 against 37.1 per cent in the UK and 40.7 per cent in West Germany.

But Italy's rate of subscriber growth has been impressive and the national figure is distorted by disparities between the still largely agrarian south and the industrialised north. The industrial regions have achieved the level of subscriber coverage associated with West Germany or France, while the south is on a par with Spain or Ireland.

While Italy still lags behind its OECD trading partners in infrastructure, the fact that Italtel and Telettra are able to contemplate a merger is proof of the advances by both companies.

The Italtel turnaround was accomplished under the leadership of Ms. Maria Bellisario, the Italtel managing director who arrived in 1981 when the Milan-based company made a \$138m loss on 1980's turnover. Under the leadership of "La Bellisario", Italtel has shed 10,000 workers, reduced its debt and begun a return to profitability.

Last year Italtel made a



### Telecommunications Companies

Company	Sales	Profit	Per-annum
Italtel	1,228	42.1	18,849
GTE	501	25.7	5,437
Telettra (Fiat)	475	20	4,715
Fastme	344	6.1	4,242
Standard	323	12.8	3,987

Testing an Italtel digital exchange (top) Maria Bellisario, managing director of Italtel (right)



L402bn profit on turnover more than double the 1981 level. In the first half of the current year, pre-tax profits more than doubled to L38.7bn. Ms. Bellisario's work at Italtel has consisted of reorganising product lines and marketing, introducing more automation and striking deals to spur the shift from electro-mechanical to digital technologies in public switching.

GTE and Telettra to build a range of digital exchanges. The two main products to emerge from the agreement are the Linea UT switchboard exchange developed by Italtel and the GTE-5 developed by GTE. Linea UT sales represent just over a sixth of total Italtel group turnover and as of August 1986 more than 220 Linea UT switches worth a total of \$50,000 lines were in operation in the Italian telephone

network. The Linea UT system is entitled to handle voice, data, text and image transmission and will represent a key element of the future integrated services digital network (ISDN), which is supposed to become operational by the end of this decade.

Ms. Bellisario's other significant inter-company alliance has been with Alcatel in France, Plessey in Britain and Siemens in West Germany. It is a four-way venture designed to coordinate research and standardisation of hardware and software among these European companies.

Both the GTE-Italtel-Telettra deal and the four-way research and standardisation agreement could be affected by this summer's agreement which will see Siemens taking 80 per cent of a new international venture with GTE and a second accord with France's CGE acquiring much of the European operations of America's IIT.

Bellisario says that the GTE-Siemens deal, since it pools public telephone switching operations in Italy, Belgium and Taiwan, may lead to a revision of the GTE-Italtel-Telettra pact. She is content that the Italtel-developed Linea UT system will see her company through any hiccup resulting from the new GTE-Siemens deal.

Italtel was invited into the CGE-IIT deal, but Ms. Bellisario declined, saying she saw little point in joining a deal which would not increase Italtel's market share and which would still leave the French selling the IIT 1240 digital exchange system, which she believes is far from being a winner.

"Who should we spend hundreds of millions of dollars for a 10 per cent minority stake in a consortium like this?" she asked.

Instead, in a move which perhaps will gain Italtel more in the long run, she has decided to change the company's name to Iteco, which she says will be more in line with the list of companies (led by AT & T) which want to take over CGCT, France's second largest maker of public switching equipment. But she is content that the likelihood of succeeding, but the fact that the Italians felt able to make such a bid is remarkable when one considers the poor state of Italian telecommunications companies a few years ago.

Alan Friedman

## Chemicals

### Belated streamlining by top two

THE Italian chemicals industry has been going through a period of great change in the past four years. It is a period which has seen much restructuring and streamlining, albeit rather belatedly when compared to other chemicals industries in Western Europe.

When one speaks of the Italian chemicals sector, however, one is really referring to two main companies—the Milan-based Montedison and Enichem, the state-controlled business which is part of the ENI energy group.

Montedison and Enichem have been reducing their workforces, attempting new ventures on the international market and trying to rid themselves of the most costly and unprofitable bulk chemicals areas, which have been a drag on performance.

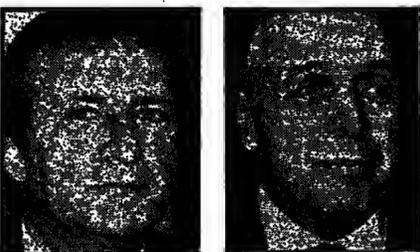
The single most important development over the past year has been the agreement between Enichem and Enichem's ICI to merge loss-making vinyl chloride monomer (VCM) and polyvinyl chloride (PVC) operations in Europe. The merger creates a company with access to 55 per cent of the European PVC market, overtaking Solvay of Belgium in size to become Europe's largest producer.

ICI and Enichem spent 18 months negotiating the merger, which is being accomplished by setting up a 50-50 joint company, to be based in Brussels and known as the European Vinyls Corporation (EVC).

The deal represents not only a significant rationalisation of the European PVC industry, but an important step for Enichem, which will be able to eliminate 200,000 tonnes of excess capacity at Porto Marghera near Venice, and Erried in southern Italy. Enichem is also expected to reduce its workforce by 1,000, and ICI by about 300.

The deal is a feather in the cap for Mr. Lorenzo Necci, Enichem chairman, who since 1982 has been battling to put his group in shape. Enichem has been a chronic loss-maker in the past, but Mr. Necci's work this year saw the first tiny profit in 12 years. Last year its revenue was L7,074bn (\$5bn).

The Enichem chief is convinced that by reorganising his company and "running it as a business rather than as a state institution" he can save national requirements. His achievements fall into two categories: the textbook company turnaround measures which until recently were not possible in Italy, and the recognition of joint ventures on a European scale as a route to rationalising.



Lorenzo Necci, Enichem chairman (left), and Mario Schimberni, head of Montedison, have both looked for joint ventures

### 1985 ITALIAN CHEMICALS MARKET



In 1983 Enichem had a total debt burden of L2,536bn. This has been brought down to L2,000bn and Dr. Necci admits it must fall further. Short-term debt as a proportion of the total debt has been brought down from 71 per cent to 55 per cent. The workforce has dropped from 33,000 in 1983 to 29,500, of which more than 2,000 are on state-subsidised lay-off.

Dr. Necci has increased the portion of business he does with the parent ENI group from 9 per cent to 18.5 per cent of Enichem turnover in the last three years. By last year the doubled export receipts to company had also more than doubled to L2,737bn, or 38.7 per cent of total revenues. Most Enichem trade is within Europe.

Because of overcapacity in the European industry, Dr. Necci predicts that only a few "great companies" will survive. He compares the secret to success in chemicals to "globalise" but admits that few companies in Europe have the clout to do so. The answer, therefore, is to

rationalise through joint ventures, mergers and acquisitions. Seventy per cent of the fine chemicals business in Italy (where there is the most value added per product) is in the hands of non-Italian companies. Enichem is still planning more ICI-Enichem type deals. The company is negotiating in Europe on another joint venture, in the difficult field of polyethylene. It is thought that the other company is British, but Dr. Necci is not willing to commit himself yet.

Enichem's weakness lies in the fact that it is saddled with a great deal of obscure technology and still spends little on research and development. The expected 1986 R & D expenditure will be a pitiful L150bn, or little more than 2 per cent of group turnover. Dr. Necci says that is a tiny amount, but claims that it is difficult to increase research spending overnight.

Dr. Mario Schimberni can take credit for having turned around the Montedison group, which is

back in profit after years of losses. But his future strategy does not seem terribly keen on chemicals. He has been showing far more interest in taking his group into financial services, pension funds, insurance health care and other areas than in base chemicals, which today accounts for 32.13 per cent of the L14,100bn turnover.

When fine chemicals and health care are added to base chemicals these areas amount to 57.17 per cent of group revenues. But Montedison's total share of the Italian chemicals market, even as the market leader, is still only 18 per cent.

The Schimberni strategy has been, like Enichem's, to form joint ventures and make acquisitions. Montedison's 1983 agreement with Hercules, a leading US chemical company, to form the 50-50 Himont polypropylene venture, has proven successful.

But this year's tortuous negotiations in Stockholm to acquire Fermenta's biotechnology business ended in tears when Montedison withdrew its offer after accusing Mr. Rafiq El-Sayed, Fermenta majority shareholder, of refusing to supply basic information on the company.

Montedison has completely restructured its man-made fibres business, slashing the workforce and reducing the number of product lines. The result has been a return to profit for Montedison, the man-made fibres subsidiary, which last year made a L30.4bn net profit and reacquired its stock market listing.

Montedison has recently been taken over by Mr. Raul Gardini, the chairman and major shareholder in the Ferruzzi foods group. With a 22 per cent shareholding, Mr. Gardini has effective control under Italian convention, but he has not indicated a desire to interfere.

It is possible to see both of Italy's major chemicals players embarking upon more international deals. The problem is that base chemicals remains a difficult area and neither Enichem nor Montedison can achieve major progress in the short-term.

The structure of the L46,000bn-a-year chemicals sector also works against any widespread rationalisation. Some 88 per cent of Italian chemicals companies are specialty producers or sub-contractors, with fewer than 100 employees. Another two-fifths of the industry consists of companies with fewer than 500 employees.

Alan Friedman

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The Ministry responsible for State Participation in Industry has recently given SIV the responsibility for leading the public sector glass industry by assigning it the control of a number of companies operating in this sector and whose stock was previously held by other Management Boards for State Participations.

The Group has a rather varied product range, from the production of 260 thousand tonnes of base material per annum to the transformation of glass into high technology products for the car and building industries and in the field of energy saving.

The car industry takes the greatest share, with an annual

production of 3 million components that include laminated and differentially tempered windscreens, heated rear windows, flat and curved side windows, tinted thermic windows, windscreens with built-in radio aerials and sun-roofs. These high quality products are supplied to some of the main European car makers: Fiat, Alfa and Lancia in Italy; Renault, Citroen, Peugeot and Talbot in France; Volkswagen, Mercedes, BMW and Volvo in Germany; GM and Volvo in Belgium; Jaguar, Austin Rover and Vauxhall in Great Britain; and, lastly, Volvo in Sweden.

SIV holds 25% of the automobile market in Europe (with interesting prospects elsewhere) and has recently won a number of orders. One is from GM, USA, for the supply, over four years, of windows for 50,000 Callistos, the new American top of the range model styled by Pininfarina. Another is for Russia and the American Chrysler and A.F.G. for the supply of a turn-key plant for the production of car windows.

Stimulated by the world energy crisis, SIV has developed glass

products for the building and energy saving markets. The Group now produces fiber for thermal and acoustic insulation and reflective glass, which it produces in the only plant in Italy for the laying of metallic coatings on glass under vacuum.

Many buildings using SIV special reflective glass have been constructed in Italy. Milanofiori, one of the more interesting recent developments in Italy, and indeed in Europe, is but one example. SIV glass is also used in many buildings abroad - in France, Great Britain, Greece, South Korea, Hong Kong and Australia.

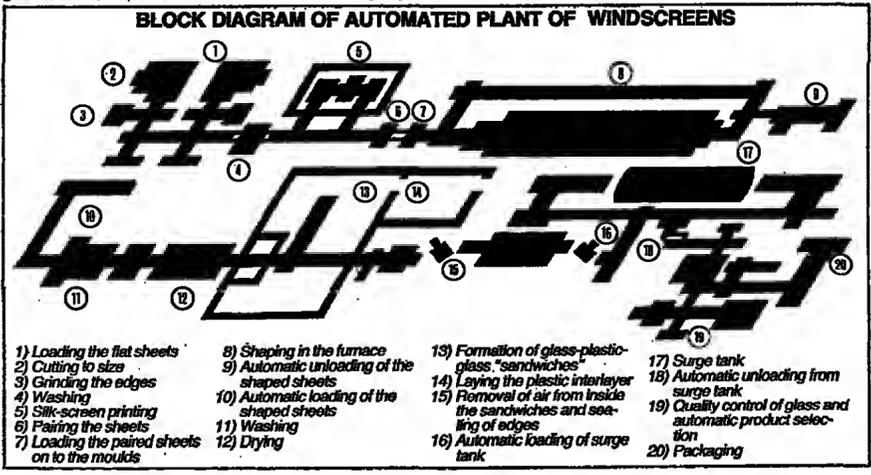
Recently, 38 thousand square meters of reflective glass were supplied for the Elf Aquitaine skyscraper in Paris. In fact the Group has created a product range which is able to foresee and resolve the most up-to-date and diverse needs of the construction industry with products such as float glass, clear and coloured mirrors, laminated and armoured security glass and low-emissivity reflective glass for energy saving.

All this has led to SIV's expansion in both the domestic and international markets. As

a result the original production unit has been joined by those of Ilved of San Salvo that produces mirrors and laminated glass, Vetrotropics in Settimo Torinese for car windows, Società Vetri Speciali in San Salvo for reflective glass, Italsil in Meli for silicon sand, Flovetro in San Salvo for float glass, Sicover in Aniche for solar collectors and two marketing companies, SIV Deutschland in Frankfurt, and SIV France in Paris.

With a view to implementing its new international strategies, SIV has, in the past 2 years, built up an Engineering Division which has already enjoyed success in many markets. This Division is able to offer complete plants, from planning to finished product, which are highly innovative and suitable for all glass production requirements.

In summary, this is a profile of a Group that is part of the Ministry of State Participation's holdings. It is a Group that is already in the public eye and recognized by those working in the industry because of its industrial strength and product range which faces the reality of international markets.



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**Risk of a step backward**

CONTINUED FROM PAGE 1

While Mr Prodi will have to continue nursing the walking wounded back to some kind of health, his profit centres are expected to be aerospace, electronics and telecommunications.

The virtues of greatly reducing the size of the state sector are discussed in Italy, but there are no signs emerging of a privatisation exercise comparable to that being pushed through by Britain's Conservative Government or even the new French administration.

It has advocates in the small Liberal Party and some factions of the Christian Democrats and there are many more in industry and business. However, the stronger popular consensus rather unambiguously holds that the state needs to have control and management of "strategic" sectors of the industrial economy.

In spite of Mr Prodi's efforts, IRI could still endure a lot of slimming before this concept was threatened. SME was correctly identified by the IRI chief as non-strategic but his efforts to dispose of it were thwarted by politicians anxious to preserve and protect their clients and power.

A similar story of sensible reorganisation rather than privatisation is evident in the aerospace sector, frustrated by political considerations distant from the needs of the businesses.

Political interference in industrial matters is not peculiar to Italy. Most European governments want state companies to be in hands which are at least neutral in party political terms and broadly sympathetic to the administration's strategies. However, the game is played elsewhere with rather more transparency than in Italy, so responsibility for success or failure can be more accurately attributed.

In fact, the "old Italy" is much more to the fore in relations between government and industry in both the private and the public sectors. There is nothing unusual in Europe about businessmen putting their money and power to political use, but in Italy this process is impossibly subterranean and quite improperly obscure.

**Italian Engineering 6**

**Motor Industry**

**Fiat scores Alpha in marriage test**

ITALIANS like being at the centre of events, especially those that boost their national self-esteem.

For the past year their two main car makers, Fiat and Alfa Romeo, have been courted by the two US giants, Ford and General Motors, in a way that suggests to Italians that they are at the heart of future developments in the European motor industry.

But it is axiomatic that courtships often involve difficult decisions and choices, as both the Italian Government and its motor industry have discovered.

The options available involve costs as well as potential advantages, and the most difficult of all is the option which surrenders some degree of Italian corporate autonomy to a foreign partner. Thus the Ford-Fiat talks on a strategic partnership founded earlier this year, in the words of the Fiat chairman, Mr Gianni Agnelli, "because neither of the two potential partners was ready to give up the idea of being in command."

The threat to Italian autonomy posed by a foreign investor has been crystallised sharply by the subsequent rivalry between Fiat and Ford for control of Alfa Romeo.

When the final decision in favour of Fiat was announced last week by IRI-Finmeccanica, the state holding group which owns Alfa, there was an understandable tone of irritation in Ford's response. Mr Alex Trotman, Ford of Europe's president, was at pains to emphasise that Ford had been approached by IRI as a possible acquirer of Alfa.

Ford had put several months of work into evaluating the prestige, but struggling, Italian car company which has not made a profit in 13 years. Fiat then stepped in with a counter-bid less than two weeks before the deadline for an IRI decision. The quality of the Turin

group's proposals suggests that it was very keen to be seen to carry off the prize on the merits of its bid and without any suggestion of backroom lobbying by the powerful Agnelli family.

Although full details of the Ford offer are not known, it is fairly clear that Fiat's was superior in a number of respects. One was that its bid was for full ownership of the entire Alfa company, embracing the commercial vehicles subsidiary and the Nissan joint venture at the Arna plant, whereas Ford wanted just the car company.

Secondly, Fiat's financial proposal immediately relieved IRI of any financial obligation apart from writing off a sizeable chunk of Alfa's debt. Ford offered to buy 16.5 per cent of the company with an option on 51 per cent after three years. IRI would, therefore, have had to share Alfa's losses of an estimated L500bn by 1990. Fiat, moreover, has assumed responsibility for L700bn of Alfa's bank debt.

Finally, Fiat's undertakings on employment were more specific than Ford's. Turin is planning a 6,000 cut in Alfa's 34,000-strong workforce, mostly to be achieved through natural wastage and early retirement. Ford was less specific, saying that its aim was a level of employment comparable to European standards of productivity.

Having won Alfa, Fiat intends that the acquisition should be a significant strategic development, signalling an attempt to reduce its dependence on basic, modestly powered, family saloon cars.

Although the company is doing extremely well financially — its profits this year will be comfortably ahead of last year's L2,267bn — Fiat executives say that they are feeling the growing pressure of Japanese com-



Gianni Agnelli, Fiat chairman, proved unwilling to link with Ford

petition on profit margins.

This is not true of the Italian market, in which Fiat as a whole is selling more than 800,000 vehicles. Although it sounds like a failure, the truth is that in 1984 the Japanese Government sought a bilateral agreement limiting exports of Italian vehicles to its domestic market — in return for which it promised to keep sales of Japanese companies below 3,000 units a year.

So it is that the Japanese have seized 11 per cent of the Western European car market without making any impression in Italy.

But Fiat is selling more than 400,000 cars in Europe outside

Italy, and, in common with other manufacturers, it is feeling the Japanese pinch. Apart from the purely defensive purpose of keeping a strong rival like Ford out of its own backyard, the Alfa Romeo strategy aims at strengthening its penetration of the medium to high performance car market where profit margins are much higher.

Fiat's confidence in its ability to achieve this has been enormously boosted by the recent success of its Lancia marque, in particular, the Lancia Thema. A fast and stylish model, the Thema has been such a success that Fiat's share of the quality car market in Italy in the first nine months of this year rose

from 48.2 per cent to 63.9 per cent.

At 95,000 units, total demand in this sector in the nine months was only 5,000 fewer than for the whole of last year.

With this success achieved, and a European market for more expensive cars which is believed to be growing from 1.7m to 2m vehicles by 1990, Fiat would create a new concern around the Lancia and Alfa Romeo marques. With a total investment of up to L5,000bn by 1991, Fiat would renew almost the entire Alfa Romeo range, raise its total output from around 180,000 cars to 300,000 while retaining and developing Alfa Romeo's engine production capacity.

The plan requires the new company to sell about 60,000 cars a year in the US by 1991, which may be something of a tall order. Alfa Romeo has gradually returned to the US market this year with about 5,000 sales but to reach Fiat's targets both Alfa Romeo and Lancia would have to overcome unfavourable memories among US buyers of poor quality and reliability.

They would also have to loosen the firm grip on the US quality market of the West German marques Mercedes and BMW which together sell 60,000 vehicles a year. US executives say that they are not underestimating the task in the US or in Europe, where the new Alfa-Lancia marque would have to take about half of all the growth in the market by 1991. Another powerful competitor in the US market for bigger quality cars is, of course, Jaguar.

Ford's strategic interests in acquiring Alfa Romeo were in part of those of Fiat. The US company needs to strengthen its position at the quality end of the market and to change its image as a producer of good, reliable but rather staid vehicles.

It may not be too fanciful to see the rivalry over Alfa Romeo as a continuation of the failed merger talks between Ford and Fiat. Every expert forecast points to a reduction in the number of European car makers over the next 10 to 15 years. The companies are jockeying for position to ensure that they can negotiate from strength when new alliances need to be made.

Fiat will have to turn the Milan-based company around before the acquisition can be contemplated. It now lacks power. Much progress has been made under Italy's "company doctor" — the managing director Mr Giuseppe Tramonconi. But much remains to be done, particularly in re-equipping the two factories and developing new models.

John Wyles



Fiat's confidence that it can increase penetration of the high-performance market with Alfa has been strengthened by success with the Lancia Thema

**Steel**

**EEC restructuring raises hackles**

IN THE SUNLIT foothills of the Italian Alps around Brescia, where the birdsong is drowned in the rumble of steel mills, the drab anonymity of the EEC Council of Ministers building in Brussels seems every inch of 700 miles away.

Yet it is nothing compared to the much greater distance between attitudes. For the past nine years politicians and bureaucrats in Brussels have struggled to negotiate and to implement a restructuring plan for the 12 Community steel companies which would bring capacity much closer into line with demand and put a smaller and more compact group of companies back on the road to profit.

Among the Bresciani, a self-confident and enterprising community of small producers, there are those who believe that the entire exercise has been largely about halting the development of the Italian steel industry.

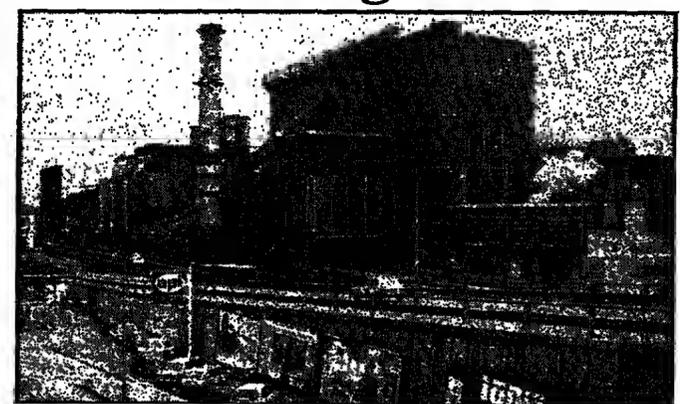
The 12 Community steel companies are only too aware of the existence of a large publicly-owned integrated sector which accounts for 50 per cent of crude steel output. When they talk of the Italian steel industry they are referring to its true heart, which, they believe, beats to the rural east of Milan on the road to Verona and Venice.

Producers such as Mr Lucio Bellicini, one of five brothers who run Nuovsider Camuna at the northern end of Lago d'Idro, argue that controlled prices and production quotas have seriously penalised the efficient Bresciani and that the Brussels regime has been far too benign in its tolerance of Government subsidies.

Nor, says Mr Bellicini, whose rudely complexioned and stocky build suggests one of a farming rather than a steelmaking background, is the Community steel policy actually focusing on the most urgent question of the day.

"Our home market is being flooded by imports and no action is being taken. At the same time, the Bresciani can't export because we are up against Third World countries which are subsidising their sales," he says.

While Mr Bellicini appears to enjoy painting the darkest possible picture of his company's problems (though it has not ceased to be profitable, he insists) the evidence of other Bresciani and of the latest statistics confirm a worsening



The axe has been wielded over many steel jobs to cut output

of barely competitive conditions at home and abroad.

At Lonato, 20 miles east of Brescia, the management of Feralpi is still exporting 40 per cent of its output of wire rod and other long products, although three years ago the proportion was several percentage points higher. As a group, the Bresciani export 12.7 per cent of their output.

Mr Armando Fantinelli, a Feralpi director, claims that the Davignon plan (the restructuring programme named after the former EEC Commissioner) has "penalised Italian companies which were the most technologically advanced. Because of imports, the market is now very disturbed. I have never seen it like this before."

He is not alone in his anxieties and Italian companies are backing Eurofer, which groups EEC producers' associations, in its attempt to prompt the European Commission into recommending tougher action against steel imports.

Imports into Italy in the first half of this year rose 25.7 per cent to 2.92m tonnes while exports fell 6.2 per cent. The situation in the flat-rolled products market — in which the Italian state sector specialises — is especially serious. Imports jumped 28 per cent in the first half and the trade deficit in these products rose from 453,000 tonnes to 792,000 tonnes. Long products imports —

largely a private sector domain — were close to 20 per cent higher while exports were down 12 per cent. The trade balance has also fallen from a surplus of 757,000 tonnes last year to 465,000 tonnes. Italian steel output by the end of August was 4 per cent down on the same period last year at 15.21m tonnes.

The seriousness of the foreign imports situation may well threaten the hopes of Finsider, the state steel group, of making important progress towards its break-even point.

Finsider, part of the IRI group and under pressure from the EEC requirement eliminating almost all state subsidies from the beginning of this year, has been dragging itself back towards financial respectability over the past two years after a record L1,600bn loss in 1984.

The first six months' losses this year, L330bn, were half the deficit for the same period last year. But the group's hopes of moving into profit next year are being dampened by the falling dollar and import pressures. Obviously, its turnover is down 6.5 per cent and its first-half output 2.6 per cent.

Over capacity everywhere and a fall in Italian steel consumption from its peak of 28.5m tonnes in 1980 to around 21m tonnes has forced the world's third largest steel group towards radical surgery. The Italian industry as a

whole was reluctant to get to grips with the necessary restructuring in the early 1980s, largely through fear of the consequences in increased unemployment.

This delay partly explains why Finsider is lagging behind the British Steel Corporation, Thyssen and Krupp of West Germany and Hoogovens of the Netherlands, which have all returned to profitability.

Statistics suggest that the Italian steel industry as a whole has cut 4.6m tonnes away from its 1980 capacity of 36.2m tonnes. But the actual figure may be a little less if the Bresciani producers are correct about the volume of new capacity which has been idly brought into use in the private sector.

But there is no doubt about the effects of the axe wielded at Finsider in the past three or four years, nor the steps taken to modernise and raise productivity. The Taranto works of Nuova Italsider have been technologically improved and the same company's new works at Bagnoli, near Naples, have been partly started up, though this coil producing plant can only operate at half capacity because of EEC quotas. Its losses are currently running at L1bn a year.

A substantial closure of the huge integrated plant at Cornigliano near Genoa, closure of the steelworks at Sesto San Giovanni, of a rolling mill at Piombino, and of tube works at Costa Volpino and Dalmine — all these are further evidence.

Another important piece of restructuring came last July when, after two years of negotiations with a private consortium, Finsider finally reached agreement on the largest-ever privatisation in the Italian steel industry.

The private group, known as Cogea, took a 67 per cent stake in part of the Cornigliano complex which was due for closure with the loss of all 5,500 jobs. More than 1,000 have now been saved for rolling steel billets for processing in private-sector plants.

Finsider's restructuring has rationalised production between its various companies. Thus Nuvo Italsider is concentrating on rolled long products, Terni on stainless rolled products, Dalmine on carbon and special-steel welded products and Dalmine on tubes.

At Bagnoli's coils plant little relief seems in sight following the breakdown of talks with Falck, the largest private steel company, on a quota-swapping arrangement.

According to Finsider, some 3.8m tonnes of capacity were closed between 1980 and 1985 and around 43,000 jobs lost, leaving a workforce of 88,000. Although the group is now reported to be thinking of cutting a further 15,000 jobs.

Meanwhile, productivity has risen from 8.5 man-hours per tonne of hot steel to 5.2. The heavy balance sheet remains heavily burdened with debts of L9,500bn, however.

Faced with the European Commission's pressure for the elimination of more quotas, going still too rough for further liberalisation of the market, private steelmakers such as Luigi Lucchini take a different view and the president of Confindustria is urging an early return to a free market for long products.

This difference of view reflects the traditional schism between the enterprising and profitable private sector specialising in long products and the state sector struggling to make a profit out of rolled steel. Finsider executives are now talking of the need for closer co-operation between private and public enterprise.

John Wyles

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